

Department of Art and Design

Bachelor of Arts in Visual Arts

National Standards	Program Review	Learning Outcomes	Where are learning outcomes published?	Assessment Measurement Tools	Criteria for Success	Data Collected Over Time Period	Findings from Data Collection	Resulting Program Changes
National Association of Schools of Art and Design (NASAD)	1998-1999 and 2004-2005	<b>1. TEACH: Majors will be able to produce graphic forms of acceptable (entry level commercial) quality in response to communication problems.</b>	Catalog, website, course syllabi	Senior exhibition, evaluated by a panel of faculty and professionals	80% of exhibitions will be of acceptable quality (exhibited professionally in an "emerging artist" venue)	2002-2006	2002 50% of students produce work of acceptable quality	Changes in operation and curriculum to improve effectiveness of the studio program
		<b>2. TEACH: Students will demonstrate and be able to recognize and identify works done by historically important artists and art styles and movements with "professional" literacy.</b>	Catalog, website, course syllabi	Exit examination testing students' general knowledge (given in ART 467)	75% of students will receive "B" or higher	2003-2006	2003 begin evaluation	
		<b>3. SHAPE: Students will be able to understand and write coherently about issues relevant to historically important artists, art styles, and issues.</b>	Catalog, website, course syllabi	Portfolio of 5 written pieces including term papers on art historical topics and gallery reviews about contemporary art exhibitions, evaluated by jury of art professors (compiled in ART 476)	75% of portfolios will be assessed at a "B" level or better	2003-2006	2003 begin evaluation	
		<b>4. SHAPE: Senior majors will be able to write insightfully, intelligently and coherently about their own artwork.</b>	Catalog, website, course syllabi	Thesis statement submitted in defense of the work exhibited in their Senior Exhibition, evaluated by jury of faculty	75% of thesis statements will be "B" quality or better; no paper will be less than "C" quality	2003-2006	75% receive "B" but not by jury; some papers received less than "C" (jury review was added in 2003)	The scope of ART 467 course has been expanded to allow a greater focus on the thesis paper; a new course, Contemporary Studio Practice (ART 420) has been added, in part to center on the development and articulation of a personal theoretical direction in one's work
		<b>5. SEND: Graduates will participate professionally in the art community by exhibiting their work, entering and completing MFA degree programs, and/or working in art-related fields.</b>	Catalog, website, course syllabi	Alumni survey	50% of alumni who respond to the survey will report being professionally active	2000-2006	2000 All art majors reported being involved in some phase of the art world; beginning in 2003 visual art majors will be queried separately as to their professional activities	The Senior Art Seminar (ART 467) was expanded to allow a greater focus on issues related to graduate school, professional exhibiting strategies, and career opportunities in the art field

