

Master of Business Administration News

October 2009



Greetings from the Fermanian Business Center!

We hope you are enjoying the services of the FBC Annex. For those of you new to the program and as a reminder to the rest of you, the Annex is here to provide the following:

- Coffee and biscotti for \$1 available before class and during break
- Bestselling business books for you to borrow from our executive library
- Make an appointment with the staff of the FBC for internships and career counseling and opportunities
- Find out about upcoming events and programs
- MBA coffee mugs \$11

Please feel free to provide us with suggestions or comments on how the Annex or the FBC can be more beneficial to your education and professional development.

FBC Staff

Upcoming Events

Saturday, October 17 **Fall Festival**

Join the PLNU community as we welcome neighbors and guests of all ages for our 2009 Fall Festival from 10 a.m. - 2:30 p.m. There will be activities, entertainment, and food as well as local exhibitors and organizations. No RSVP is required. [Fall Festival](#)

Monday, October 19, 2009 **Professional Development Event**

PDE's are a platform for undergraduate and graduates from all academic programs to gather insight, knowledge, and firsthand experience from business leaders throughout San Diego.

Quick Links

[FBC Homepage](#)

[FBC Events](#)

[Internship
Opportunities](#)

Monday, November 9 Executive Development Event

EDE's are held once per semester exclusively for our MBAs and faculty, and provide a unique opportunity for our MBAs to enhance their personal and professional development.

****You must RSVP to attend all FBC Events**

Winners of the "2009 Dealmakers of the Year" Awards

Individual Dealmaker of the Year - *Dr. Harry Gruber*, CEO and president of Tocagen, a local biopharmaceutical company pursuing the discovery, development, and commercialization of products for the treatment of cancer. An initial focus is on treatments for terminally ill cancer patients for whom no adequate treatment currently exists.

Firm Dealmaker of the Year - *San Diego Zoo* for a wide variety of regional and global efforts, including activities as diverse as protection and expansion of endangered species and animal habitat and health, as well as direct leadership in biodiversity and biomimicry (the emerging field of innovation inspired by nature).

Collaboration of the Year - *The Kumeyaay Wind II* project of the Campo Indian Tribe for the collaborative \$300 million wind-power project in the mountains east of San Diego. The project, which involves the Campo Indian Reservation, SDG&E, and Invenergy Co., will be California's second largest wind-power project and will provide 160-megawatts of renewable electricity.

[Read the Full Press Release](#)

[More Information on the 2009 Business Breakfast](#)

Business of the Month

Bartell Hotels

Bartell Hotels and Point Loma Nazarene University have established a partnership that will directly benefit students, higher education, and the services provided by Bartell Hotels.

Family owned and operated, Bartell Hotels has provided first-rate hotel accommodations with uncompromising service for over 30 years.

Entrepreneur Enrichment Program

Student Spotlight:

Lalaine Beltran

Lalaine is in her 7th semester of the MBA program and is truly enjoying every minute. She loves the close relationships she has made with both the professors and students in the program. She feels like the program is supportive to individual needs and appreciates its flexibility. A rewarding aspect for Lalaine is the indispensable knowledge she has gained throughout the program.

One of her favorite events was attending the 2008 EEP expo where she was impressed by the variety of creative projects submitted by students. When asked what she intends to do once she graduates from the program, Lalaine responded that she would like to explore options that will allow her to give back in a meaningful way.

In her spare time, Lalaine enjoys traveling and spending time with

In 2008, Bartell was honored by the Fermanian Business Center at its annual Dealmaker of the Year Awards with its Business Partner of the Year Award.

PLNU students receive a rate of 15% below the best available rate and each PLNU guest will be treated to daily Continental breakfast and welcome beverages.

[Visit Bartell Hotels website](#)

Professor's Corner

Rob Gailey

Professor Gailey is in his fifth year at Point Loma Nazarene and he's enjoying every minute. He serves as Associate Professor and teaches nonprofit organizational management and theories of economic development in the International Development Studies major. Life has been exciting and multi-faceted as he continues his active involvement with Lazarian World Homes. He serves on the board of this amazing project that aims to provide housing, schools, and church/community centers in Armenia and Mexico. Gailey is also looking forward to attending a global poverty conference in Mexico, where he will be presenting with one of our PLNU alum, Travis Vaughan.



Besides volunteering and various projects, Rob began teaching at the MBA level this last semester. He says he enjoys teaching the MBA level because of the level of engagement and discussion he has with his classes. He likes the one night a week format because it allows him to dig deeper with the students.

Personally, Rob enjoys spending time with his wife Wanda and their two children. This past November/December, Rob and his family traveled to South Africa and Swaziland for his parent's 50th wedding anniversary. Rob spent 6 years of his childhood in Swaziland while his parents were missionaries there.

Read more about [Rob Gailey](#) on the Web.

Additional News and Notes

her husband and three girls. She also has another on the way!

Please welcome the MBA chaplain, **Rev. Steve Rodeheaver**. He will be at the MBA campus two nights a week for you. Stop by and say hello!

Parking - As some of you may already know, parking can be a hassle on certain nights. If you have to park across the street or anywhere you feel unsafe, public safety's Steve Miller will be happy to assist you to your car. He is located on the first floor in the Graduate Student Services office. You can also inquire with the annex student assistant who can reach him by phone.

We'd love to hear from you! Send your ideas, suggestions, and random thoughts to the MBA Annex Assistant at FBC@pointloma.edu.

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Business Education to Change the World