

PLNU MBA Newsletter

April 2009



Events for You, the MBA...

Entrepreneur Enrichment Program (EEP) Banquet

Wednesday, April 29, 2009
FSB Boardroom, Burnham Event Plaza and Conference Center
Appetizers - 5:30 p.m.
Dinner - 6 p.m.
Program to Follow
[RSVP Required](#)

Professor's Corner

Mike Oslover

"Medication Safety A BUS 660 Case Study"

"PLNU MBA students who have taken Contemporary Management in a Competitive World from either Randy Ataide or me will remember the Mount Auburn Hospital case study. It covered the ever present and often overlooked issue of medication errors that occur each day in hospitals in the United States..."

[Read the full article](#)

In Case You Forgot (Friendly Reminders)...



FBC Links

[FBC Homepage](#)

[FBC Events](#)

[Internship Opportunities](#)

[Entrepreneur Enrichment Program](#)

Student Highlight

George Lane

George is in his first year of the MBA at PLNU. Outside the classroom he is an engineer at Qualcomm and a coach of track and field. He enjoys Dr. Croy's illuminating points, and his subtle wit along with all the opportunities to attend EDE's. George remarks about the program, "The program fit my needs, I think that it will open doors for me. I didn't want an online or an executive program. I wanted to get to know my professors and other students. The journey is rewarding." George plans to leverage his engineering background by working in Project Management or Business

MBA Annex: The Fermanian Business Center Annex is located on the 3rd floor and is here to serve you. Please stop by on your break to enjoy a coffee/tea and biscotti for \$1 each (bottled water is always FREE), or relax with a book or magazine. We, the annex assistants are here to help you any way we can. We will answer questions about upcoming events, the MBA program, or help you make an appointment with the FBC Staff.

Executive Library: We currently have over 100 titles, and will have more available in the near future! Be on the lookout for recommended titles on display each week. The Library is exclusively available for you, the MBA professional. Please recommend any additions to help our library grow and meet your needs. The following list consists of books selected by your professors.

Dean's List

- "Good to Great" -Jim Collins
- "The Little Blue Book of Advertising" -Steve Lance/ Jeff Woll
- "The Breakthrough Company" -Keith R. McFarland
- "Wikinomics" -Don Tapscott/Anthony D. Williams
- "Execution" -Larry Bossidy/Ram Charan

Internship Opportunities: There are several internship opportunities representing a wide variety of industries throughout San Diego that are available online. Visit the Fermanian Business Center Webpage link to the right for more information and to view current internships available. For more information regarding internships, email Cathy at cathygallagher@pointloma.edu

Contact the FBC Manager: In the event that you have a question, concern, or need during hours when the Annex isn't open, feel free to contact Cathy Gallagher directly.

Intelligence.

Jose Munoz says of George:

"George is a serious student and a man of faith who works as a senior engineer at Qualcomm and has numerous patents to his name."