

**STUDENT DEVELOPMENT COUNTS**  
**4/21/06**

**RETENTION**

1. Table 3.2.1 Freshman Retention Rates  
<http://www.pointloma.edu/Assets/Accreditation/DataTables/3.2.1-1stTimeFreshmanRetention.pdf>
2. Table 3.2.2 Freshman Graduation Rates  
<http://www.pointloma.edu/Assets/Accreditation/DataTables/3.2.2-1stTimeFreshmanGraduation.pdf>

Additional retention rates when they come available:

- Year 2 to year 3 retention
- Year 3 to year 4 retention
- Transfer student retention
- Transfer student graduation rates
- Retention by ethnicity

**ENGAGEMENT**

1. Percent of students in co-curricular activities (from the co-curricular transcript)

<b>Total Student Count</b>	<b>Year</b>	<b>Semester</b>
1253 out of 2360	Fall	2005
960 out of 2361	Spring	2005
1142 out of 2361	Fall	2004
794 out of 2375	Spring	2004
771 out of 2375	Fall	2003

2. Percent graduates who worked on campus during their undergraduate years.

<i>% Graduates who worked on campus as undergraduates</i>	
<i>2003-2004</i>	<i>61.7%</i>
<i>2004-2005</i>	<i>65.2%</i>

3. Participants in MOSAIC for the last two years  
2004-2005: 380  
2005-2006: 598

## **SOCIAL, EMOTIONAL, WELLNESS**

1. Number of health visits to the health center **Keep for strategic planning but not for assessment plan**

<i><b>Physical Health Concerns</b></i>	
<i>2001-2002</i>	<i>2,608</i>
<i>2002-2003</i>	<i>2,800</i>
<i>2003-2004</i>	<i>3,500</i>
<i>2004-2005</i>	<i>3,000+</i>
<i>2005-2006</i>	<i>3,000+</i>

2. Number of counseling visits to the health center. **Keep for strategic planning but not for assessment plan**

<i><b>Counseling</b></i>	
<i>2001-2002</i>	<i>924</i>
<i>2002-2003</i>	<i>850</i>
<i>2003-2004</i>	<i>800</i>
<i>2004-2005</i>	<i>1,000</i>
<i>2005-2006</i>	<i>12,00+</i>

3. Outreach program contacts

The following data is outreach data only. It does not include numbers seen for service within the Wellness Center.

<i><b>Outreach Programming</b></i>	
<i>2001-2002</i>	<i>1,266</i>
<i>2002-2003</i>	<i>3,202</i>
<i>2003/2004</i>	<i>5,596</i>
<i>2004-2005</i>	<i>7,500</i>
<i>2005-2006</i>	<i>10,000+</i>

Included in this data are generally the following: 2 Blood Drives per school year, weekly Wellness Wednesday outreaches in the cafeteria, panel presentations in the residence halls, workshops in the residence halls, requested classroom lectures and/or panels, hosting films with panel presentations and outreaches presented in chapel settings.

4. Information about physical activity

**Generate a single number that counts participants.**

*Future tracking for*

- *Intramurals*
- *Inter-collegial athletics*
- *Academic Activity courses*
- *Physical Activity based clubs*
- *Co-curricular activity -physical based*
- *Outdoor program courses/activities*

## LEADERSHIP

1. Number of students in leadership positions.

Semester	Number Of Leadership Positions
Fall 2003	459 out of 2360 students

2. Number of students receiving diversity leadership scholarships.

### *Diversity Leadership Scholarships Awards*

<i>TOTAL</i>	<i>YEAR</i>
<i>15</i>	<i>2003-2004</i>
<i>30</i>	<i>2004-2005</i>
<i>54</i>	<i>2005-2006</i>
<i>54</i>	<i>2006-2007</i>

*Targets for each Goal area: Review data annually for trends. Link consistently to professional standards for the Council for Advancement of Standards in Higher Education (CAS) and best practices in the field of Student Development.*