

Category	Title of Book	Author
<b>Economics</b>	Common Wealth: <i>Economics for a Crowded Planet</i>	Sachs, Jeffrey D. Levitt, Steven D.
	Freakonomics	Dubner, Stephen J.
	The Accidental Investment Banker	Knee, Jonathan A.
	The Affluent Society	Galbraith, John Kenneth
	The Ascent of Money: <i>A Financial History of the World</i>	Ferguson, Niall
	The Economic Naturalist: <i>In Search of Explanations for Everyday Enigmas</i>	Frank, Robert H.
	The Great Crash 1929	Galbraith, John Kenneth
	The Return of Depression Economics	Krugman, Paul
	Wikinomics: <i>How Mass Collaboration Changes Everything</i>	Tapscott, Don Anthony, Williams D.
	<b>Negotiation</b>	Bargaining for Advantage
Beyond Reason: <i>Using Emotions as You Negotiate</i>		Shapiro, Daniel Fisher, Roger
Getting Ready to Negotiate: <i>The Getting to Yes Workbook</i>		Ertel, Danny Fisher Roger
Getting To Yes: <i>Negotiating Agreement Without Giving In</i>		Ury, William
Secrets of Power Negotiating		Dawson, Roger
<b>Entrepreneurship</b>	1,000 Dollars & an Idea: <i>Entrepreneur to Billionaire</i>	Wyly, Sam
	Birthing the Elephant: <i>The Women's go-for-it! Guide to Overcoming the Big Challenges of Launching a Business</i>	Abarbanel, Karin Freeman, Bruce
	Bootstrap: <i>Lessons Learned Building a Successful Company from Scratch</i>	Hess, Kenneth L.
	Capitalizing on Being Woman Owned	Christy, Janet W.
	High Tech Start Up	Nesheim, John
	How She Does It: <i>How Women Entrepreneurs Are Changing the Rules of Business Success</i>	Heffernan, Margaret
	How to Run Your Business Like a Girl: <i>Successful Strategies from Entrepreneurial Women Who Made It Happen</i>	Cogswell Baskin, Elizabeth
	Innovation and Entrepreneurship	Drucker, Peter F.
	Inventing Entrepreneurs: <i>Technology Innovators &amp; Their Entrepreneurial Journey</i>	George, Gerard Bock, Adam J. Colligan, Victoria
	Ladies Who Launch	Schoenfeldt, Beth
	Ready, Fire, Aim	Masterson, Michael
	Smart Women and Small Business	Wilmerding, Ginny
	Starting a Business: <i>Straight Talk From the World's Top Business Leaders</i>	Harvard Business School Press
	The Art of the Start	Kawasaki, Guy
	The Chic Entrepreneur: <i>Put Your Business in Higher Heels</i>	Gordon, Elizabeth W.
The E Myth Revisited: <i>Why Most Small Businesses Don't Work and What to Do About It</i>	Gerber, Michael Gunthar McGrath, RitaMacMillan, Ian C.	
The Entrepreneurial Mindset	Wilson Solovic, Susan	
The Girls' Guide to Building a Million-Dollar Business	Goltz, Jay	
The Street-Smart Entrepreneur	Hupalo, Peter I.	
Thinking Like an Entrepreneur		
<b>History/Biography</b>	Alfred I. Dupont: <i>The Man &amp; This Family</i>	Wall, Joseph Frazier
	Building a Company: <i>Roy O. Disney &amp; the Creation of an Entertainment Empire</i>	Thomas, Bob
	Century of Business: <i>New York Times</i>	Bockleman, Norris
	Giants of Enterprise	Tedlow, Richard S.

Governor Reagan: *His Rise to Power*  
His Excellency: *George Washington*

iCon: Steve Jobs  
John Adams  
Lee vs. McClellan: *The First Campaign*  
My American Journey  
On Seas of Glory  
Patton: *The Man Behind the Legend, 1885-1945*  
Reflecting Lincoln: *The Battle for the 1864 Presidency*  
Soldier of Democracy: *Dwight D. Eisenhower*  
The Essential Buffett: *Timeless Principles for the New Economy*  
The Greatest Generation  
The New Realities

The Personal Memories of Ulysses S. Grant  
The Snowball: *Warren Buffett and the Business of Life*  
Titan: *The Life of John D. Rockefeller, Sr.*  
Voltaire Almighty: *A Life in Pursuit of Freedom*

Cannon, Lou  
Ellis, Joseph J.  
Young, Jeffrey S.  
Simon, William L.  
McCullough, David  
Newell, Clayton R.  
Powell, Colin  
Lehman, John  
Blumenson, Martin  
Waugh, John C.  
Davis, Kenneth S.  
Hagstrom, Robert G.  
Brokaw, Tom  
Drucker, Peter F.  
Konecky & Konecky Civil  
Library  
Schroeder, Alice  
Chernow, Ron  
Pearson, Roger

### **Technology & Innovation**

Click: *What Millions of People Are Doing Online and Why It Matters*  
Inside the Tornado

Innovate Like Edison: *The Successful System of America's Greatest Inventor*

New Frontiers in Healthcare Management  
The Big Red Fez: *How to Make Any Web Site Better*

The Clean Tech Revolution  
The Corporate Blogging Book

Wikinomics: *How Mass Collaboration Changes Everything*

Tancer, Bill  
Moore, Geoffrey A.  
Gelb, Michael J.  
Caldicott, Sarah Miller

Shlian & Patterson, Edited By:  
Godin, Seth  
Pernick, Ron  
Wilder, Clint  
Weil, Debbie  
Tapscott, Don  
Anthony, Williams D.

### **Marketing/Advertising/ Sales**

Selling with Integrity

The Little Blue Book of Advertising  
The Spin Selling Fieldbook: *Practical Tools, Methods, Exercises and  
Resources*

Trading Up: *The New American Luxury*

Morgan, Sharon Drew  
Lance, Steve  
Woll, Jeff

Rackham, Neil  
Silverstein, Michael J.  
Fiske, Neil

### **Social Entrepreneurship/Non- Profit/Sustainable Business**

Banker to the Poor: *Micro-Lending and the Battle Against World Poverty*  
Creating a World Without Poverty  
Development As Freedom  
Free-Market Capitalism with a Soul: *Capitalism and Community in the  
Information Age*  
Good to Great and the Social Sectors

Governance as Leadership: *Reframing the Work of NonProfit Boards*  
Hot, Flat, and Crowded  
How to Change the World: *Social Entrepreneurship and the Power of New  
Ideas*

Yunus, Muhammad  
Yunus, Muhammad  
Sen, Amartya  
Wennemann, Daryl J.  
Collins, Jim  
Chait, Richard P.  
William, Ryan P.  
Taylor, Barbara E.  
Friedman, Thomas L.  
Bornstein, David

## Management

Managing the NonProfit Organization	Drucker, Peter F.
More Pathways Out of Poverty	Daley-Harris, Sam Awibo, Anna
Social Entrepreneurship: <i>A Modern Approach to Social Value Creation</i>	Brooks, Arthur C.
The Bottom Billion: <i>Why the Poorest Countries are Failing and What Can Be Done About It</i>	Collier, Paul Armendariz, Beatriz Morduch, Jonathan Sachs, Jeffrey D.
The Economics of Microfinance	Prahalad, C.K.
The End of Poverty: <i>Economic Possibilities for Our Time</i>	
The Fortune at the Bottom of the Pyramid: <i>Eradicating Poverty Through Profits</i>	
The Jossey-Bass Handbook of Nonprofit Leadership & Management	Herman, Robert D.
The Microfinance Revolution	Robinson, Marguerite S.
The New Philanthropists	Handy, Charles
The White Man's Burden: <i>Why the West's Efforts to Aid the Rest Have Do So Much Ill and So Little Good</i>	Easterly, William
Walking With The Poor: <i>Principles and Practices of Transformational Development</i>	Myers, Bryant L.
Advancing Women in Business: <i>The Catalyst Guide</i>	Wellington, Sheila W. Collins, James
Built to Last: <i>Successful Habits of Visionary Companies</i>	Porras, Jerry I.
Creating WE: <i>Change I-Thinking to WE-Thinking</i>	Glasser, Judith E.
Disney War	Stewart, James B.
Divid or Conquer: <i>How Great Teams Turn Conflict into Strength</i>	McLain Smith, Diana Coughlin, Linda Wingard, Ellen
Enlightened Power: <i>How Women are Transforming the Practice of Leadership</i>	Hollihan, Keith Bossidy, Larry
Execution: <i>The Discipline of Getting Things Done</i>	Charan, Ram
Fired Up or Burned Out	Stallard, Michael Lee
Good to Great	Collins, Jim
Greather Than Yourself: <i>The Ultimate Lesson of True Leadership</i>	Farber, Steve
Harvard Business Review on The Mind of the Leader	Harvard Business Essentials
Harvard Business Review on Women in Business	Harvard Business School Press
How to Manage in a Flat World	Bloch, Susan Whiteley, Philip Peters, Thomas J.
In Search of Excellence: <i>Lessons from America's Best-Run Companies</i>	Waterman, Robert H. Angie, Morgan Lynch, Courtney
Leading From the Front	Mintzberg, Henry
Managers No MBAs: <i>A Hard Look at the Soft Practice of Managing and Management Development</i>	Slee, Rob
Midas Managers: <i>How Every Business They Touch Turns to Gold</i>	Ferrazzi, Keith Raz, Tahl Apgar, David Gagliardi, Gary Kersten, E.L. PH.D McFarland, Keith R. Gottfredson, Mark Schaubert, Steve Godin, Seth Helgesen, Sally
Never Eat Alone	Rosenzweg, Phil
Risk Intelligence	Drucker, Peter F.
Sun Tzu's The Art of War Plus the Art of Management	Fishman, Charles
The Art of Demotivation	
The Breakthrough Company	
The Breakthrough Imperative	
The Dip	
The Female Advantage: <i>Women's Ways of Leadership</i>	
The Halo Effect: <i>and the Eight Other Business Delusions That Deceive Managers</i>	
The Practice of Management	
The Wal-Mart Effect	

What Would Google Do?	Jarvis, Jeff
Who Moved My Cheese?: <i>An Amazing Way to Deal with Change in Your Work and in Your Life</i>	Johnson, Spencer
Winning	Welch, Jack & Suzy

**Contemporary Business Trends & Issues**

A Whole New Mind: <i>Why Right-Brainers Will Rule the Future</i>	Pink, Daniel H.
Bags to Riches: <i>7 Success Secrets for Women in Business</i>	Hollander, Linda
Blue Ocean Strategy	Kim, W. Chan
Change or Die	Mauborgne, Renee
Competition Demystified: <i>A Radically Simplified Approach to Business Strategy</i>	Deutschman, Alan
Dealing with Darwin: <i>How Great Companies Innovate at Every Phase of their Evolution</i>	Greenwald, Bruce
Everything You've Heard Is Wrong	Kahn, Judd
Made to Stick: <i>Why Some Ideas Survive and Other Die</i>	Moore, Geoffrey A.
Microtrends: <i>The Small Forces Behind Tomorrow's Big Changes</i>	Campolo, Tony
Mind Set!	Heath, Chip
No Man's Land: <i>What to Do When Your Company is Too Big to Be Small but Too Small to Be Big</i>	Heath, Dan
Often Wrong, Never in Doubt: <i>Unleash the Business Rebel Within</i>	Penn, Mark J.
One Minute Manners	Naisbitt, John
Run With the Bulls Without Getting Trampled	Tatum, Doug
Stall Points	Deutsch, Donny
Starbucked	Sabath, Ann Marie
Stealing Myspace: <i>The Battle to Control the Most Popular Website In America</i>	Irwin, Tim
The 4-Hour Work Week	Olson, Matthew S.
The Black Swan	Van Bever, Derek
The Competitive Advantage of Nations	Clark, Taylor
The Hummer and The Mini: <i>Navigating the Contradictions of the New Trend Landscape</i>	Angwin, Julia
The McDonaldization of Society	Ferriss, Timothy
The Post-American World	Taleb, Nassim Nicholas
The Secret Language of Leadership	Porter, Michael E.
The Smartest Guys in the Room: <i>The Amazing Rise and Scandalous Fall of Enron</i>	Waters, Robyn
The Starfish and the Spider: <i>The Unstoppable Power of Leaderless Organizations</i>	Ritzer, George
The Sushi Economy: <i>Globalization &amp; the Making of the Modern Delicacy</i>	Zakaria, Fareed
The World Is Curved	Denning, Stephen
The Worst-Case Scenario Survival Handbook: GOLF	McLean, Bethany
What They Still Don't Teach You at Harvard Business School	Elkind, Peter
Winning: <i>The Answers</i>	Brafman, Ori
Church on Sunday, Work on Monday: <i>The Challenge of Fusing Christian Values with Business Life</i>	Beckstrom, Rod A.
Confronting Reality: <i>Doing What Matters to Get Things Right</i>	Issenberg, Sasha
Contagious Leadership Workbook	Smick, David M.
Da Capo: <i>A Voyage to a Better Life</i>	Piven, Joshua
Decision Making and the Will of God	Borgenicht, David
Executive Influence: <i>Impacting Your Workplace for Christ</i>	Grace, James
	McCormack, Mark H.
	Welch, Jack & Suzy

**Faith & Business**

Church on Sunday, Work on Monday: <i>The Challenge of Fusing Christian Values with Business Life</i>	Nash, Laura
Confronting Reality: <i>Doing What Matters to Get Things Right</i>	McLennan, Scotty
Contagious Leadership Workbook	Bossidy, Larry
Da Capo: <i>A Voyage to a Better Life</i>	Charan, Ram
Decision Making and the Will of God	Maxwell, John C.
Executive Influence: <i>Impacting Your Workplace for Christ</i>	Young, Chad
	Friesen, Garry
	Maxson, J. Robin
	Crane, Christopher A.
	Hamel, Mike

	God at Work: <i>The History and Promise of the Faith at Work Movement</i>	Miller, David W.
	Harvard Business Review on Corporate Ethics It's About Excellence: <i>Building Ethically Healthy Organizations</i> The 21 Indispensable Qualities of a Leader	Harvard Business Essentials Gill, David W. Maxwell, John C.
	The Essential Wooden	Wooden, John Jamison, Steve
	The Generosity Factor	Blanchard, Ken Cathy, S. Truett Burg, Bob
	The Go-Giver: <i>A Little Story About a Powerful Business Idea</i>	Mann, John David
	The Monday Connection: <i>On Being and Authentic Christian in a Weekday World</i>	Diehl, William E.
	The Soul of Firm	Pollard, C, William
	There's No Such Thing as "Business" Ethics	Maxwell, John C.
<b>Finance</b>	A Fool and His Money: <i>The Odyssey of an Average Investor</i>	Rothschild, John
	Beating the Street	Lynch, Peter
	Becoming an Investor: <i>Building Wealth by Investing in Stocks, Bonds, and Mutual Funds</i>	Hupaloo, Peter I.
	Capitalism at the Crossroads: <i>Aligning Business, Earth, and Humanity</i>	Hart, Stuart L.
	Fixing Global Finance	Wolf, Martin
	Learn to Earn: <i>A Beginner's Guide to the Basics of Investing and Business</i>	Lynch, Peter
	One Up on Wall Street: <i>How to use What You Already Know to make Money in the Market</i>	Lynch, Peter
	P.J. O'Rourke on The Wealth of Nations	P.J. O'Rourke
	Passing the Torch: <i>Succession, Retirement, &amp; Estate Planning in Family-Owned Businesses</i>	Cohn, Mike
	Rich Dad's Guide to Investing: <i>What the Rich Invest In, That the Poor and Middle Class Do Not</i>	Kiyosaki, Robert T.
	The 9 Steps to Financial Freedom	Orman, Suze Buffett, Warren E
	The Essays of Warren Buffett: <i>Lessons for Corporate America</i>	Cunningham, Lawrence A.
	The Intelligent Investor	Graham, Benjamin
	The Millionaire Mind	Stanley, Thomas J.
	The Money Book for the Young, Fabulous & Broke	Orman, Suze
	The Origin of Financial Crises	Cooper, George
	The Two Trillion Dollar Meltdown	Morris, Charles R.
	The Warren Buffett Way	Hagstrom, Robert G. Buffett Mary
	Warren Buffett and the Interpretation of Financial Statements	Clark, David
<b>Harvard Business Press</b>	Coaching & Mentoring: <i>How to Develop Top Talent and Achieve Stronger Performance</i>	Harvard Business Essentials
	Creating Teams with an Edge: <i>The Complete Skill Set to Build Powerful and Influential Teams</i>	Harvard Business Essentials
	Crisis Management: <i>Master the Skills to prevent Disasters</i>	Harvard Business Essentials
	Entrepreneur's Toolkit: <i>Tools &amp; Techniques to Launch and Grow Your New Business</i>	Harvard Business Essentials
	Entrepreneurship	Harvard Business Essentials
	Finance for Managers	Harvard Business Essentials
	Hiring and Keeping the Best People	Harvard Business Essentials
	Manager's Toolkit: <i>The 13 Skills Managers Need to Succeed</i>	Harvard Business Essentials

	Managing Projects large and Small: <i>The Fundamental Skills for Delivering on Budget and on Time</i>	Harvard Business Essentials Gunthar McGrath, Rita MacMillan, Ian C.
	Market Busters: <i>40 Strategic Moves that Drive Exceptional Business Growth</i>	Harvard Business Essentials
	Marketer's Toolkit: <i>The 10 Strategies You Need to Succeed</i>	Harvard Business Essentials
	Negotiation	Harvard Business Essentials
	Performance Management: <i>Measure and Improve Effectiveness of Your Employees</i>	Harvard Business Essentials
	Power, Influence, and Persuasion: <i>Sell Your Ideas and Make Things Happen</i>	Harvard Business Essentials
<b>Research</b>	10 Steps to Successful Business Writing	Appleman, Jack E. Houghton, Peggy M. Ph.D Timothy J. Ph.D.
	APA: <i>The Easy Way!</i>	Abell, Alicia
	Business Grammar, Style & Usage	Kosslyn, Stephen M.
	Clear and to The Point	Ogden, Evelyn Hunt
	Complete Your Dissertation or Thesis In Two Semesters Or Less	Doctorow, Cory
	Content: <i>Selected Essays on Technology, Creativity, Copyright, and the Future of the Future</i>	Evans, David
	How to Write a Better Thesis	Gruba, Paul
	Mastering APA Style	Gelfand, Walker & the APA
	MBA Fundamentals: <i>Business Writing</i>	Flood, Timothy E. Ph.D.
	Over 300 Successful Business Letters for All Occasions	Bond, Alan
	PresentationZen	Reynolds, Garr
	Publication Manual of the American Psychological Association (5th Ed.)	
	Slide:ology <i>The Art and Science of Creating Great Presentations</i>	Duarte, Nancy
	Strategic Business Letters and E-mail	Lindsell-Roberts, Sheryl
	The Art of Storytelling: Easy Steps to Presenting an Unforgettable Story	Walsh, John
	The Elements of an Effective Dissertation & Thesis	Calabrese, Raymond L.
	The Story Factor: <i>Inspiration, Influence, and Persuasion Through the Art of Storytelling</i>	Simmons, Annette
	Why Most PowerPoint Presentations Suck and How You Can Make them Better	Altman, Rick
<b>International Business</b>	An American's Guide to Doing Business in China	Saxon, Mike M.B.A.
	Competing in Emerging Markets: <i>Cases and Readings</i>	Merchant, Hermant Thomas, David C.
	Cultural Intelligence	Inkson, Kerr Walker, Danielle
	Doing Business Internationally	Thomas, & Schmitz, Joerg Morrison, Terri
	Kiss, Bow, or Shake Hands	Conaway, Wayne A.
	One Billion Customers: <i>Lessons From the Front Lines of Doing Business in China</i>	McGregor, James