

# GRAPHIC DESIGN MAJOR

## Advertising Concentration

### LOWER-DIVISION REQUIREMENTS

COURSE TITLE	UNITS
ART 103 Two-Dimensional Design	3
ART 104 Three-Dimensional Design	3
ART 115 Drawing I	3
ART 200 History of Art I*	3
ART 201 History of Art II*	3
ART 203 Graphic Design I: Visual Symbolism	3
ART 215 Introduction to Computer Graphics	3
ECO 102 Principles of Economics II*	3
ACC 201 Principles of Accounting OR	4
BUS 212 Principles of Management	
<b>TOTAL</b>	<b>28</b>

### UPPER-DIVISION REQUIREMENTS

COURSE TITLE	UNITS
ART 304 Modern Art History OR	3
ART 305 Contemporary Art History	
ART 303 Graphic Design II: Typography	3
ART 333 Graphic Design III: Production and Practice	3
ART 335 Design History—Industrial Revolution to Contemporary	3
BUS 332 Principles of Marketing	4
BUS 336 Advert. and Promotion Management	4
ART 468 Graphic Design Portfolio Preparation	3
ART 469 Portfolio Review	1
ART 472 Graphic Design Seminar	2
<b>TOTAL</b>	<b>26</b>

## Art and Design Concentration

### LOWER-DIVISION REQUIREMENTS

COURSE TITLE	UNITS
ART 103 Two-Dimensional Design	3
ART 104 Three-Dimensional Design	3
ART 115 Drawing I	3
ART 200 History of Art I*	3
ART 201 History of Art II*	3
ART 203 Graphic Design I: Visual Symbolism	3
ART 210 Painting I	3
ART 215 Introduction to Computer Graphics	3

ART 221	Photography I	3
	<b>TOTAL</b>	<b>27</b>

**UPPER-DIVISION REQUIREMENTS**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 304 Modern Art History OR	3
ART 305 Contemporary Art History	
ART 303 Graphic Design II: Typography	3
ART 315 Introduction to Interactive/Web Applications	3
ART 333 Graphic Design III: Production and Practice	3
ART 335 Design History: Industrial Revolution to Contemporary	3
ART 450 Interactive/Web Design	3
ART 468 Graphic Design Portfolio Preparation	3
ART 469 Portfolio Review	1
ART 472 Graphic Design Seminar	2
<b>TOTAL</b>	<b>24</b>

**Editorial Design Concentration**

**LOWER-DIVISION REQUIREMENTS**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 103 Two-Dimensional Design	3
ART 104 Three-Dimensional Design	3
ART 115 Drawing I	3
ART 200 History of Art I*	3
ART 201 History of Art II*	3
ART 203 Graphic Design I: Visual Symbolism	3
ART 215 Introduction to Computer Graphics	3
ART 221 Photography I	3
WRI 250 Introduction to Journalism	3
<b>TOTAL</b>	<b>27</b>

**UPPER-DIVISION REQUIREMENTS**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 304 Modern Art History OR	3
ART 305 Contemporary Art History	
ART 303 Graphic Design II: Typography	3
ART 333 Graphic Design III: Production and Practice	3
ART 335 Design History: Industrial Revolution to Contemporary	3
WRI 330 Photojournalism	3
WRI 440 Magazine Editing and Concepts	3
ART 468 Graphic Design Portfolio Preparation	3
ART 469 Portfolio Review	1
ART 472 Graphic Design Seminar	2
<b>TOTAL</b>	<b>24</b>

**Illustration Concentration**

**LOWER-DIVISION REQUIREMENTS**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 103 Two-Dimensional Design	3
ART 104 Three-Dimensional Design	3
ART 115 Drawing I	3
ART 200 History of Art I*	3
ART 201 History of Art II*	3
ART 203 Graphic Design I: Visual Symbolism	3
ART 210 Painting I	3
ART 215 Introduction to Computer Graphics	3
ART 223 Printmaking I	3
<b>TOTAL</b>	<b>27</b>

**UPPER DIVISION REQUIREMENTS**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 303 Graphic Design II: Typography	3
ART 304 Modern Art History	3
OR	
ART 305 Contemporary Art History	
ART 330 Illustration I	3
ART 331 Illustration II	3
ART 333 Graphic Design III	3
ART 345 Life Drawing	3
ART 468 Graphic Design Portfolio Prep	3
ART 469 Portfolio Review	1
ART 472 Graphic Design Seminar	2
<b>TOTAL</b>	<b>24</b>

**RECOMMENDED ELECTIVES**

<b>COURSE TITLE</b>	<b>UNITS</b>
ART 221 Photography I	3
ART 310 Painting II	3
ART 323 Photography II	3
ART 326 Digital Photography	3
ART 335 Design History	3

\* Meets general education requirement in the fine arts