



Young Rembrandts

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Young Rembrandts Recognized as “Best of the Best” by Renowned *Entrepreneur Magazine*

Ranked #1 in its Category and Stands Apart in Art Education for Children

ELGIN, Ill. (December 28, 2007) – Young Rembrandts, the international franchise that teaches children the power of drawing, received top rankings this week from *Entrepreneur Magazine*. Examining all franchises from food to clothing industries, Young Rembrandts ranks 328 out of 500; the results are available online at www.entrepreneur.com and in its January 2008 issue.

Young Rembrandts also ranked first in its category for art programs, ahead of several of its competitors, as well as receiving prestigious honors for “Top Home Based Franchises” and “Low-Cost Franchises.”

“Young Rembrandts is thrilled to be among some of the top franchises in the world as we continue delivering our quality program to schools and community centers internationally,” said Bette Fetter, founder and CEO of Young Rembrandts. “We’re looking forward to 2008 as we continue to grow our franchise business and maintain the high level of quality art curriculum in the classroom.”

How Young Rembrandts Stands Apart

- **Best of the Best** – Young Rembrandts received several top honors from *Entrepreneur* magazine.
- **The Only International Franchise** – The only art franchise today with an international reach.
- **Quality Curriculum** – Research shows that art can be learned by all children and the Young Rembrandts’ unique, proven method dispels the myth that art is a talent that a child has or doesn’t have.
- **Children are Given the Power** – While mastering drawing techniques, children are given the power of drawing, which increases self-esteem, confidence and other lifelong skills.
- **A Welcomed Program** – Young Rembrandts is an affordable, quality program often welcomed by schools, as an after school enrichment or in locations where art, or other non-basics, were eliminated.

More about Young Rembrandts

For nearly 20 years, Young Rembrandts has taught the power of drawing to children. It partners with day care centers, pre-schools, elementary schools and community recreation centers to supply or augment the current art



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program offerings. Young Rembrandts teaches drawing, the fundamental skill of all visual arts to children aged 3 ½ to 12. The proprietary method and step-by-step curriculum dispels the myth that art is a talent a child has or doesn't have, and demonstrates that art can be learned by all children.

In 2000, Bette and her husband, Bill Fetter, franchised Young Rembrandts Inc. Currently, Young Rembrandts teaches about 30,000 students each week nationwide. The goal, Fetter notes, is to reach at least 200,000 students across the nation through parent-funded programs.

To learn more about Young Rembrandts or to find a program, please visit www.youngrembrandts.com.

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