

RANDAL P. SCHOBER

RSCHOBER@POINTLOMA.EDU

EDUCATION

Post-Doctorate (AACSB): Entrepreneurship & International Business, University of Florida. USA, 2015

Doctorate Education: Exercise Physiology Concentration, West Virginia University, USA, 1996

Dissertation: Physiological responses to VO2max testing in pediatrics

Masters Science: Human Development Concentration, West Virginia University, USA, 1994

Bachelor Education: Physical Education & Science Concentration, University of South Australia, Aust. 1990
Concentration in Outdoor Pursuits (OP)

PROFESSIONAL EXPERIENCE

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA 2014 – Present
Associate Professor of Management, *Fermanian School of Business.*

START90, San Diego, CA 2017 – Present
Founder and CEO

SURFAID USA, San Diego, CA 2010 – 2014
Executive Director

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA 2009 – 2014
Adjunct Professor, *Fermanian School of Business.*

HEADNORTH, San Diego, CA 2007 – 2010
Executive Director

AVVISO, LLC (DBA P3LANE), San Diego, CA 2004 - 2007
Founder and CEO

EFI SPORTS MEDICINE | TOTAL GYM INC., San Diego, CA 2000 - 2004
Director of Education

SHARP MEMORIAL HOSPITAL, San Diego, CA 1998 - 2000
Exercise Physiologist, Cardiac Rehabilitation Department

ACADEMIC EXPERIENCE

POSITIONS HELD:

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA Associate Professor of Management, 2014 – Present Adjunct Professor, 2009 – 2014	2014 – Present
UNIVERSITY OF NORTH CAROLINA-WILMINGTON, Wilmington, NC Assistant Professor of Health Education (Post Doctorate position)	1996 – 1997
WEST VIRGINIA UNIVERSITY, Morgantown, WV Graduate Assistant and Researcher Academic Scholarship (Masters & Doctorate)	1992 – 1996

COURSES DESIGNED AND TAUGHT:

BUS660	Contemporary Management in a Competitive World	
BUS690	Management of Not for Profit Organizations	
MGT382	Applied Entrepreneurship	
MGT381	Creativity and Innovation	
BUS480	International Business	
BUS648	Leading with Integrity	
BUS672	Developing an Entrepreneurial Mindset	
BUS676	New Venture Creation	
BUS480	Faculty Lead Trip to Tijuana Mexico: Maquiladora visits	2014 - present
BUS480	Faculty Lead Study Abroad Course (China & Japan)	Summer 2017
BUS480	Faculty Lead Study Abroad Course (Chile & Brazil)	Summer 2019
	In collaboration with Department of Literature, Journalism, Writing, & Languages	

PREVIOUSLY TAUGHT: (West Virginia University & University of North Carolina – Wilmington):

WVU & UNCW	Kinesiology
WVU	Human Body: Structure/Function
WVU & UNCW	Individual and team sport instruction
WVU & UNCW	Physical Education Pedagogy Theory
WVU	Principles of Human Movement

INSTITUTIONAL & DEPARTMENTAL SERVICE

PLNU COMMITTEES

2010 – 2014	Fermanian Business & Economic Institute (FBEI) Advisory Board
2009 – 2012	Entrepreneur Enrichment Program (EEP) Mentor
2011 – 2013	Entrepreneur Club Advisor
2014 – 2016	MBA committee member
2014 – 2016	Business School Core Initiative member
2015 - 2016	Enrollment Management Committee
2016 – 2017	Faculty Governance Committee
2014 – present	Gallop Strength Quest Coach
2014 - present	‘Launch Point’ Club Advisor
2017 – present	Intercollegiate Athletic Committee
2016 – present	Management Faculty Search Committee
2016 – 2018	Business Innovation Committee
2016 – 2018	Global Initiatives Committee
2018 – present	FSB Undergraduate Committee
2018 – present	Experimental Learning Task Force

PLNU SERVICE

USASBE Conference Committee	2015 - 2016
Chemistry Capstone Speaker (Matthieu Rouffet)	2015 - present
Faculty Development and Scholarship Day Moderator	August 23 rd 2016
San Diego Start-Up Week: PLNU panel representative	June 21, 2017
School of Business Alumni Entrepreneurial Panel Moderator	October 10, 2017
Student Entrepreneurship Advisor	2014 – present
MBA Entrepreneurship & Innovation Network Manager	2017 - present
University Co-Working Entrepreneurship Club (SDSU, USD, UCSD)	2016 – present

PROFESSIONAL DEVELOPMENT

- EXPERIMENTAL WORKSHOP, University of Florida, September, 17 – 20, 2015
- VISTAGE INTERNATIONAL, Member 2008 – Present
- THE BLANCHARD FOUNDATION: Situational Self Leadership, 2014 Graduate
- SAN DIEGO SPORT INNOVATORS (SDSI), Business Advisor, 2012 - 2014
- LEAD IMPACT, San Diego, 2011 Graduate
- UCSD Extension Studies: Financial Management for Non-Profit Organizations. Completed 2010
- FIELDSTONE Foundation Executive Learning Group, 2009 Graduate
- Writers Retreat: Malibu, May 28 – June 1st, 2018.

PROFESSIONAL AFFILIATIONS

- USASBE – United States Association of Small Business and Entrepreneurship
- CBFA – Christian Business Faculty Association
- CEEC - California Entrepreneurship Educators Conference
- Start Up Week San Diego
- Downtown San Diego Partnership: University Coworking Club
- University of San Diego, School of Leadership & Education Sciences: Non-profit Trend Reporter
- California Business Leadership Network: Speaker
- Association of Fundraising Professionals (AFP)
- Young Non-Profit Professional Network (YNPN), San Diego
- Business Development Group (BDG), San Diego

COMMUNITY SERVICE

2018 – Present	The Cause. Board of Directors
2017 – Present	Coastline Church Security
2017/18	Believers World Outreach (Belize Mission)
2015 – Present	Fund Your Future (501c3). Board of Directors
2011 – 2017	North Coast Calvary Chapel (30/40 group)
2016 – 2017	Vice President: San Diego International Sister City Association (SANDISCA)
2014 – 2016	The Human Project. Board of Directors
2008 – 2009	Lost Boys of Sudan: San Diego (Southern Sudanese Community Center) Board of Directors

CONSULTING, PROFESSIONAL PRESENTATIONS & ARTICLES

“Introducing the ‘What-A-Venture’ innovation Software Platform” Magna Teaching with Technology Conference. St Louis, Missouri, Oct 5-7, 2018

Viewpoint, May 21, 2018: Are we becoming obsolete? Robot Workers and the Future of Business
<https://viewpoint.pointloma.edu/are-we-becoming-obsolete-robot-workers-and-the-future-of-business/>

“Validating the ‘What-A-Venture’ On-line Tool”. United States Association of Small Business and Entrepreneurship Annual Conference (USASBE) Presentation and Proceedings. Los Angeles, CA. January 13, 2018.

“The Christian Entrepreneur” Poster Presentation. Christian Faculty Business Association (CBFA). San Diego, CA. October 20, 2017

“Business plan for Optimizing Broadway Pier Cruise Ship Terminal” The Port of San Diego, San Diego CA. July 24 – December 31, 2017.

“Developing an Entrepreneurial Mindset’ Western Healthcare Alliance, Grand Junction, CO. June 9th 2017

“Embedding Innovation: PCI Innovation Case Study,” United States Association for Small Business and Entrepreneurship Annual Conference Presentation and Proceedings, San Diego, CA, January 8 – 11, 2016

“Inspiring Entrepreneurship on a College Campus.” United States Association for Small Business and Entrepreneurship Annual Conference Presentation and Proceedings, Tampa Bay, FL, January 22-25, 2015

“Accessing Autonomy and Entrepreneurial Orientation at Three Managerial Levels.” United States Association for Small Business and Entrepreneurship Annual Conference Presentation and Proceedings, San Diego, CA, January 8 – 11, 2016