

Julie Ducharme  
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## **Academic Positions**

Cuyamaca Junior College adjunct Business Instructor, director of Business Internship (2002-current).

Colorado State University. Adjunct instructor for Undergrad Business/entrepreneurship classes (Sept 2013-current).

San Diego Christian College. Adjunct Instructor for Undergrad Business (2019-current).

Walden University, Adjunct instructor and chair for doctoral students (online) (Oct 2011-2018).

Associate Dean of Undergrad Business (Dec 2011-May 2012) Argosy University, Remote over 20 on ground schools.

Undergraduate Chair/Graduate Chair MBA/DBA Program Chair (Oct 2010- Nov 2012): Argosy University, San Diego, CA.

## **Education**

University of Phoenix Graduate School of Business (**DBA Program, Doctorate of Business Administration, emphasis Leadership** 2009).

National University Graduate School of Business (**MBA Masters in Business Administration, emphasis Marketing** 2002).

Christian Heritage College (**B.A., Communications, emphasis in public speaking** 1999).

## PROFESSIONAL EXPERIENCE

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2012-current      Synergy Learning Institute      San Diego Ca.  
President and creator of Synergy Learning Institute, a non-profit vocational/technical school.

2006-current      JD Consulting Solutions LLC      El Cajon, CA  
*CEO*

- Consult and create businesses on business plans
- Consult business problems, strategic planning, and marketing and advertising, website design and website maintenance.
- Work with small and large company's budgets from 10,000 dollars to 5 million dollar budgets.

2002-current      Julie's Party People      El Cajon, CA  
*CEO*

- Created a children's entertainment business.
- Dealt with the design of the costumes for company
- Created and do all marketing for company
- Manage budget for a company of 40,000 plus a year.

2000-2001      Ransom      San Diego, CA  
*Owner, Founder*

- Marketed company to school districts.
- Traveled California Schools talked with large groups of high schools about sports, drugs, and staying clean.
- Taught and trained team in Marketing and Public Relations.
- Researched marketing styles to high school age children.
- Managed budgets of up to 100,000 dollars.

1999-2000      NCompass Systems Inc.      San Diego, CA  
*Director of Marketing*

- Researched target market for company to prepare to sell to
- Created marketing material, pamphlets, and booklets for company
- Created, wrote and published manual for school districts
- Trained and taught marketing team on product
- Marketed product for company
- Managed budget, dealt with 5 million dollar budget

1997-1999      Christian Heritage College      El Cajon, CA

*Assistant Marketing and Research Director*

- Planned, organized and implemented student activities. Worked to organize commencement ceremony
- Wrote articles for outgoing newsletters
- Supervised events for students and alumni for college
- Worked closely with the President of the college to design book fairs with popular authors, speaker events, and presidential inauguration
- Managed and dealt with a budget of 500,000 plus.

1997-1998      Councilman Byron Wear      San Diego, CA

*Assistant to Councilman Byron Wear*

- Attended and interacted in City Council meetings.
- Worked with councilman and community to problem solve issues in the community.
- Researched information on the local community for research projects of councilman.

## **Publications**

Ducharme J. Lentz C., Walker K., (2018). *The Refractive Thinker®: Nonprofit Transition Strategies: Vol XV Combat Boots to Heels*. Las Vegas, The Refractive Thinker Press.

Ducharme J., Walker K., (2016). *Leading by my ponytail: Why can't I wear pink and be president?* La Vergne, TN: Ingram.

Blando-Fisher J., Fleming-Ferrell L., Grant G., Ducharme J., (2015) *The Refractive Thinker®: Vol IX Effective Business Practices in Leadership and Emerging Technologies*: Las Vegas, The Refractive Thinker Press.

Ducharme J. (2015). *Perceptions of career advancement of women in leadership positions. Women breaking the academic glass ceiling*. Germany: Lambert Academic Publishing.

Lentz C., Ducharme J. (2014). *Creating successful online courses with emerging technologies. The International Journal of Interdisciplinary Studies in Communication*, 9 (1), pp.1-8.

Ducharme J., Lentz C., Vander Lugt, T. (2013). *Creating successful online courses with Emerging technologies*. Presented at Institute of behavior and applied management IBAM. Ft. Lauderdale, FL.

Ducharme, J., Embry, S. (2012). *The Refractive Thinker: Anthology of Higher Learning: Social Responsibility* (pp. 111-134). (Vol. VII). Las Vegas, The Refractive Thinker Press.

Ducharme J. (2011, November). Teach Children About Finances. *Parents Guide*, 40.

### **Committee work**

- WASC accreditation committee member
- ACSB accreditation committee member
- Chair for doctoral students
- Committee member for doctoral students at Capella, Walden, Argosy, and Grand Canyon University.
- New student orientation committee member
- Curriculum redevelopment committee member
- Committee for graduate exams. Created graduate entrance exams along with proficiency exams for students.
- Chair for marketing committee for NAHE

### **Memberships**

- AAUW-American Association of University Women
- NWSA-National Women's Study Association
- San Diego Women Veterans Network (Chancellor over group)

### **HONORS, AWARDS, AND GRANTS**

Best Book award Refractive Thinker Value XV 2018.

Top leaderships book written by women Inc. Magazine 2018

Special Recognition for Doc study of the year award 2015

Distinguished Faculty Award 2014

Nominated for Woman Business Leader of the year 2014

Recognized by Senator Joel Anderson for work with military 2014

Recognized by Assemblyman Brian Jones for work with military veterans 2014

Best Paper IBAM 2013

Best Book Award Refractive Thinker Volume VII Social Responsibility 2012

Best Book Award Refractive Thinker Volume IX 2013-2014-2015

Nominated as an All-American Athlete 1999

National Volleyball Championship 1999, 1998