



Art & Design

Purposes

Through the making of art and the study of art history, criticism and aesthetics, the department seeks to:

- Develop proficiencies in the studio and design arts.
- Advance visual literacy through the study of art history, art criticism and aesthetics.
- Promote the cultural, intellectual, spiritual, and aesthetic life of students and the university.
- Prepare students for art-related careers or graduate study.

Tradition of Excellence

The Department of Art and Design considers the visual arts to be an essential means of communicating societal values, images, and identities. The program builds on the University's liberal arts foundation of general education. Students explore relationships between the art disciplines, and build connections with other academic fields. Studies in traditional, non-traditional, western, and non-western art forms encourage students to develop a broad understanding of the visual arts.

The Department of Art and Design offers three majors – Visual Arts, Art Education, and Graphic Design. In all majors a core of foundation courses lead to advanced studies in the discipline. Independent studies and study abroad programs are available, as well as internships in local museums and art and design-related businesses. The Keller Gallery program includes both professional and student exhibitions. A visiting artist program provides bridges into the professional community of practicing artists. Students also benefit from our proximity to the arts community and prominent art museums, galleries and collections in San Diego, Los Angeles, and Baja California, Mexico.

Career Opportunities

Alumni from the Department of Art and Design have earned advanced degrees from some of the top graduate programs in the country while others have achieved professional careers in art-related fields: fine arts, graphic design, web design, publishing, museum and gallery work, arts management, and art education.

Majors

Art Education (Art Subject Matter Program)

Graphic Design

Concentrations

- Advertising
- Art and Design
- Editorial
- Illustration

Visual Arts

Concentrations

- Drawing/Painting/Printmaking
- Sculpture
- Photography

Faculty

David A. Adey, M.F.A.

Cranbrook Academy of Art

Eugene E. Harris, M.A.

San Diego State University

R. Paul Kinsman, M.F.A.

Indiana University

Karen J. Sangren, Ph.D.

University of Oregon

James Skalman, M.F.A., Chair

University of North Carolina, Chapel Hill

Art Education: Art Subject Matter *Major*

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 203	Graphic Design I (3)	.OR
ART 206	Drawing II	.3
ART 210	Painting I	.3
ART 215	Intro. to Computer Graphics	.3
FCS 150	Human Development	.3
	One college transfer course in Ceramics	.3
	TOTAL	.30

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
EDU 304	Legal, Ethical, and Wesleyan Perspectives on Education	.3
ART 319	Visual Arts in the Classroom I (3)	.OR
ART 455	Visual Arts in the Classroom II (Art 455 Recommended)	.3
ART 325	Topics in Non-Western Art	.3

Choose one art history course (3 Units):

ART 304	Modern Art History	.3
ART 305	Topics in Contemporary Art History	.3
ART 335	Design History: Industrial Revolution to Contemporary Design	.3

CONCENTRATIONS

GROUP A – Visual Arts Concentration (Total 13 units):

Choose one two-course sequence (6 units):

COURSE #	TITLE	UNITS
ART 222	Sculpture I	.3
ART 322	Sculpture II	.3
	OR	
ART 221	Photography I	.3
ART 321	Photography II	.3
	OR	
ART 223	Printmaking I	.3
ART 323	Printmaking II	.3
	OR	
ART 310	Painting II	.3
ART 390	Advanced Studio Practice	.3

Capstone courses (7 units):

ART 420	Contemporary Studio Seminar	.3
ART 466	Exhibition Preparation, and	.3
ART 467	Senior Exhibition	.1

GROUP B – Graphic Design Concentration (Total: 12 units):

Two-course sequence (6 units):

COURSE #	TITLE	UNITS
ART 303	Graphic Design II	.3
ART 333	Graphic Design III	.3

Capstone courses (6 units):

ART 472	Graphic Design Seminar	.2
ART 468	Graphic Design Portfolio Preparation	.3
ART 469	Graphic Design Portfolio Review	.1
	TOTAL	.54-55

Graphic Design *Major*

Advertising Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 203	Graphic Design I: Visual Symbolism	.3
ART 215	Introduction to Computer Graphics	.3
ECO 102	Principles of Economics II*	.3
COM 195	Media Literacy	.3
ACC 201	Principles of Accounting OR	
BUS 212	Principles of Management	.4
	TOTAL	.28

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History OR	
ART 305	Contemporary Art History	.3
ART 303	Graphic Design II: Typography	.3
ART 333	Graphic Design III: Production and Practice	.3
ART 335	Design History—Indus. Rev. to Contemporary	.3
BUS 332	Principles of Marketing	.4
BUS 336	Advert. and Promotion Management	4
ART 468	Graphic Design Portfolio Preparation	.3
ART 469	Portfolio Review	.1
ART 472	Graphic Design Seminar	.2
	TOTAL	.26

*General Education requirement

Art and Design Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 203	Graphic Design I: Visual Symbolism	.3
ART 215	Introduction to Computer Graphics	.3
ART 221	Photography I	.3
COM 195	Media Literacy	.3
TOTAL		.27

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History <i>OR</i>	
ART 305	Contemporary Art History	.3
ART 303	Graphic Design II: Typography	.3
ART 315	Intro. to Interactive/Web Applications	.3
ART 333	Graphic Design III: Production and Practice	.3
ART 335	Design History—Indus. Rev. to Contemporary	.3
ART 450	Interactive/Web Design	.3
ART 468	Graphic Design Portfolio Preparation	.3
ART 469	Portfolio Review	.1
ART 472	Graphic Design Seminar	.2
TOTAL		.24

Editorial Design Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 203	Graphic Design I: Visual Symbolism	.3
ART 215	Introduction to Computer Graphics	.3
ART 221	Photography I	.3
WRI 250	Introduction to Journalism	.3
COM 195	Media Literacy	.3
TOTAL		.27

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History <i>OR</i>	
ART 305	Contemporary Art History	.3
ART 303	Graphic Design II: Typography	.3
ART 333	Graphic Design III: Production and Practice	.3
ART 335	Design History—Indus. Rev. to Contemporary	.3
WRI 330	Photojournalism	.3
WRI 440	Magazine Editing and Concepts	.3
ART 468	Graphic Design Portfolio Preparation	.3
ART 469	Portfolio Review	.1
ART 472	Graphic Design Seminar	.2
TOTAL		.24

Illustration Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 203	Graphic Design I: Visual Symbolism	.3
ART 206	Drawing II	.3
ART 210	Painting I	.3
ART 215	Intro to Computer Graphics	.3
ART 223	Printmaking I	.3
ART 230	Illustration I	.3
TOTAL		.33

UPPER DIVISION REQUIREMENTS

ART 303	Graphic Design II: Typography	.3
ART 304	Modern Art History (3)	<i>OR</i>
ART 305	Contemporary Art History	.3
ART 330	Illustration II	.3
ART 335	Design History: Industrial Rev. to Contemporary (3)	<i>OR</i>
ART 325	Non-Western Art History	.3
ART 468	Graphic Design Portfolio Prep	.3
ART 469	Portfolio Review	.1
ART 472	Graphic Design Seminar	.2
TOTAL		.18

RECOMMENDED ELECTIVES

ART 104	Three -Dimensional Design	.3
ART 221	Photography I	.3
ART 310	Painting II	.3

** Also fulfills a General Education requirement*

Visual Arts *Major*

Drawing/Painting/Printmaking

Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 206	Drawing II	.3
ART 210	Painting II	.3
ART 215	Intro to Comp Graphics	.3
ART 223	Printmaking I	.3
ART 323	Printmaking II	.3
	TOTAL	30

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History	.3
ART 305	Contemporary Art History	.3
ART 323	Printmaking II (3)	OR
ART 310	Painting II	.3
ART 390	Advanced Studio Practice	.3
ART 420	Contemporary Studio Seminar	.3
ART 466	Exhibition Preparation	.3
ART 467	Senior Exhibition	.1

ELECTIVES

Choose three units from any upper-division art, design or art history courses offered by the Department of Art and Design.

TOTAL .22

Sculpture Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 206	Drawing II	.3
ART 215	Intro. to Computer Graphics	.3
ART 222	Sculpture I	.3

ELECTIVES

COURSE #	TITLE	UNITS
<i>Choose one:</i>		
ART 203	Graphic Design I: Visual Symbolism	.3
ART 210	Painting I	.3
ART 221	Photography I	.3
ART 223	Printmaking I	.3
TRE 270	Acting I	.3
	TOTAL	.24

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History	.3
ART 305	Contemporary Art History	.3
ART 322	Sculpture II	.3
ART 390	Advanced Studio Practice	.3
ART 420	Contemporary Studio Seminar	.3
ART 466	Exhibition Preparation	.3
ART 469	Senior Exhibition	.1

ELECTIVES

Choose three units from any upper-division art, design or art history courses offered by the Department of Art and Design or:

COURSE #	TITLE	UNITS
FCS 115	Fundamentals of Interior Design	.2
FCS 320	Advanced Housing Environments	.2
COM 195	Media Literacy	.3
COM 300	Narrative and Documentary Film	.3
TRE 270	Acting I	.3
TRE 304	Theatre History	.3
TRE 354	Movement I <i>OR</i>	
TRE 370	Acting II	.3
	TOTAL	.22

Photography Concentration

LOWER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 103	Two-Dimensional Design	.3
ART 104	Three-Dimensional Design	.3
ART 115	Drawing I	.3
ART 200	History of Art I*	.3
ART 201	History of Art II*	.3
ART 206	Drawing II	.3
ART 215	Intro. to Computer Graphics	.3
ART 221	Photography I	.3

Choose one:

ART 203	Graphic Design I: Visual Symbolism	.3
ART 210	Painting I	.3
ART 212	Sculpture I	.3
ART 223	Printmaking I	.3
	TOTAL	.27

UPPER-DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
ART 304	Modern Art History	.3
ART 305	Contemporary Art History	.3
ART 321	Photography II	.3
ART 390	Advanced Studio Practice	.3
ART 420	Contemporary Studio Seminar	.3
ART 466	Exhibition Preparation	.3
ART 469	Senior Exhibition	.1

ELECTIVES

Choose three units from any upper-division art, design or art history courses offered by the Department of Art and Design.

TOTAL22

**General Education requirement*

Art Courses**ART 100 (2) INTRODUCTION TO ART-GE**

An introductory art orientation course dealing with the philosophy of art, language of design, aesthetics, art criticism, and a basic understanding of the western and non-western artistic heritage. Offered on a Quad basis.

ART 102 (3) FUNDAMENTALS OF ART-GE

Introductory course in the principles and elements of design as they apply to basic art skills and media, aesthetic awareness, art criticism, and applications in the fine, applied, and multi-cultural arts. Provides hands-on art experiences. Not for Visual Arts or Graphic Design majors.

ART 103 (3) TWO-DIMENSIONAL DESIGN

Introduction to two-dimensional design theories and criticism. Exploration of art techniques and media used in two-dimensional compositions. Applications in non-western art forms.

ART 104 (3) THREE-DIMENSIONAL DESIGN

Introduction to the practice of three-dimensional design, theories, and criticism. Emphasis on the formal aspects of design including composition, balance, and space. Applications to sculpture, architecture, and industrial design.

ART 115 (3) DRAWING I

Introduction to the materials, techniques, styles, historical influences, and compositional structures of drawing, with an emphasis on perceptual skills.

ART 200 (3) HISTORY OF ART I-GE

A survey of western and non-western art history and styles through the study and criticism of painting, sculpture, and architecture from ancient civilizations to the Renaissance period.

ART 201 (3) HISTORY OF ART II-GE

A survey of western and non-western art history and styles, from the Renaissance to the modern period. Offered every spring.

ART 203 (3) GRAPHIC DESIGN I: VISUAL SYMBOLISM

Introduction to visual form-making in graphic design through use of symbols, type, and imagery. Exploration of design applications, techniques, issues, and media fundamental to the graphic design profession.

Prerequisites: Art 103, 115, 215 or concurrent.

ART 206 (3) DRAWING II

Emphasizes the technical and expressive qualities of drawing as a finished work of art. Focus is given to aesthetic sensibilities, composition, and historical influences.

Prerequisite: Art 115.

ART 210 (3) PAINTING I

Introduction to the techniques, expressive qualities, and criticism of oil painting media.

Prerequisites: Art 103, 115.

ART 215 (3) INTRODUCTION TO COMPUTER GRAPHICS

Introductory experiences in the creation and production of computer-generated images. Includes the use of graphics software to combine image, text and technology; including Adobe Illustrator, Adobe InDesign and Adobe Photoshop.

Prerequisite: Art 103.

ART 221 (3) PHOTOGRAPHY I

Black and white photography, theory, history, and applied laboratory experiences.

Prerequisites: Art 102 or Art 103.

ART 222 (3) SCULPTURE I

Beginning sculpture techniques in a variety of media. Emphasis is placed on contemporary art approaches and issues.

Prerequisites: Art 104.

ART 223 (3) PRINTMAKING I

Processes and techniques of printmaking. Includes intaglio, relief, or planographic media. Explores western and non-western influences on printmaking imagery and techniques.

Prerequisites: Art 103, 115.

ART 230 (3) ILLUSTRATION I

An introductory course in illustration with an emphasis on concept, individual expression, and the development of technical skills in a variety of media. Students will focus on the process of taking a project from thumbnails and roughs, through to finished art. Students will be exposed to a variety of areas of illustration: advertising, editorial, institutional, and corporate.

Course prerequisites: Art 103, 115, 215.

ART 303 (3) GRAPHIC DESIGN II: TYPOGRAPHY

Examination of typography as a design tool. Exploration of visual hierarchy, principles of contrast, verbal messages, and communicative models. Development of computer skills used in the production of graphic forms.

Prerequisites: Art 103, 115, 203, 215.

ART 304 (3) MODERN ART HISTORY

Studies of modern art movements from the middle of the 19th Century through the middle of the 20th Century. Includes applications to art criticism, aesthetics, and non-western influences on modern art.

Prerequisites: Art 200 or Art 201.