

**Fermanian School of Business**

**Master of Business Administration**

National Standards	Program Review	Learning Outcomes	Where are learning outcomes published?	Assessment Measurement Tools	Criteria for Success	Data Collected Over Time Period	Findings from Data Collection	Resulting Program Changes
Association of Collegiate Business Schools and Programs (ACBSP) Under Review for Accreditation	1995-1996 and 2004-2005	<b>1. TEACH: Graduates will demonstrate excellent knowledge as a foundation for professional growth.</b>		ETS Business standardized test at the MBA level	Average score for all students will be greater than 50% of the national average	First graduating MBA class (Spring 2003) to present		Delivery adjusted and entry points expanded following a complete program review
		<b>2. SHAPE: Graduates will demonstrate the skills essential to successful performance in business organizations.</b>	Applied projects are maintained in a display cabinet and available to faculty and students.	Focus groups & exit surveys	Continuous improvement of MBA professional development and satisfaction.	2006 to 2007	High levels of program satisfaction with increased support for Professional Development opportunities.	Executive Development Events, Mentoring Program, and Professional Development opportunities.
				Applied Project (Bus 695)	Projects will demonstrate a knowledge of business skills and management in a practical application or honors thesis.	2003 to 2007	Variability among faculty expectations leads to significant variance in performance and quality.	Project/ Thesis guide redesigned to include more rigorous requirements to demonstrate integration of course material and application of business skills.
		<b>3. SEND: Graduates will display moral/ethical behavior consistent with the values of the institution.</b>		Leading with Integrity (Bus 611) & Managing Faithfully (Bus 680)	Course evaluates the integration of faith and profession.	2001 to 2007		Redesign of the cornerstone course to extend throughout the MBA experience.