

PLNC' S STRATEGIC PLAN

PHASE 2 : CREATING CONTINUING GOALS

Introduction

The Development of a Strategic Planning Process at PLNC is divided into three phases:

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| Phase 1 | Create a Vision Statement | (March-Nov. 1991; Approved by Trustees) |
| Phase 2 | Draft Continuing Goals | (Jan.-Nov. 1992; Submit to Trustees 11/92) |
| Phase 3 | Prepare Unit Plans | (Dec. 1992-June 1993; Implement in 1994-95 Budget) |

With the adoption of the Vision Statement in November 1991, Phase 1 was successfully completed and it was time to move to Phase 2.

Phase 2

The campus community has already begun work on Phase 2. The Strategic Planning Group (SPG) first addressed the issue in the Spring of 1990 when it reviewed available research and the strategic plans of other institutions. At the Faculty/Administration Workshop in the Fall of 1990 the Academic Deans led participants through exercises to identify and clarify possible continuing goals. In December 1990 the Cabinet approved the "PLNC Strategic Planning Process," which summarized the effort to that date. And finally, in early 1991 Forty-two Planning Unit Leaders (PULs) utilized the work done to date on continuing goals to help develop initial drafts of Unit Purpose Statements.

At this point the work on unit plans and continuing goals was stopped because of the heavy workload caused by the general education revision and semester conversion. The SPG decided to focus on completing the Vision Statement, a process which would demand far less faculty and staff time.

Now that the Vision Statement (Phase 1) has been completed, the next step is to create the Continuing Goals (Phase 2). The process outlined below specifies how all members of the campus community can contribute to governance and strategic decision-making at PLNC.

CONTINUING GOALS PROCESS - 1992

- January 13 President Bond approves process in concept
- January 14 Continuing Goals Process is reviewed/approved by SPG
- January 24 President Bond kicks off process in meeting with Faculty and Staff at 10:00 a.m. in Goodwin Chapel
- January 28 SPG/PUL Joint Meeting to discuss the continuing goal creation procedure. Specific materials to facilitate the process are distributed.
- January 29 /
March 2 PUL Leaders meet with members of their planning units to create a list of proposed Continuing Goals to be sent to SPG by March 2
- March 3-13 SPG collates the lists of Continuing Goals received from the planning units and acts as an editor to develop 20-25 Continuing Goal statements

-----Spring Break/First Week of Spring Quarter-----

- March 30 Top 20-25 Goal statements distributed to PULs. They work with members of their planning units to rank their top 15, and forward their lists to SPG by April 17
- April 17 /
May 1 SPG collates the lists received, organizes them in priority order, edits them for clarity, and refines the list to 15. The new, shorter list of Continuing Goals submitted by May 1 (in random order) to the planning units for a final prioritization.
- May 15-29 SPG collates the lists received, organizes them in priority order, edits them for clarity, and refines the list to from 8-12 Continuing Goals. This list, tentatively accepted for recommendation, is circulated to all planning units for reaction.

CONTINUING GOALS PROCESS (Cont)

-----Short Summer before Beginning of Fall Semester-----

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| September 1-15 | SPG reviews responses from planning units and makes revisions as seem appropriate. Prepares recommendation for Cabinet. |
| September 15-30 | SPG/Cabinet meeting to discuss the recommended Continuing Goals. Recommendations for revision are received. |
| October 1-15 | SPG prepares final draft of Continuing Goals for Cabinet consideration. |
| October 15-30 | Cabinet approves Continuing Goals and circulates them to Board members in advance of the Fall Trustees meeting |
| November, 1992 | Board of Trustees acts on the proposed Continuing Goals |
| December, 1992 | Phase III of Strategic Planning Cycle begins. Planning Units begin to utilize the Vision Statement and Continuing Goals as direction for the creation of Planning Unit Plans. Continuous planning/budgeting cycle of all planning units begin as specified in the Strategic Plan. |

PLNC STRATEGIC PLANNING PROCESS

