

Stephen H. Goforth

Background: My media adventure has taken me from D.C. reporter to CNN anchor in Atlanta, to a professor at a Christian university in San Diego. I teach writing, journalism, and emerging media production, encouraging students to embrace the digital changes of the 21st Century and to honor Christ with their hearts, souls, and minds in their callings.

EDUCATION (degree programs)

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| 1998 | <i>M.A., Journalism and Public Affairs</i>
<i>The American University, Washington, D.C.</i> |
| 1984 | <i>B.A., Mass Communication</i>
<i>University of South Alabama, Mobile, AL.</i> |
| 1984 | <i>B.A., Philosophy</i>
<i>University of South Alabama, Mobile, AL.</i> |

NATIONAL AWARDS (shared in these CNN news network awards)

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| 2007 | <i>Edward R. Murrow Award</i>
<i>Awarded for CNN's coverage of the Middle East Conflict.</i> |
| 2005 | <i>Peabody Award</i>
<i>George Foster Peabody Award for CNN's coverage of Hurricane Katrina and its Aftermath.</i> |
| 2004 | <i>DuPont Award</i>
<i>The Columbia University Alfred I. DuPont Award for CNN's coverage of the South Asia Tsunami Disaster.</i> |
| 2002 | <i>Overseas Press Club Award</i>
<i>Awarded for CNN's post-9/11 coverage.</i> |
| 2002 | <i>Emmy Award</i>
<i>NATAS Emmy Award for CNN's Coverage of the September 11, 2001 Terrorist Attacks.</i> |

TEACHING EXPERIENCE

2021-present **Co-Director Journalism Certificate Program**
Wheaton College – Wheaton, Illinois

2021-present **Adjunct**
Point Loma Nazarene University - San Diego, California

2012-2021 **Assistant Professor of Journalism**
Point Loma Nazarene University - San Diego, California
Courses taught: Multimedia Journalism, Multimedia Workshop, Introduction to Journalism, Media Portfolio, Internships

- Introduction to Media, Broadcast Writing.
Public Relations Writing, College Writing Composition, College Composition: Research, Long-Form Broadcast News, Media Law and Ethics, Yearbook Workshop, Editing,
- Software taught: Final Cut Pro, Adobe Creative Suite.
- Advisor and developer of award-winning (regional competition and local competition), student-media website (LomaBeat.com).
- Advisor to student media website (LomaBeat) and yearbook (Mariner).
- Accreditation responsibilities related to Journalism and Broadcast Journalism programs.
- Designed and collaboratively launched Multimedia Journalism program.

2007-2012 **Assistant Professor of Journalism**
Radio & Television Manager (Student Media Center)
University of Mississippi - Oxford, Mississippi

- Courses taught: Introduction to Media, Introduction to Journalism, Multimedia Journalism. Broadcast Management, Television Writing, Writing for the Media, Television Reporting,
- Software taught: Final Cut Pro, Adobe Audition.
- Workshops Taught: Writing News, Radio Legal Issues, TV anchoring, TV producing.
- Advisor for Class A commercial radio station.
- Advisor for daily student TV newscast.
- Developed and supervised project to stream radio and TV broadcasts.
- Helped develop student media website (thedmonline.com).
- Moderated International Town Hall meetings of real time Internet. discussions between students and faculty from numerous European and African universities.

1990-1995 **Adjunct Instructor of Communication**
University of Mobile - Mobile, Alabama

- Courses Taught: Radio Broadcasting, Internship Supervision.

PROFESSIONAL EXPERIENCE

2006-present **Owner**
Goforth Solutions LLC

Goforth Solutions has been involved in a number of media and business projects in the past few years including:

- publishing a textbook on media trends.
- creating promotional materials for a radio group.
- researching big data for a data technology company.
- creating and executing a social media research study for a Canadian broadcast company.
- contract writing and editing related to analytic software development.
- conducted election return research for a major news service.

2015-present

***Data intelligence research / Social Media/Contract Consultant
Goforth Scientific***

Goforth Scientific focuses on developing large data analysis tools and geo-spatial intelligence for predictive analytics (twitter.com/goforthsci).

2004-2014

***Political Editor
Associated Press – New York, NY***

Election return analysis.

2008

***Reporter
Salem Radio Network - Washington, DC***

Filed radio reports related to the first presidential debate.

1999-2007

***Anchor/Producer/Writer
CNN – Atlanta, Georgia***

- Anchored CNN 8 daily newsbreaks for the Turner South Network.
- Story selection and deadline writing for CNN Headline News.
- Voiceovers for packages that ran on CNN and CNN Headline News.
- Broke story on why Alabama governor's race was reversed.
- Attended 32 classes at the CNN Professional Development Center.

2002

***Alabama State Manager
Voter News Service – New York, NY***

- Election research from each county.
- Employed more than 100 reporters to cover all precincts for election returns.
- Compiled vote totals for the major TV networks and Associated Press.
- Discovered election error that changed the outcome of governor's race.

2000

***Tennessee Assistant State Manager
Voter News Service – New York, NY***

Compiled Tennessee vote totals for the major television networks and Associated Press.

1998-1999

***Producer/Reporter
America's Voice - Washington, DC***

An independent television cable channel, reaching more than 20-million homes nationwide.

- Produced the network's lead show "Take Action America"; duties: line-producing, selecting show topics, booking guests, writing scripts, editing video, creating packages, conducting interviews and field producing.

- Point person for congressional guests.
- Line produced *The Alan Keyes' Show*, *Money University*, and *The Response Center*.
- Produced the *Best of Take Action America*.
- Produced segments for *Health Watch*, *Family & Society*, *Your Money*.

1998-1999

Voice/Production Talent
WAVA Radio – Arlington, VA

Voice talent and producer for Washington, D.C. class C radio station.

1997-1999

Anchor/Desk Editor
Salem Radio Network – Washington, DC

SRN broadcasts hourly newscasts to more than 900 affiliates.

- Selected, wrote and read newscasts on deadline.
- Conducted interviews and edited actualities digitally.
- Attended and reported on national news events.

1998

Field Producer
Conus Communications DC News Bureau – Washington, D.C.

Field producer and rough-cut video editor from Capitol Hill news conferences and other events for distribution to more than 100 TV Direct affiliates.

1998

Reporter-Writer
Channel 21 TV News - Montgomery County, Maryland

1997

Programming Consultant
Lake City Educational Service - Huntsville, Alabama

Programming recommendations for WJIA radio.

1992-1997

Vice President of Programming
GM Inc. – Mobile, Alabama

Supervised operation of three radio stations, each with different formats (two commercial, one non-commercial)

- Assets and income tripled during my tenure.
- Created programming for all three stations (music, commercials, fund-raising, promotions).
- Supervised a staff of 20.
- Headed the promotion and coordination of a successful \$400,000 bond sale for the purchase of an FM radio station.
- Prepared legal correspondence leading to a Class C FM acquisition.
- Coordinated radio campaigns for *Goodwill*, *Home of Grace for Women* and other nonprofit.
- Led the sponsorship of dozens of successful music concerts and created promotional campaigns for these events.

1996

Assistant State Manager
Voter News Service – New York, NY

Compiled vote totals for the major television networks and Associated Press.

1986-1992

Operations Manager

WBHY Radio – Mobile, Alabama

- Supervised a staff of eight employees.
- Selected national and local programming including talk shows and music.
- Morning drive personality, news and music director.
- Produced a counseling call-in show.
- Wrote and produced a daily book review program.

1986-1992

Voice Work

Bay Recording Studio – Mobile, Alabama

Voice-overs for television and radio commercials.

1975-1986

Program Director

Beasley Broadcast Group – Mobile, Alabama

Drive-time air talent and news reporter for WMOO radio.

PUBLICATIONS

2012

Media Shift: Journalism in a Connected World, Third Edition

2011

Media Shift: Journalism in a Connected World, Second Edition

2010

Media Shift: Journalism in a Connected World, First Edition

An Introduction to Media textbook focused on media trends.

2010

Models for a Multimedia Curriculum

Wenger, Debora R. and Goforth, Stephen

Insights, the journal of the Association of Schools of Journalism

And Mass Communication, Fall, 2009

WEB DESIGN EDUCATION

2010

Photoshop

Ole Miss Faculty Technology Development Center

Garage Band

Ole Miss Faculty Technology Development Center

2003

Flash MX

CNN Professional Development Center

2001

Front Page

CNN Professional Development Center

Flash: Beginning & Advanced Class

CNN Professional Development Center

Fireworks: Beginning & Advanced Class

CNN Professional Development Center

- 2000** ***Dreamweaver: Beginner & Intermediate Classes***
 CNN Professional Development Center
- HTML Webpage Design: Beginner, Intermediate & Advanced***
 CNN Professional Development Center

GENERAL EDUCATION

- 2022** ***Faith in Journalism***
 National Press Club Journalism Institute
- 2022** ***Using the Tech Toolkit for Social Impact***
 NYU's Business & Economic Reporting Program
- 2022** ***Press Rights 101: Newsgathering rights in California***
 SPJ, LA chapter and a coalition of professional news organizations
- 2022** ***Mental Health in Journalism***
 Chicago Headline Club
- 2021** ***The Development of Quantum Computing panel***
 Center for Data Innovation
- 2021** ***Deepfakes, Disinformation and Democracy Policy Conference***
 Information Technology and Innovation Foundation
- 2019** ***National Press Photographers Association***
 News Video Workshop
- 2012** ***Weird Careers in the Media***
 Society of Professional Journalists
- 2012** ***National College Yearbook Workshop***
 College Media Consultants
- 2011** ***Dynamic Speaker Seminar***
 Ole Miss Theater Dept.
- 2010** ***History of Ancient Philosophy***
 Ole Miss Dept. of Philosophy graduate class
- History of Political Thought***
 Ole Miss Dept. of Philosophy graduate class
- 2009** ***Problems in Ethics***
 Ole Miss Dept. of Philosophy graduate class

Student Affairs

Ole Miss Dept. of Education graduate class

Blackboard Tests, Assessments

Ole Miss Faculty Technology Development Center

Online Meetings Using Wimba

Ole Miss Faculty Technology Development Center

Advertising Sales Training Workshop

University of Alabama Student Media

Supervising Gen Y Students

Ole Miss HR

2008

Teaching College

Ole Miss Dept. of Education graduate class

College and the Student

Ole Miss Dept. of Education graduate class

Professional Media Workshop on Multimedia

College Media Advisors, New York

2007

National College Media Convention

New Media Workshop

Center for Innovation in College Media (iMovie, Adobe Audition)

Student Mental Health & Violence Prevention Seminar

University of Mississippi Student Intervention Team

2006

FISH! Philosophy

CNN Professional Development Center

2005

The Mechanics of Tease Writing for TV News

CNN Professional Development Center

2004

Marketing and Merchandising on the Web

CBA convention, Atlanta

Writing with Urgency

CNN Professional Development Center

2003

Fundamentals of Finance

CNN Professional Development Center

Research and Ratings

CNN Professional Development Center

Lexis Nexis Research

CNN Professional Development Center

2002 ***Creative Writing***
CNN Professional Development Center

1996 ***Q/T Workshop on Radio Ratings***
Radio Research Consortium

ONLINE AND SOCIAL MEDIA PRESENCE

2001-Present ***DeafNewsToday.com***
News of interest to the Deaf and hard-of-hearing community
More than two million pageviews in eight years, 17,000+ Twitter followers

2006-Present ***StephenGoforth.com***
A collection of challenges to greater personal growth

2012-Present ***StephenGoforth.com/GoforthTechTools***
500+ innovative digital tools to play inspire and innovate

2015-Present ***Twitter.com/GoforthSci***
Daily tweets on Big Data and predictive analytics

THEATER

1996 ***Director and Singer***
St. Elmo Baptist Church - St. Elmo, Alabama
Christmas production Two from Galilee.

1982-1995 ***Writer, Director, Lead Actor***
Golgotha, Cottage Hill Baptist Church - Mobile, Alabama
This Easter program was seen by more than 100,000 people at Alabama's largest church (at the time). Coordinated more than 500 volunteers, a cast of 50, a 200 voice choir, and a 40 piece orchestra.

1982-1995 ***Writer, Director, Lead Actor***
Carols by Candlelight, Cottage Hill Baptist Church - Mobile, Alabama
This Christmas program at Alabama's largest church (at the time) was seen by tens of thousands of people.

CHURCH

First Church of the Nazarene, San Diego

MEMBERSHIPS

Society of Professional Journalists (San Diego Pro chapter board member for six years during which the board won a national 2017 Circle of Excellence Award for its work in campus relations), Chicago Headline Club, Online News Association, College Media Advisors, College Broadcasters, Inc., National Association of Hispanic Journalists, Radio-Television News

Directors Association, National Association of Broadcasters, Broadcast Education Association, Evangelical Press Association.