

PLNU MBA Newsletter

August, 2009



Events for you, the MBA...

Fermanian Executive Network Luncheon

- Date: Friday, July 31st, 2009
- Time: 11:30 a.m.- 1:30 p.m.
- Location: [La Jolla Sheraton](#)
- [More information about the FEN](#)

2009 "Dealmakers of the Year" Business Breakfast

- Date: Friday, September 25th, 2009
- Time: 7:30 a.m - 9:30 a.m.
- Location: The Dana on Mission Bay
- [RSVP to the Business Breakfast today!](#)

Professor's Corner

Bob Harp

Bob Harp, CCIM, is president of Global Hospitality Resources, Inc., a leading, international hospitality advisory, research, and publishing firm. Global Hospitality Resources, Inc., publishes the GlobalHotelNetwork.com web site - now in its 10th year. Bob has specialized in the hospitality and real estate



FBC Links

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Student Highlight

Troy Dolphin

Troy has many fond memories of the MBA program. One of his favorite memories is the time when Mike Salas and Denise Nielsen were arguing during their Entrepreneur presentation. One of Troy's most rewarding memories of the MBA program was when he gave a finance presentation which he worked on for two weeks. Troy has attended several MBA events, one of his favorites being golfing with MBA colleagues on Friday mornings.

When asked what he plans to do after completing the MBA program, Troy replied, "More often than not, plans do not turn out the way I sketched them on

industries since 1987. He is Program Chair of the annual San Diego Hospitality Industry Outlook (now in its 17th year), and he serves on the Program Steering Committee for several international hotel investment conferences. Bob is a Certified Commercial Investment Member (CCIM) and a past president of the San Diego CCIM Chapter. He is also a founder and past president of the Commercial Realtors Association, San Diego County.

Bob Harp holds a B.A. in economics from Wheaton College (IL), a M.A. in communications from Wheaton Graduate School (IL), & a Th.M. degree from Dallas Theological Seminary (TX). He is currently working on a doctorate at Gordon-Conwell Theological Seminary (Boston) in Workplace Leadership & Business Ethics.

Bob currently teaches BUS 674, Real Estate Investment, in the MBA program and is a member of PLNU's EEP Business Review Team. He and his wife, Jill, have two grown children.

paper. I feel like the saying, 'I am a man with a fork, in a world of soup' applies to me everyday. I am grateful for the MBA program and their leadership and the direction they have provided to my life."

In his spare time, Troy likes to play golf and run. He has run 5 marathons and multiple 1/2 marathons. Recently Troy has been preparing his house for his first child! Congratulations!

Friendly Reminders

MBA Annex

The Fermanian Business Center Annex is located on the 3rd floor and is here to serve you. Please stop by on your break to enjoy a coffee/tea and biscotti for \$1 each (bottled water is always free), or relax with a book or magazine. Logan McBride, our NEW annex assistant, will be at the annex Monday through Thursday nights from 4:30-8:30 PM to help you in any way he can. He will be available to answer questions about upcoming events, the MBA program, or help you make an appointment with the FBC staff.

*****The FBC is now selling PLNU coffee mugs for \$11 each. Pick up your MBA mug next time you come to class. Remember it is only 75 cents to fill up!*****

Executive Library:

We currently have over 200 titles, and will have more available in the near future. Be on the lookout for recommended titles on display each week. The Library is exclusively available for you, the MBA professional. Please recommend any additions to help our library grow and meet your needs. The following lists consists of books selected by your professors.

Dean's List

- "Click"-Bill Tancer
- "Slideology"-Nancy Duarte
- "The 100 Best Business Books of All Time"-Jack Covert and Todd Sattersten
- "Market Busters"-Rita Gunther McGrath and Ian C. MacMillan

- "Stealing Myspace"-Julia Angwin

[For a complete list of the books available](#)

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Internship Opportunities

There are several internship opportunities representing a wide variety of industries throughout San Diego that are available online. Visit the Fermanian Business Center Website (see links to the right) for more information and to view current available internships. For more information regarding internships please do not hesitate to email Cathy at cathygallagher@pointloma.edu.

Contact the FBC Manager:

In the event that you have a question, concern, or need during hours when the Annex is not open, feel free to contact Cathy Gallagher directly.