

PUBLIC RELATIONS MINOR

The minor in Public Relations is interdepartmental with the Fermanian School of Business, the Department of Literature, Journalism, and Modern Languages, and the Department of Communication and Theatre.

REQUIREMENTS

COURSE TITLE	UNITS
WRI 250 Introduction to Journalism	3
COM 330 Persuasion	3
COM 390 Introduction to Public Relations	3
WRI 355 Writing for Public Relations	3
BUS 332 Principles of Marketing	4
COM 405 Public Relations Cases and Campaigns	3
TOTAL	19