

CENTURY II PRESIDENTIAL TASK FORCE

REPORT OF SUBCOMMITTEE ON UNIVERSITY ADVANCEMENT CAPITAL CAMPAIGN

Monday, May 10, 1999

MEMBERS:

Richard Alderson, Co-Chair
Greg Webster, Co-Chair

Ron Benefiel
John Block
Rick Conklin
Karen DeSollar

Julie McEliece
Steve Seelig
Sheryl Smee
Rosco Williamson

The subcommittee on University Advancement Century II Capital Campaign has met four times over the last several months. Therefore, it is the committee's recommendation that a Centennial Campaign Phase I (1999-2002) consist of three major goals.

- Funds for Current Use
- Funds for Capital Development
- Funds for Endowment and Program Development

Two of the three major objectives for the Centennial Campaign Phase I have been identified. The Annual Fund and the Endowment and Program Development Fund are being suggested as stated in the Century II Campaign "An Institution of Destiny" document (see the attached). The Committee on Prioritization of University Facilities Master Plan identified the science building as a top priority. Therefore, the University Advancement Task Force Committee is recommending the science facility to be the capital project and included in Phase I of the Centennial Campaign.

David Strawn has been asked to chair a science building project committee comprised of members Gene Frye, Kerry Fulcher, Ken Martin, Sheldon Sickler, Keith Walker, Richard Alderson, Greg Webster, and Lee Wenke. The committee has developed a purpose statement and is working under the following parameters.

- A. Determine the space needs for carrying out the educational programs in the department of biology, chemistry, mathematics/computer science, physics/engineering. The analysis shall allow for a 10-15% growth in the total programs.
- B. Work with architects, planners, and contractors in designing the facility(s) to meet the space needs. This will involve the renovation of the current science building and the construction of an additional or separate building to add the space needed.
- C. Work with the contractors while the facility is being constructed.

All work of the science building project committee is advisory to the President's Cabinet.

CENTURY II CAMPAIGN
“An Institution of Destiny”

PHASE I – 1999-2002

I. Funds For Current Use	\$1,800,000
President’s Council Annual Appeal and Student Phon-A-Thon	
II. Funds For Capital Development	\$12,000,000-15,000,000
Science Building Remodeling and Addition	
III. Funds For Endowment and Program Development	\$4,000,000
Student Scholarships and Endowed Department Chairs	
IV. Gifts Of A Future Interest	\$6,000,000
Wills, trusts, annuities and real estate	
	<hr/> \$23,800,000-26,800,000

Subsequent campaign phases will address a variety of programs, capital projects and endowment issues as well as newly emerging funding priorities. A snapshot of anticipated prioritization follows (not all inclusive).

Running concurrent to Phase I and future phases is the President’s goal of \$100,000,000 for endowment. Totals raised in category III and IV are applied to this goal.

Buildings

Programs/Enrichment

- Spiritual Development
- Teaching & Learning
- Student Leadership
- Library Collection
- Campus Improvements
- Technology

Endowed Chairs (19)

Centers

- Love Works
- Wesleyan

Student Scholarships

Planned Giving