

The Department of ART AND DESIGN



"I like my work to point to what is bigger than ourselves. Why make things that don't point to our life of faith?"

~ Peter Mitten, San Diego Artist and former PLNU Art Instructor

OBJECTIVES

Through the making of art and the study of art history, criticism and aesthetics, the Department seeks to:

- Advance visual literacy.
- Develop proficiencies in the studio and design arts.
- Promote the cultural, intellectual, spiritual, and aesthetic life of students.
- Prepare students for art-related careers or graduate study.

TRADITION OF EXCELLENCE...

The Department of Art and Design considers the visual arts to be an essential means for transmitting societal values, images, and identities. The Art and Design program builds on a broad liberal arts foundation of General Education. Students explore relationships between the art disciplines, and build connections with other academic fields. Studies in traditional, non-traditional, western, and non-western art forms encourage students to develop a broader understanding of the visual arts.

Students also benefit from visits to prominent museums and collections in San Diego, Los Angeles and Baja California, as well as participation in internships and study abroad programs. The Department sponsors an active gallery program featuring both professional and student work while a visiting artists program provides bridges into the professional community of practicing artists.

The Department of Art and Design offers two majors—Art and Graphic Communications.

Both majors are based upon the same core of foundation courses. Independent studies are available in the Department of Art and Design, as well as internships in local museums and art- and design-related businesses. An active gallery program includes both professional and student exhibitions.

STEP INTO YOUR FUTURE...

Alumni from the Department of Art and Design have earned degrees from many of the top graduate programs in the country. Other graduates are pursuing careers in art-related professions: fine arts, graphic design, illustration, multimedia design, photography, advertising, product design, publishing, museum curatorships, and art education.

FACULTY

Eugene E. Harris, M.A.
San Diego State University

R. Paul Kinsman, M.F.A.
Indiana University

Karen J. Sangren, Ph.D.
University of Oregon

James Skalman, M.F.A.
University of North Carolina, Chapel Hill

LOWER-DIVISION REQUIREMENTS

The lower-division requirements are the same for all art concentrations. Art majors must complete lower-division requirements before enrolling in upper-division courses.

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 100	Intro to Art	2
ART 103	Two Dimensional Design	3
ART 104	Three Dimensional Design	3
ART 115	Drawing I	3
ART 203	Graphic Design I:Visual Symbolism	3
ART 206	Drawing II	3
ART 210	Painting I	3
ART 215	Intro to Computer Graphics	3
	TOTAL	23

UPPER-DIVISION REQUIREMENTS

Concentration in Studio Arts

COURSE #	TITLE	UNITS
ART 300	History of Western Art I	4
ART 301	History of Western Art II	4
ART 302	Twentieth Century Art	3
ART 420	Contemporary Studio Practice	3
ART 466	Exhibition and Portfolio Preparation	3
ART 467	Practicum and Art Seminar	3
ART electives		3
<i>Choose two courses from:</i>		
ART 307	Contemporary Crafts I	3
ART 310	Painting II	3
ART 311	Photography I	3
ART 312	Sculpture I	3
ART 313	Printmaking I	3
ART 321	Photography II	3
ART 322	Sculpture II	3
ART 323	Printmaking II	3
ART 330	Painting III	3
	TOTAL	29

OTHER REQUIREMENTS

All senior Art majors with a concentration in Studio Arts are required to have an exhibition of their work during the semester immediately preceding graduation. The exhibition is to be completed under the guidance of an art faculty advisor.

Concentration in Art Subject Matter Program

COURSE #	TITLE	UNITS
FCS 150	Human Development	3
ART 300	History of Western Art I	4
ART 301	History of Western Art II	4
ART 302	Twentieth Century Art	3
ART 307	Contemporary Crafts I	3
ART 317	Art Education in the Classroom I	OR
ART 318	Art Education in the Classroom II	OR
ART 455	Secondary School Art Methods	3
ART 466	Exhibition and Portfolio Preparation	3
ART 467	Practicum and Art Seminar	3
ART Electives		6
	TOTAL	33

OTHER REQUIREMENTS

All senior Art majors with a concentration in Art Subject Matter are required to have an exhibition of their work during the semester immediately preceding graduation. The exhibition is to be completed under the guidance of an art faculty advisor.

Concentration in Graphic Design

COURSE #	TITLE	UNITS
ART 300	History of Western Art I	4
ART 301	History of Western Art II	4
ART 302	Twentieth Century Art	3
ART 303	Graphic Design II:Typography	3
ART 311	Photography I	3
ART 333	Graphic Design III	3
ART 466	Exhibition and Portfolio Preparation	3
ART 467	Practicum and Art Seminar	3
ART Electives		3
	TOTAL	27

OTHER REQUIREMENTS

All senior Art majors with a concentration in Graphic Design are required to complete a formal portfolio review of their graphic design work and to exhibit that work during the semester immediately preceding graduation to meet the Department of Art and Design graduation requirements. The exhibition and portfolio review are to be completed under the guidance of an art faculty advisor.

Graphic Communications MAJOR

LOWER-DIVISION REQUIREMENTS

Graphic Communications majors must complete lower-division requirements before enrolling in upper-division courses.

COURSE #	TITLE	UNITS
ART 100	Intro to Art	2
ART 103	Two Dimensional Design	3
ART 104	Three Dimensional Design	3
ART 115	Drawing I	3
ART 203	Graphic Design I:Visual Symbolism	3
ART 206	Drawing II	3
ART 210	Painting I	3
ART 215	Intro to Computer Graphics	3
ECO 102	Principles of Economics II	3
ACC 201	Principles of Accounting I	4
	TOTAL	30

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 300	History of Western Art I	4
ART 301	History of Western Art II	4
ART 303	Graphic Design II:Typography	3
ART 311	Photography I	3
ART 333	Graphic Design III: Production and Practice	3
ART 466	Exhibition and Portfolio Preparation	3
ART 467	Practicum and Art Seminar	3
ART 470	Art Internship	1-3
BUS 312	Principles of Management	4
BUS 332	Principles of Marketing	4
BUS 336	Advertising and Promotion Management	4
	TOTAL	34-36

OTHER REQUIREMENTS

All senior Graphic Communications majors are required to complete a formal portfolio review of their graphic design work and to exhibit that work during the semester immediately preceding graduation to meet the Department of Art and Design graduation requirements. The exhibition and portfolio review are to be completed under the guidance of an art faculty advisor.

Art COURSES

ART 100 (2) INTRODUCTION TO ART - GE

An introductory art orientation course dealing with the philosophy of art, language of design, aesthetics, art criticism, and a basic understanding of the western and non-western artistic heritage. Offered on a Quad basis.

ART 102 (3) FUNDAMENTALS OF ART - GE

Introductory course in the principles and elements of design as they apply to basic art skills and media, aesthetic awareness, art criticism, and applications in the fine, applied, and multi-cultural arts. Provides hands-on art experiences. Not for art or graphic communications majors.

ART 103 (3) TWO-DIMENSIONAL DESIGN

Introduction to two-dimensional design theories and criticism. Exploration of art techniques and media used in two-dimensional compositions. Applications in non-western art forms.

ART 104 (3) THREE-DIMENSIONAL DESIGN

Introduction to three-dimensional design theories, criticism, and art media. Applications to sculpture, architecture, painting, and the decorative arts.

Prerequisite: Art 103.

ART 115 (3) DRAWING I

Introduction to the materials, techniques, styles, historical influences, and compositional structures of drawing, with an emphasis on perceptual skills.

ART 203 (3) GRAPHIC DESIGN I: VISUAL SYMBOLISM

Introduction to visual form-making in graphic design through use of symbols, type, and imagery. Exploration of design applications, techniques, issues, and media fundamental to the graphic design profession.

Prerequisites: Art 103, 115, 215 or concurrent.

ART 206 (3) DRAWING II

Emphasizes the technical and expressive qualities of drawing as a finished work of art. Focus is given to aesthetic sensibilities, composition, human anatomy and historical influences.

Prerequisite: Art 115.

ART 210 (3) PAINTING I

Introduction to the techniques, expressive qualities, and criticism of painting media in oil and acrylic.

Prerequisites: Art 103, 115.

ART 215 (3) INTRODUCTION TO COMPUTER GRAPHICS

Introductory experiences in the creation and production of computer-generated images. Includes the use of graphics software to combine image, text and technology; including QuarkXPress, Adobe Illustrator, and Adobe Photoshop.

Prerequisite: Art 103.

ART 300 (4) HISTORY OF WESTERN ART I

A historical survey of the western tradition through the study and criticism of painting, sculpture, and architecture from ancient civilizations to the Renaissance period. Alt.*

Prerequisite: Art 100.

ART 301 (4) HISTORY OF WESTERN ART II

History of western art from the Renaissance to the Modern period. Alt.+
Prerequisite: Art 100.

ART 302 (3) TWENTIETH CENTURY ART

Attention is given to aesthetics, criticism, gender issues, and non-western influences on art forms of the Modern and Contemporary periods. Alt.+
Prerequisite: Art 100.

ART 303 (3) GRAPHIC DESIGN II: TYPOGRAPHY

Examination of typography as a design tool. Exploration of visual hierarchy, principles of contrast, verbal messages, and communicative models. Development of computer skills used in the production of graphic forms.
Prerequisites: Art 103, 115, 203, 215.

ART 307 (3) CONTEMPORARY CRAFTS I

Contemporary craft media, techniques, and designs (metals, fibers, enamels, woods, or leather). Exploration of traditional crafts and aesthetics as applied to western and non-western art forms. Alt.+
Prerequisites: Art 103, 104, 115, or consent of instructor.

ART 308 (3) CONTEMPORARY CRAFTS II

Intermediate experiences in contemporary crafts media, techniques, and designs, and their influences. Alt.+
Prerequisites: Art 103, 104, 115, 307.

ART 310 (3) PAINTING II

Further development of painting skills in oil and acrylic with emphasis on conceptual development and personal expression. Western and non-western influences on painting styles are explored. Alt.+
Prerequisites: Art 103, 115, 206, 210.

ART 311 (3) PHOTOGRAPHY I

Black and white photography, theory, history, and applied laboratory experiences.
Prerequisites: Art 103 and consent of instructor.

ART 312 (3) SCULPTURE I

Sculpture techniques including media, tools, processes, and criticism. Focuses on 20th century influences and styles.
Prerequisites: Art 103, 104, 115.

ART 313 (3) PRINTMAKING I

Processes and techniques of printmaking. Includes intaglio, relief, or planographic media. Explores western and non-western influences on printmaking imagery and techniques. Alt.*
Prerequisites: Art 103, 115, 206.

ART 317 (3) ART EDUCATION IN THE CLASSROOM I

Art education classroom media and subject matter preparations (including multi-cultural arts) for pre-school and elementary school settings. Attention is given to art curricula by the California Visual and Performing Arts Framework.
Prerequisite: Art 100 or Art 102, (Art 102 and Education 300 recommended).

ART 318 (3) ART EDUCATION IN THE CLASSROOM II

Art education techniques and curriculum development based on theories of aesthetic perception, creative expression, the visual arts heritage (including multi-cultural arts), and art criticism. Includes integrating art into other classroom subjects.
Prerequisite: Art 100 or Art 102, (Art 102, 317 and Education 300 recommended).

ART 320 (3) CONTEMPORARY HOUSING ENVIRONMENTS

Planning the total home environment. Housing and interior design from a non-technical basis. Credit in Family and Consumer Sciences or Art and Design.
Prerequisites: Art 103, 104.

ART 321 (3) PHOTOGRAPHY II

Intermediate darkroom and photography experiences. Emphasis on photography as fine art expression through innovative techniques.
Prerequisites: Art 103, 311.

ART 322 (3) SCULPTURE II

Intermediate level sculptural techniques using three-dimensional media.
Prerequisites: Art 103, 104, 115, 312.

ART 323 (3) PRINTMAKING II

Intermediate experiences in a range of printmaking techniques including drypoint, intaglio, woodblock, collograph, or silk screen. Alt.*
Prerequisites: Art 103, 115, 206, 313.

ART 325 (3) TOPICS IN NON-WESTERN ART

Studies of non-western art from the following civilizations: China, Japan, Korean, Oceanic, Indian, Islamic, African, Pre-Columbian and early Native American. Alt.

ART 330 (3) PAINTING III

Advanced experiences in oil, acrylic, or mixed media painting techniques. Emphasis on creative expression and personal style. Alt.+
Prerequisites: Art 103, 115, 206, 210, 310.

ART 333 (3) GRAPHIC DESIGN III: PRODUCTION AND PRACTICE

Advanced applications of graphic design. Complex design projects, professional level assignments and critical analysis of Design problems will be examined. Development of advanced production techniques.

Prerequisites: Art 103, 115, 203, 303.

ART 335 (3) DESIGN HISTORY: INDUSTRIAL REVOLUTION TO CONTEMPORARY DESIGN

An examination of the history, process and practice of Design from the late 19th century to the new millennium. Objects, designers, history and culture which led to the birth of the profession of design will be addressed along with its sources in art, architecture, science and industry. Alt.

ART 341 (3) PHILOSOPHY OF ART

Classical and recent theories of beauty and art, with selected coverage of such concepts as aesthetics, expression, representation and criticism. Alt*.

Prerequisite: Philosophy 201.

ART 420 (3) CONTEMPORARY STUDIO PRACTICE

Advanced level art studio/seminar. Students develop a cohesive body of work. Emphasis is placed on contemporary media, strategies, and theories. Required for all art majors with a concentration in studio arts. May be repeated once for credit.

Prerequisites: Two of the following— Art 307, 310, 311, 312, 313, 321, 322, 323, 330 or consent of instructor.

ART 440 (1) INDEPENDENT STUDIES IN ART

Private art lessons in advanced art studio or graphic design experiences. May be repeated for credit.

Prerequisite: Consent of instructor.

ART 450 (3) ADVANCED CONCEPTS IN GRAPHIC DESIGN

Advanced experiences in graphic design concepts and technologies. Concentration on theories of interactivity, and the use of multimedia computer applications to create interactive design. Alt.

Prerequisites: Art 103, 115, 203, 215, 303, 333.

ART 455 (3) SECONDARY SCHOOL ART METHODS

Teaching methods and curriculum development and examination of the California State Framework in Visual and Performing Arts along with current art theories in art education for the secondary schools. Includes applications of aesthetic perception, creative expression, visual arts heritage (including multi-cultural arts), and art criticism in grades 7-12. Taken concurrently with Education 416.

Prerequisites: Five upper-division art courses, Education 410.

ART 466 (3) EXHIBITION AND PORTFOLIO PREPARATION

Preparation and presentation of the Senior Art Show for Visual Art majors, or the Senior Portfolio Review for Graphic Design majors. All presentations culminate in art exhibitions in the Keller Gallery during the semester immediately prior to graduation. Exhibition must be reviewed by a panel of faculty and art or design professionals.

Prerequisite: Senior standing.

ART 467 (3) PRACTICUM AND ART SEMINAR

Exploration of contemporary, multi-cultural, and gender-influenced art and design issues through research and group discussions. Explores career topics in art and design.

Prerequisites: Senior standing and Art 466.

ART 470 (1-3) ART INTERNSHIP

Students observe and participate in art-related professional settings under qualified supervisors. May be repeated for a maximum of six units. Graded Credit/No Credit.

Prerequisite: Consent of instructor.

ART 490 (1-3) SPECIAL STUDIES IN ART

Studies in selected art topics by advanced art or graphic communications students. Can be in small group seminar format or independent study. May be repeated for a maximum of six units.

Prerequisite: Consent of department chair.