

Fermanian School of Business

Bachelor of Arts in Business Administration

National Standards	Program Review	Learning Outcomes	Where are learning outcomes published?	Assessment Measurement Tools	Criteria for Success	Data Collected Over Time Period	Findings from Data Collection	Resulting Program Changes
Association of Collegiate Business Schools and Programs (ACBSP) Accredited in 2000	1995-1996 and 2004-2005	<b>1. TEACH: Graduates will demonstrate excellent knowledge as a foundation for professional growth.</b>		ETS Business II standardized test	Average score for all students will be greater than 50% of the national average; no component score will be less than 40%	1999-2006	1999 average was 70%; all component scores were 60%	Criteria met; criteria for success raised; curriculum revised to add bridge course between accounting and finance
		<b>2. SHAPE: Graduates will demonstrate the skills essential to successful performance in business organizations.</b>		Internship supervisor evaluations at mid-point and conclusion of internship experience, using evaluation in Internship Handbook	Average of all students will be above 4 on a 5-point scale; no average score on any component will be less than 3	1999-2006	1999 averages of all components were above 4; no individual component was below 3; 2005 interns scored poorly on judgement, quantity of work and poise; scored highly on responsibility and morality	Criteria met; evaluation form revised to align better to desired skills
				Portfolios (BUS 489)	Reflect preparation for personal and professional life			
		<b>3. SEND: Graduates will display moral/ethical behavior consistent with the values of the institution.</b>		Internship supervisor evaluations at mid-point and conclusion of internship experience, using evaluation in Internship Handbook	Average of all students will be above 4 on a 5-point scale; no average score on any moral/ethical component will be less than 3	1999-2006	1999 averages of all components were above 4; no individual component was below 3; 2005 interns scored poorly on judgement, quantity of work and poise; scored highly on responsibility and morality	Criteria met; evaluation form revised to align better to desired skills
				Educational Benchmarking Inc. (EBI) student survey	Students will be satisfied with program, report that it prepared them well, report an impact on their moral/ethical behavior			