

MASTER OF BUSINESS ADMINISTRATION

M.B.A. Program Options

M.B.A. students have three program options. They may choose to design their own program, M.B.A. (General) degree, based on their unique professional goals by selecting electives from other tracks, or may select between the two tracks: M.B.A./Corporate or M.B.A./Organizational Leadership.

CORE COURSES (3 units each)

BUS 615 Managerial Accounting

BUS 625 Business Statistics and Quantitative Methods

BUS 655 Marketing in an Entrepreneurial World

BUS 660 Contemporary Management in a Competitive World

BUS 670 Financial Management

BUS 675 Strategic Management

BUS 695 Applied Project

BUS 698 Leading with Integrity; Business Ethics, Corporate Social Responsibility and Social Entrepreneurship

PROGRAM 1. M.B.A./GENERAL – 42 UNITS

The M.B.A. (General) is open for students who want to design their own elective program suited to their unique professional needs. This track allows the professional client flexibility.

OPTION 1 (WITH NO PRIOR BUSINESS COURSES AND DOES NOT TEST OUT):

Business Basics (depending on individual needs) 1.5-13.5 units

Core Courses 24 units

Elective Courses (from all electives offered) 4.5-16.5 units

Total (required total Basics/Core/Electives) 42 units

OPTION 2 (PRIOR BUSINESS COURSES ON TRANSCRIPTS AT TIME OF APPLICATION WITH 3.000 GPA)

Core Courses 24 units

Elective and/or Business Basics Courses (from all offered) 18 units

Total (required total Basics/Core/Electives) 42 units

Business Basics (1.5 units each)

BUS 601 Financial Accounting

BUS 602 Cost Accounting

BUS 603 Business Communications

BUS 604 Marketing

BUS 605 Economic Survey

BUS 606 Finance

BUS 607 Business Law

BUS 608 Business Math

BUS 609 Business Golf

Elective Courses (3 units each)

BUS 610 Organizational Behavior and the Future

BUS 620 Managing Human Resources

BUS 630 Managerial Economics

BUS 635 International Business

BUS 640 Technological Innovation and Management Knowledge

BUS 645 Organizational Leadership

BUS 650 Operations Management

- BUS 665 Organization Communication
- BUS 672 Entrepreneurship
- BUS 674 Real Estate Investment
- BUS 685 Management of Not-for-Profit Organizations
- BUS 690 (1-3 units) Special Studies in Business Administration

PROGRAM 2. M.B.A./CORPORATE – 42 UNITS

The Corporate track is for individuals who manage and execute the strategy within the corporation's primary value chain activities including: supply chain, operations, distribution, sales and marketing, and service. The Corporate track relies more on application of quantitative analysis and technical skills.

OPTION 1 (WITH NO PRIOR BUSINESS COURSES AND DOES NOT TEST OUT):

Business Basics (depending on individual needs)	1.5-13.5 units
Core Courses	24 units
Elective Courses	4.5-16.5 units
Total (required total Basics/Core/Electives)	42 units

OPTION 2 (PRIOR BUSINESS COURSES ON TRANSCRIPTS AT TIME OF APPLICATION WITH 3.000 GPA)

Core Courses	24 units
Elective and/or Business Basics Courses (from all offered)	18 units
Total (required total Basics/Core/Electives)	42 units

Business Basics (1.5 units each)

- BUS 601 Financial Accounting
- BUS 602 Cost Accounting
- BUS 603 Business Communications
- BUS 604 Marketing
- BUS 605 Economic Survey
- BUS 606 Finance
- BUS 607 Business Law
- BUS 608 Business Math
- BUS 609 Business Golf

Elective Courses (3 units each)

- BUS 630 Managerial Economics
- BUS 635 International Business
- BUS 640 Technological Innovation and Management Knowledge
- BUS 645 Organizational Leadership
- BUS 650 Operations Management
- BUS 672 Entrepreneurship
- BUS 674 Real Estate Investment
- BUS 690 (1-3 units) Special Studies in Business Administration

PROGRAM 3. M.B.A./ORGANIZATIONAL LEADERSHIP (42 UNITS)

The Organizational Leadership track is for those who manage the support activities of the organization's value chain including human resource management, personnel, and general administration function. The Organizational Leadership program electives emphasize the leadership functions for effective personnel management.

OPTION 1 (WITH NO PRIOR BUSINESS COURSES AND DOES NOT TEST OUT):

Business Basics (depending on individual needs)	1.5-13.5 units
Core Courses	24 units
Elective Courses	4.5-16.5 units
Total (required total Basics/Core/Electives)	42 units

OPTION 2 (PRIOR BUSINESS COURSES ON TRANSCRIPTS AT TIME OF APPLICATION WITH 3.000 GPA)

Core Courses	24 units
Elective and/or Business Basics Courses (from all offered)	18 units
Total (required total Basics/Core/Electives)	42 units

Business Basics (1.5 units each)

BUS 601	Financial Accounting
BUS 602	Cost Accounting
BUS 603	Business Communications
BUS 604	Marketing
BUS 605	Economic Survey
BUS 606	Finance
BUS 607	Business Law
BUS 608	Business Math
BUS 609	Business Golf

Elective Courses (3 units each)

BUS 610	Organizational Behavior and the Future
BUS 620	Managing Human Resources
BUS 635	International Business
BUS 640	Technological Innovation and Management Knowledge
BUS 645	Organizational Leadership
BUS 665	Organization Communication
BUS 672	Entrepreneurship
BUS 685	Management of Not-for-Profit Organizations
BUS 690	(1-3 units) Special Studies in Business Administration

BUSINESS BASICS/CORE/ELECTIVE COURSES

Business Basics (1.5 units each)

BUS 601	Financial Accounting
BUS 602	Cost Accounting
BUS 603	Business Communications
BUS 604	Marketing
BUS 605	Economic Survey
BUS 606	Finance
BUS 607	Business Law
BUS 608	Business Math
BUS 609	Business Golf

Core Courses (3 units each)

BUS 615	Managerial Accounting
BUS 625	Business Statistics & Quantitative Methods
BUS 655	Marketing in an Entrepreneurial World

- BUS 660 Contemporary Management in a Competitive World
- BUS 670 Financial Management
- BUS 675 Strategic Management
- BUS 695 Applied Project (3 units minimum)
- BUS 698 Leading with Integrity Business Ethics, Corporate Social Responsibility and Social Entrepreneurship (evening and/or weekend format)

Elective Courses (3 units each)

- BUS 610 Organizational Behavior and the Future
- BUS 620 Managing Human Resources
- BUS 630 Managerial Economics
- BUS 635 International Business
- BUS 640 Technological Innovation and Management Knowledge
- BUS 645 Organizational Leadership
- BUS 650 Operations Management
- BUS 665 Organization Communication
- BUS 672 Entrepreneurship
- BUS 674 Real Estate Investment
- BUS 685 Management of Not-for-Profit Organizations
- BUS 690 (1-3 units) Special Studies in Business Administration

Courses