



Steve Seelig

Dear PLNU Alumni and Friends,

The Office of Planned Giving is pleased to partner with the Alumni Office in providing important information on the benefits available to graduates and friends of Point Loma Nazarene University. You might think of “estate planning” or “planned giving” as something to consider in the future, not something that is useful to you right now. You might not own property or have a large estate, but you are worth more than you think. The Office of Planned Giving would like to take this opportunity to introduce you to a few of the services we are able to provide for alumni of all ages and situations.

These services include:

- Discounted rates of up to 70 percent off on: Wills, Trusts, and Powers of Attorney
- Arrangements for guardianship of children
- Information on: increasing income, minimizing taxes, and planning for the future
- Assistance with establishing endowed scholarships
- Local Planned Giving Representatives to personally guide you through this planning process

There is no obligation for these services and each case will be handled by an excellent, Christian estate planning attorney. Don Rhodes (Class of '49) reminds fellow alumni that “we prepare in advance by incorporating the knowledge and services that the PLNU Office of Planned Giving can render in helping us care for the needs of family, relatives and friends. As a former educator and financial planner, I totally support all that PLNU is doing to assist us as we help maintain a high level of support for all students in need.”

The Office of Planned Giving staff members are here to assist you in any possible way. We want to help give you peace of mind that your crucial issues are in place and your children will be cared for by the persons you choose; we want to give you the opportunity to pass on your legacy. Please do not wait until tomorrow; tomorrow may be too late. We have all learned a great deal from the Schiavo living will situation in Florida. Terri was only 26 when she collapsed in her home. Consequently, because she did not have her power of attorney for health care documented, her family endured the trauma of a legal battle for 15 years. None of us can afford to delay any longer. Make the time today and allow us to serve you and your loved ones.

For more detailed information, visit our website at www.ptloma.edu/plannedgiving. You may also return the enclosed card to subscribe to our weekly “GiftLegacy” newsletter at no charge and request additional printed materials. Call us today with any questions or to arrange an appointment with your local representative. You can reach us via phone at (619) 849-2302 or by email at PLNUplannedgiving@ptloma.edu.

In His Joy,

A handwritten signature in black ink that reads "Stephen W. Seelig". The signature is written in a cursive, flowing style.

Dr. Stephen W. Seelig
Director of Planned Giving



Two new members of the Horizon Circle's Recent Graduates level, Jennifer (Watkins) Kietzke (04) and Jeremy Kietzke (04) with President Brower (center).

RECENT GRADUATES AND YOUNG ALUMNI INVITED TO JOIN PRESIDENT'S HORIZON CIRCLE MEMBERS

This summer PLNU is introducing a brand new structure for the President's Horizon Circle, a major giving club at the university.

Traditionally, the President's Horizon Circle has been reserved for donors who pledge to PLNU \$1,000 or more a year. The new program invites recent graduates and younger alumni to get involved and become members for a smaller contribution.

This new structure was created so that alumni might recognize at an earlier point the value of becoming stewards of Point Loma and take the opportunity to give back to their alma mater.

"We hope to have a hundred people who have recently graduated sign up and get involved," said Heather Richardson (04), PLNU development officer. "We want to create a new generation of givers at PLNU and build a strong network of involved young alumni."

For a pledge of \$250 a year (\$20.84/month), recent graduates (those who have graduated between 2000 and 2005) can become members of the distinctive President's Horizon Circle. Membership includes invitations to Horizon Circle events, such as the annual Homecoming Reception and the Christmas Gala, recognition on the Donor Honor Roll website, networking opportunities with PLNU alumni and friends, as well as special newsletters from the President's Office.

- Recent Graduates (Classes of 2000 through 2005)
Membership begins at \$250 a year (\$20.84/month)
- Alumni (Classes of 1995 through 1999)
Membership begins at \$500 a year (\$41.67/month)
- President's Horizon Circle (All Other Donors)
Membership begins at \$1,000 a year (\$83.34/month)

If you would like to join the President's Horizon Circle at any of these levels or for more information, please contact the office of University Advancement at 619.849.2540.

UNIVERSITY FUND MEETS \$500,000 GOAL

Scholarship program also exceeds Matching Gifts goal

We made it! Our goal of \$500,000 for the University Fund for student scholarships was ambitious but we reached it this spring!

We are deeply grateful for the generous support we have received for this important fund. A special thank you to all of our donors for believing in the mission of Point Loma Nazarene University. Your generous gifts allow students to attend PLNU who otherwise may not have the opportunity.

It is because of the support of alumni, faculty, staff, parents and friends that the students of today are given the chance to experience excellence in teaching and learning at PLNU.

Since tuition revenue does not cover the operating expenses of the university, we rely on individuals, foundations and corporations to fill the gap. This support is critical to the university and allows PLNU to exist.

Many individuals not only gave a gift, but also went the extra mile and had their gift matched by their employer. Our goal of \$25,000 in matching gifts was also exceeded this fiscal year thanks to the many donors who were willing to submit a form to their company in order to double or triple their gift to PLNU.

Thank you to each and every donor for making a difference in the lives of our students. If you would still like to participate in this important work, you can make an online gift at www.ptloma.edu/giving, or you can mail a gift to the office of Development at Point Loma Nazarene University, 3900 Lomaland Drive, San Diego, CA 92106.



STUDENT CALLERS MAKE CONNECTIONS TO RAISE RECORD \$127,411

The 2005 Phonathon campaign for student scholarships was a huge success this spring.

"We raised \$127,411.24 in gifts and pledges from alumni and friends of PLNU – the most money ever raised in this campaign," said Heather Richardson, Phonathon supervisor.

Last year's Phonathon raised \$97,000.

Nearly 30 students phoned university alumni and friends to offer them the opportunity to support PLNU scholarships. The opportunity still exists! Contact the office of Development at 619.849.2513 or go online to www.ptloma.edu/giving. ■