

BUSINESS ADMINISTRATION MAJOR

LOWER-DIVISION REQUIREMENTS

COURSE	TITLE	UNITS
ECO 101	Principles of Economics I *	3
ECO 102	Principles of Economics II *	3
ACC 201	Principles of Financial Accounting	4
ACC 202	Principles of Managerial Accounting	4
BUS 212	Principles of Management	4
BUS 213	Administrative Communication	4
CSC 122	Intro to Computers	2
CSC 132	Intro to Computer Science	
	OR	
	proficiency	
MTH 123	Elementary Functions	
	OR	3
	equivalent	
MTH 203	Intro to Statistics	3
	TOTAL	23-30

UPPER-DIVISION REQUIREMENTS

COURSE	TITLE	UNITS
ACC 374	Inter. Managerial Accounting	2
BUS 301	Legal Environment of Business	4
BUS 332	Principles of Marketing	4
BUS 410	Business Finance	4
BUS 488	Strategic Management	4
BUS 489	Business Internship	4
	Upper-division Economics (300-490)	4
	<i>Approved OCP courses may satisfy this requirement</i>	
	TOTAL	26

RECOMMENDED

PHL 211	ETHICS **	3
---------	-----------	---

* Fulfills General Education requirement in the Social World.

** Fulfills General Education requirement in Philosophy.

OPTIONAL CONCENTRATIONS

The requirements shown above are the minimum needed to obtain a Business Administration major. Students may earn a concentration designation on their transcript by taking eight additional units in one of the following concentrations:

CONCENTRATION A: MARKETING

COURSE	TITLE	UNITS
BUS 334	Professional Selling and Sales Management	4
	<i>Four units from:</i>	
BUS 336	Advertising and Promotion	4

	Management	
BUS 432	Research Methods in Business	4
BUS 490	Special Topics in Business Administration	4
ECO 320	Urban Economics	2
ECO 440	Racial and Gender Issues in Economics and Education	2
ACC 410	Federal Tax Accounting I	4
COM 330	Persuasion	3
	TOTAL	8

**CONCENTRATION B:
ENTREPRENEURIAL/FINANCE**

COURSE	TITLE	UNITS
BUS 382	Entrepreneurship	2
BUS 486	Small Business Institute	2
<i>Four units from:</i>		
BUS 340	Real Estate Principles and Practices	4
BUS 411	Investments	4
BUS 432	Research Methods in Business	4
BUS 470	Nonprofit Organization Management	4
BUS 490	Special Topics in Business Administration	4
ECO 360	Public Finance	2
ECO 380	Money and Banking	4
ACC 410	Federal Tax Accounting I	4
	TOTAL	8

CONCENTRATION C: MANAGEMENT

COURSE	TITLE	UNITS
BUS 374	Human Resource Management	4
<i>Four units from:</i>		
BUS 412	Leadership	4
BUS 432	Research Methods in Business	4
BUS 470	Nonprofit Organization Management	4
BUS 480	International Business	4
BUS 484	Operations Management	4
BUS 490	Special Topics in Business Administration	4
ECO 320	Urban Economics	2
ECO 315	Theories of Economic Development	4
ECO 440	Racial and Gender Issues in Economics and Education	2
	TOTAL	8

CONCENTRATION D: INTERNATIONAL BUSINESS

COURSE	TITLE	UNITS
BUS 480	International Business	4
<i>Four units from:</i>		
BUS 423	International Business	4

	Communication	
BUS 432	Research Methods in Business	4
BUS 490	Special Topics in Business	4
ECO 315	Theories of Economic Development	4
ECO 360	Public Finance	2
ECO 410	International Economics	4
	TOTAL	8

- Approved Off-Campus Cooperative Programs (OCP).
- Language proficiency at an intermediate level.
- One semester or summer of international study or immersion experience (approved OCP courses may satisfy this requirement).