

PLNU MBA Newsletter

June 2009



Congratulations Graduates of 2009!

Events for you, the MBA...

Fermanian Executive Network Luncheon

Date: Friday, July 31st, 2009

Time: 11:30 a.m.- 1:30 p.m.

Location: [La Jolla Sheraton](#)

[More information about the FEN](#)

2009 "Dealmakers of the Year" Business Breakfast

Date: Friday, September 25th, 2009

Time: 7:30 a.m - 9:30 a.m.

Location: The Dana on Mission Bay

[RSVP to the Business Breakfast today!](#)

Professor's Corner



FBC Links

[FBC Home Page](#)

[FBC Events](#)

[Internship Opportunities](#)

[Entrepreneur Enrichment Program](#)

Student Highlight

Bianca Laita

Bianca is a Research Biologist in her first year of the MBA program. She enjoys cooking, baking, and trying new restaurants when she isn't studying for class. Bianca's most memorable event at PLNU was an EDE featuring a small alumni panel discussing past thesis projects. The panelists reviewed their various approaches and gave advice and lessons learned through the thesis process. With no formal academic business background, Bianca chose the program for its engaging learning environment and its supportive staff and students. When asked what was next for her future she replied, "I have learned that you can't always predict the direction your life will lead you. Honestly, my high school ambitions were to pursue pre-med at UCLA, become a Laker girl and marry Kobe Bryant...I don't know where I will be in the future or what I will do,

Doyle Young

Doyle Young is an executive, author, teacher, consultant and nationally recognized expert in the areas of organization and employee development. With over 27 years of management experience and having served as CEO for two successful start-ups and President of a mature \$100M publishing and broadcast Media Company with 1,200 employees, Doyle is a recognized expert in building and running successful organizations...

[For more on Professor Young](#)

Friendly Reminders

MBA Annex: The Fermanian Business Center Annex is located on the 3rd floor and is here to serve you. Please stop by on your break to enjoy a coffee/tea and biscotti for \$1 each (bottled water is always free), or relax with a book or magazine. Amanda, our annex assistant, will be at the annex Tuesday, Wednesday and Thursday nights from 4:30-8:30 PM to help you in any way she can. She will be available to answer questions about upcoming events, the MBA program, or help you make an appointment with the FBC staff.

The FBC is now selling PLNU coffee mugs for \$11 each. Pick up your MBA mug next time you come to class. Remember it is only 75 cents to fill up!

Executive Library: We currently have over 200 titles, and will have more available in the near future. Be on the lookout for recommended titles on display each week. The Library is exclusively available for you, the MBA professional. Please recommend any additions to help our library grow and meet your needs. The following lists consists of books selected by your professors.

Dean's List

- "Click"-Bill Tancer
- "Slideology"-Nancy Duarte
- "The 100 Best Business Books of All Time"-Jack Covert and Todd Sattersten
- "Market Busters"-Rita Gunther McGrath and Ian C. MacMillan

but I do know that getting my MBA will open a number of great opportunities and I look forward to that."

Jose Munoz says of Bianca: Bianca has her undergrad degree in Molecular-Cellular-Developmental Biology from UC Santa Cruz. She works as a Research Associate for Senomyx and in her spare time has her own science-math tutoring company for high school kids, which has grown to a staff of 5. Her research specialty is sodium taste receptors. She has a co-Patent to her credit. She is a co-author of an article in the peer-reviewed Journal of Biological Chemistry (May 2008), titled "Small Molecule Activator of the Human Epithelial Sodium Channel". A second article is now awaiting publication. I don't know the title of that article, as I am still trying to figure out what the first article says. (Free M&Ms to anyone who can.)

- "Stealing Myspace"-Julia Angwin

[For a complete list of the books available](#)

Internship Opportunities: There are several internship opportunities representing a wide variety of industries throughout San Diego that are available online. Visit the Fermanian Business Center Website (see links to the right) for more information and to view current available internships. For more information regarding internships please do not hesitate to email Cathy at cathygallagher@pointloma.edu.

Contact the FBC Manager: In the event that you have a question, concern, or need during hours when the Annex is not open, feel free to contact Cathy Gallagher directly.