

**DR. ALAN C. HUETH**  
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**PROFESSIONAL BACKGROUND:**

- 2002-present **Professor of Communication**, Point Loma Nazarene University. Direct the media communication major, including curriculum development, teaching, advising, promotion, and program assessment and reviews for TV-film--radio major. Teach courses in media history, media literacy, scriptwriting, production, film, and faculty advisor for PLNU's *Point TV-Channel 23* (student TV station and cable channel). Also, creator and supervisor, *Point TV Professionals Production Unit* ("The Unit")—overseeing student work on professional projects. Senior honors thesis chair and mentor for media communication projects. Planning and oversight of PLNU studio transition to high-definition (HD) television studio. Oversees annual "PLNU's 'Glammys' TV & Film Festival" event. Also, oversight of PLNU's Broadcast Journalism major 05-07.
- '03-'05 **PLNU TV Studio Manager**, Point Loma Nazarene University. Re-organization and oversight of studio operations, equipment inventory and maintenance, and student teaching assistants. Concurrent with FT teaching role.
- '04,'06,'08,'12 **Founder-Director, PLNU Department of Communication and Theatre London Summer Study Abroad Media Program**. Founder of department's four-week summer study abroad program based in London, England. Courses include documentary and propaganda, international media, persuasion, and others. Also, field trips and access to leading European media professionals in advertising, public relations, politics, and broadcasting.
- '09 - present **Founder, PLNU Department of Comm & Theatre Sundance-Windrider Film Festival Program**. Take students to Sundance Film Festival to study indie filmmaking.
- 1999-2002 **Professor, Communication Studies, Founder & Director, Mass Communication major**, Northwest Nazarene University (NNU), Nampa, ID. Founder, curriculum design, equipment selection and acquisition, overseeing and supervising facilities design and construction, and promotion for new major in mass communication. Teaching courses in media history and literacy, theory, production, writing, film, public relations, law and ethics, research, internet and communication technologies, and field experience. Created new department website for program promotion. Program growth from 0-35 students in three years.
- Director, NNU Communication Studies Interdisciplinary Study Abroad Program**. Founder of five-week summer study abroad program based in London, England. Courses included international media, persuasion, Shakespeare, and music. My course topics in international media included broadcasting, journalism, political communication, propaganda, theatre, public relations, and other areas.
- 1991-1999 **Assistant Professor, Communication; Director, Electronic Media concentration**, University of Dayton, Dayton, OH. Taught courses in: audio and video production, writing, media history, corporate television, broadcasting systems and programming, multimedia, news, ethics. Also faculty participant in summer international studies program in London, England, teaching courses in persuasion and international media. Program-major growth from 50 to 100 students under my leadership—at a time of static university enrollments. Also responsible for finding and hiring adjunct faculty in program.

## PROFESSIONAL BACKGROUND: (continued)

- 1989-1991 **Instructor of Communication, Eastern New Mexico University**, Portales, NM. Taught courses in: television writing, production, broadcast news production, mass media and film history, mass media theory and ethics.
- 1983-89 **Instructor of Telecommunication, Co-Founder, Telecommunication major, George Fox College**, Newberg, OR. Curriculum development, teaching, advising, promotion and internships for college telecommunication major. Taught courses in field and studio production, scriptwriting, directing, mass media and broadcast law and ethics. (1/2 time teaching position)
- Adjunct Instructor, Human Resources Administration**, George Fox College. Taught courses in communication, management and research in college degree completion program.
- 1980-82,  
'83-'89 **Productions Director, Video Communication Center (VCC)**, Newberg, OR. Concepts, writing, directing, designing, shooting, editing client and in-house corporate-industrial, documentary, sports (basketball), and talk-show television projects. Single and multi-camera EFP and studio production. Management of creative client projects generating approximately \$10,000+ income per year (1/2 time position).
- 1982-83 **Graduate Teaching Assistant**, San Diego State University Dept. of Telecommunications and Film. Assisted in teaching undergraduate courses in advanced TV/film directing, scriptwriting, and documentary and propaganda history, style and technique. Also research assistant for the "California State Telecommunication Policy" project.
- 1979 **Program Director, KCVR Radio**, Lodi, CA. Supervising programming and weekend air staff. Daily board shift and producing PSAs, commercials and other promotional material.

## COROLLARY PROFESSIONAL EXPERIENCE:

- 2015 **External Academic Program Reviewer-Consultant**, Bachelor of Arts in Mass Media at Cal State University San Marcos (CSUSM). Assessment of the effectiveness and viability of CSUSM's mass media degree program.
- 2007-14 **Judge, Broadcast Education Association (BEA) Student Video Festival**. Serve on judging panel for national student TV-film competition—short film and/or educational categories.
- 2010 **Consultant, Judge, San Diego Christian Film Festival**. Consulted on the creation of a new film festival, and served on judging panel and created judging forms for the festival.
- 2002-08 **Board Member, San Diego Visual Arts Foundation**, San Diego, CA. Serve on board for foundation that sponsors largest student film festival in America (BestFest).
- 2003-11 **Advisory Board Member, San Diego Film Festival**, San Diego, CA.
- 2003-09 **Judge, BestFest America**. Hosted and served on final round judging panels for largest student film festival in America (BestFest America, San Diego, CA).
- 1998 **Judge, National Academy of Television Arts and Sciences (NATAS) Awards**. Participated on a judging panel for the midwest regional NATAS television news and documentary broadcasting competition.

## COROLLARY PROFESSIONAL EXPERIENCE: (continued)

- Founder, University of Dayton Interdisciplinary Film Studies minor.** Included curriculum development, planning, along with “a lot of politicking/schmoozing, and more meetings than I can count.” Generally, a stretching but pleasant experience.
- 1993, '95, '98 **Judge, The Gabriel Awards.** An international television and radio awards competition sponsored by the UNDA (a Catholic Broadcasters Association).
- 1997 **Project Coordinator: “Multimedia Technology and Learning.”** Instructor-supervisor for production of seven instructional/promotional multimedia CD-ROMs for college courses in religion, visual arts, education, business, and communication departments. Team-taught one-year, two course sequence.
- Writer-Producer-Director, “The School-to-Work Video Project.”** Includes the writing and production of four pilot programs, and writing 21 seven to 12 minute instructional documentary programs for K-12 school-to-work curriculum. Each program highlighted the education and preparation needed for a particular occupation, and “a day in the life of..” each occupation. Program produced for Dayton, OH, area chamber of commerce and three local school districts, funded by \$95,000 grant.
- Writer, “The Visual Systems Project.”** A three-part video series on efficient manufacturing plant operations. Instructional video series based on the book, Visual Systems, by Dr. Gwen Galsworth.
- 1996 **Producer-Director, “Navigating to Ethical Decision-Making.”** Wrote, produced, directed, and edited a three-part instructional video series on applied ethics. Used by University of Dayton (UD) philosophy department faculty and others to teach ethics at U.D. Funded by \$10,000 grant from U.D. Continuing Studies.
- 1993-1994 **Producer, “New Rock and Talk,”** internationally-syndicated alternative radio rock show, featuring progressive rock music and college-student discussion of contemporary issues. Fifty-two half-hour shows aired on 60+ commercial, college and high school stations in America and Australia. Program carried on Galaxy III satellite. Project funded by \$86,000 grant from the Catholic Communication Campaign, Washington, D.C.
- 1989-present **Media Consultant & Free Lance Writer/Producer/Director.** Consult with and produce media for various organizations. Also print media, including feature stories, designing and producing brochures, newsletters and other promotional media.
- 1989-1991 **Associate Producer-Instructor: “Scene 3 News.”** Responsible for training news photographer-editors for daily, live news show (and weekly programs) on KENW-TV, Portales, NM (public broadcasting station).
- 1989-1991 **Founder-Faculty Advisor, Eastern New Mexico University International Television Association (ITVA) Chapter,** Portales, NM. Created a student corporate-industrial chapter aligned with the ITVA. Included developing student program leadership, educational seminars, and developing relationships with professional ITVA chapters and members.
- 1986-1989 **Counselor/Advisor, Media Workshops,** Los Angeles, CA. (one-two weeks/summer). Special, intensive one-two week seminars and tours of major motion picture, network television, and film production facilities in Southern California.
- 1985-1987 **Board Member, International Television Association (ITVA)** Portland, OR. Planning and coordinating video workshops and seminars for 60+ professionals. Also festival judge.

## EDUCATIONAL BACKGROUND:

- 1998 **Ph.D, Educational Leadership**, University of Dayton, Dayton, OH. Dissertation topic: "Adoption, Diffusion, and Optimal Uses of Computer Technology in Instruction at a Midwest College: A Case Study." A twenty-week, qualitative study employing ethnographic methodology. Cognate study in psychology—information processing, learning theory, and pedagogical uses of technology. Also, courses in change/innovation, leadership, and organizational theory and behavior.
- 1984 **M.A. Radio and Television**, San Diego State University, San Diego, CA.-- television/film writing and production emphasis. Masters thesis: "Writing the Television or Film Docudrama," exploring the history of fact-based screenwriting from a scriptwriter's perspective, including adaptations and contemporary stories. Project also included writing a feature-length screenplay based on Peter Jenkins' Walk Across America, and The Walk West memoirs. Also, research in new telecommunication technologies.
- 1979 **B.A. Information and Communication Studies**, California State University, Chico, CA. Broadcast news and public affairs emphasis. Minors in Speech/Drama and Religious Studies. Acted in and assistant-director for several stage plays while in college.

## RECOGNITION AND PROFESSIONAL AWARDS:

- 1999 Telly, Bronze Award, "Stop The Noise," writer and series concept producer. Program in School-to-Work Video Series, national video/film competition, non-broadcast video category.
- Telly, Bronze Award, "Electrician," writer and series concept producer. Program in School-to-Work Video Series, national video/film competition, non-broadcast video category.
- 2nd Place, Educational, "On the Job: Electrician," Broadcast Education Association (BEA) Juried Faculty Production Competition. National competition for broadcast communication faculty in America.
- 1990 2nd Place, News, "Scene 3 News," New Mexico Broadcaster's Association award for best news in the state of New Mexico
- 1988 1<sup>st</sup> Place, Yammy Award, "The Four Flats: In Concert" (city cable programming award)
- 1986 1<sup>st</sup> Place, Yammy Award, "Hoover-Minthorn House: Yesterday and Today" (city cable programming award)

## STUDENT AWARDS:

- 2003-present I am most proud of my TV and film students who have distinguished themselves by having 26 films and television programs selected for screening in 52 student and professional film and television festivals – and winning 27 awards (2005-2019).

## PROFESSIONAL ASSOCIATIONS:

- 1983-present I have been a founder (individual chapter), board member, and/or regular member of the following organizations over the years:
- Academy of Television Arts and Sciences (faculty fellow)
  - Broadcast Education Association (BEA—part of Nat. Association of Broadcasters--NAB)
  - International Television Association (ITVA, now MCA-I)
  - National Communication Association (NCA)

## **PROFESSIONAL ASSOCIATIONS: (continued)**

- National Religious Broadcasters (NRB)

## **INTERESTS:**

Men's Group Servant-Leader, Horizon North County, Rancho Santa Fe (Calvary Chapel). Group leader in weekly, year-round Bible studies – including men's prayer groups and mentoring and discipling men in the men's ministry at my church. (2008-present)

Vice-President/member, Gideons, Nampa, Idaho, and North San Diego camps. Also, State Assistant Director (Idaho) and speak in churches and state meetings throughout Idaho and San Diego. (1999-present).

Prison evangelism and disciple ministries (1999-2002)

Work and Witness (missions-construction, etc.) ministries in three countries--Guatemala, Italy, Mexico (1996-99)

Mountain and road biking, national and international travel, hiking, fishing; museum and theatre-going; theatrical director: church plays and cantatas (Christmas and Easter); various church benevolent activities over the years.

## **TEACHING EXPERIENCE:**

### ***Point Loma Nazarene University, 2002-present***

COM 100/1000 Principles of Human Communication (3)

COM 150/1050 Introduction to Media Communication (3)

COM 175/1075 TV and Film Scriptwriting (3)

COM 195/1095 Media Literacy (3)

COM 243/2043 Introduction to TV and Film Production (3)

COM 300/3000 Narrative and Documentary Film (3)

COM 420/4020 Communication Practicum (1-2)

COM 422/4022 Portfolio Construction (1)

COM 425/4025 Advanced TV Workshop (1)

COM 442/4042 Field Production (2)

COM 443/4043 Studio Production (2)

HON 498/4098 & 499/4099 Honors Project I & II (2)

### ***Northwest Nazarene University, 1999-2002***

CO 142 Introduction to Public Relations (3)

CO 202 Mass Media Systems and Literacy (3)

**TEACHING EXPERIENCE: (continued)**

CO 225 Introduction to Scriptwriting (3)

CO 226 Introduction to Video and Audio Production (3)

CO 227 Mass Communication Workshop (1)

CO 303 Narrative and Documentary Film (3)

CO 325 Advanced Scriptwriting (3)

CO 327 Mass Communication Workshop (1)

CO 328 Media Law and Ethics (3)—to be taught spring, 2002

CO 342 Persuasion (3)

CO 361 Using Technology in Communication (3)—analysis, design, and website development course

CO 426 Advanced TV/Film Directing and Production (3)—to be taught spring, 2002

CO 461 Communication Theory, Research, and Society (3)—to be taught spring, 2002

CO 295/495 International Media (3)

***University of Dayton, 1991-1999***

CMM 201 Introduction to Mass Communication Media (3)

CMM 340 Foundations of Broadcasting (3)

CMM 342 Fundamentals of Television Production (3)

CMM 343 Writing for the Electronic Media (3)

CMM 440 Broadcast News (3)

CMM 442 Advanced Television Production (3)

CMM 449 Classic American Film (3)

CMM 449 Corporate Television (3)

CMM 340 Multimedia Design (3)

CMM 440 Multimedia Production (3)

***Eastern New Mexico University, 1989-1991***

COM 110 Basic Production Techniques (3)

COM 201 Introduction to Mass Communication (3)

COM 210 Audio Production (3)

**TEACHING EXPERIENCE: (continued)**

COM 220 Video Production (3)

COM 335 Writing for Telecommunication (3)

***George Fox College, 1983-1989***

COM 346 Mass Communication Theory and Society (3)

COM 375 Special Study: Media Workshops (2)

TEL 230 Introduction to Television Production (3 hours)

TEL 260 Television and Film Scriptwriting (3 hours)

TEL 355 Bruin Cable Network (BCN) Workshop (1 hour)

TEL 360 Screenplay and Verite: Advanced Scriptwriting for Television and Film (2 hours)

TEL 430 Advanced Producing and Directing for Television (3 hours)

TEL 475 Field Experience/Internship (3-10 hours)

COM 330 Mass Media and Popular Culture (3 hours)

COM 430 Broadcast Standards, Law and Ethics (3 hours)

***George Fox College, Instructor, Human Resources Management (HRM), 1987-1988***

HRM 401 Dynamics of Group and Organizational Behavior (3 hours)

HRM 410 Career Assessment and Planning (2 hours)

HRM 403 Systems Management (3 hours)

HRM 404 Organizational Communication (3 hours)

HRM 405 Research Methods in the Behavioral Sciences (3 hours)

HRM 408 Human Resources Administration (3 hours)

HRM 409 Values and Ethics in the Workplace (3 hours)

**SUMMARY: TEACHING EVALUATIONS**

Consistently rated average to outstanding in student and peer course evaluations. I continue to experiment with pedagogical approaches to instruction--depending upon course content, learning objectives, and student needs. This includes the integration of a variety of instructional modes and technologies, including face-to-face and hybrid utilizing Blackboard, Canvas, PowerPoint, video and multimedia, internet, and CD-ROM and DVD technologies.

**MASTERS DEGREE COURSEWORK**

TCF 510 Scriptwriting for Broadcasting and Film (3)  
TCF 562 Documentary and Propaganda Film and Television (3)  
TCF 580 Advanced Television Production and Direction (3)  
TCF 600 Seminar in Research and Bibliography (3)  
TCF 610 Seminar in Writing for Broadcasting and Film (3)  
TCF 670 Seminar in Public Telecommunication (3)  
TCF 750 Seminar in Contemporary Telecommunication Issues (3)  
TCF 798 Special Study: Screenplay (3)  
TCF 798 Special Study: Film Project (3)  
TCF 799 Thesis (3)

**DOCTORAL DEGREE COURSEWORK:**

EDT 501 Learning Theory and Education (4)  
EDA 510 Instructional Leadership (4)  
EDA 626 Staff and Personnel Services (4)  
EDA 719 Human Relations in Educational Leadership (4)  
EDT 808 Ideas That Shape American Education (4)  
EDA 810 Curriculum Evaluation and Instruction (3)  
EDA 811 Curriculum Development and Leadership (3)  
EDA 812 Program and Staff Development (4)  
EDA 901 Inquiry, Theory, and Qualitative Research (3)  
EDA 902 Introduction to Quantitative Research and Statistics (3)  
EDA 903 Statistics and Advanced Research (3)  
EDA 904 Dissertation (15)  
EDT 911 The Structure of Knowledge (4)  
EDT 912 Culture of the School (4)  
EDT 913 History of Educational Administration (3)  
EDA 919 Finance and Economics of Higher Education (2)  
EDA 921 Organizational Theory (4)  
EDA 922 Organizational Change and Development (4)  
EDA 931 Seminar in Writing for Publication (3)  
EDA 932 Independent Learning: Administrative Internship, Univ. of Dayton Assoc. Provost's Office (2)  
CMM 536 Theories and Models of Communication (3)  
PSY 524 Human Information Processing (3)  
PSY 597 Readings: Dual-Coding Theory and Technology in Learning (3)  
PSY 597 Readings: Learner Control and Multimedia Instruction (3)



## PUBLICATIONS, PRESENTATIONS, AND WORKSHOPS:

- 2019 "Preachers, Teachers, and Prophets: A Christian Paradigm for Media Literacy and Ecology." Faculty Scholarship Day, Point Loma Nazarene University, August 27, 2019. A presentation on the current status of a book on media literacy and ecology.
- 2019 "Preachers, Teachers, and Profits: A Philosophical Exploration for a Christian Paradigm for Media Literacy," International Symposium on Religion and Theology, Athens Institute for Education and Research, Athens, Greece, May 27, 2019. A presentation on the biblical relevance of scripture to media literacy – especially focused on the Christian principle of agape love.
- 2019 *Writing Scripts for TV, Film, and New Media* — Taylor & Francis/Routledge/Focal Press. Introductory-level, how-to scriptwriting textbook for college-level courses in scriptwriting--based on Aristotelian dramaturgy. This includes Aristotle's "pathos," the elements of drama (character, plot, diction, thought, melody, spectacle) and his artistic proofs (ethos, pathos, logos). Book uses contemporary award-winning film and television programs as examples that reflect Aristotle's perspective. Chapters include how to write drama, comedy, internet webisodes, short films, commercials, interview shows, documentary and reality shows, news and sports, corporate promotion and training. Also, chapters on law and ethics, script formatting and software, writing opportunities, resources and writing-supportive websites. Published March, 2019.
- 2017 "Service-Learning in the Academy: A Primer on Service-Learning and Its Benefits Within the Media Curriculum," Broadcast Education Association (BEA), April 22, 2017. Panel moderator for session to help university media faculty understand what service-learning is, how it can enhance student's learning experience and ways faculty are integrating it into their teaching and scholarship. Panel presentation laid the groundwork for the creation of the new "Service Learning" division in the Broadcast Education Association.
- 2016 "*Program Assessment-Based Criticism: Speaking the Truth in Love.*" Broadcast Education Association (BEA) Super-Regional panel presentation, University of South Carolina, October 15, 2016. Presentation on techniques used to critique student television and film projects—based on an agape love approach ("speaking truth in love")—and focused on formative evaluation of student work from freshmen to senior year. The assessment culminates in the creation of student portfolios--which include student reels (samples of their best work) that are screened and evaluated by local media professionals after graduation.
- 2015 "*Preparing for an Accreditation-Program Review.*" Broadcast Education Association (BEA) Presentation, Las Vegas, NV, April 2015. Moderator and panelist for a presentation on how film and television programs must prepare for accreditation and academic program reviews.
- 2012-13 *The Jesus Movement* (screenplay). Joint research (w/Sharon Fischer, church biographer) on writing a feature-length film script on the Jesus movement and Calvary Chapel movement of the 1960's-'70's.
- "*SmashUp: Creating Noteworthy Student Community Projects.*" Broadcast Education Association (BEA) presentation, Las Vegas, NV, April, 2012. Presentation on the collaboration, viability, implementation, execution, resource allocation, and value of student-led and faculty-led TV and film projects (w/student crews) for off-campus clients.
- "*One Script, Two Interpretations: Manipulating Meaning.*" Broadcast Education Association (BEA) presentation, Las Vegas, NV, April, 2013, and the Cinema Conference at the Los Angeles Film Studies Center, October, 2013. Moderator/panelist for presentation on the power of the film director as auteur, and how a director can shoot a script-scene(s) in two

## PUBLICATIONS, PRESENTATIONS, AND WORKSHOPS: (continued)

different ways and manipulate meaning through camera technique, actor staging and interpretation, setting, lighting, and sound.

- 2011 *Show!...Don't Tell: Scriptwriting Techniques for Envisioning & Revealing Character & Story w/o Dialogue, Monologue or Narration.* Broadcast Education Association (BEA) presentation, Las Vegas, NV, April, 2011. Presentation on the value of the study and practice of pathos (eliciting audience emotional involvement in TV/film) through character action and reaction that reveals and propels forward story movement. Includes writing techniques, exercises, and sample student projects.
- 2010 *"Scriptwriting Rules, Principles and Elements: Aristotle is Alive & Well in Traditional & Alternative Film & Television Form & Content"* Broadcast Education Association (BEA) presentation, Las Vegas, NV, April, 2010. Although not always followed to the letter, Aristotle's main "rules/guidelines" about dramatic writing are as essential today as they were 2,300 years ago. This presentation examined and illustrated ancient Aristotelian rules/principles and elements that shape both traditional and alternative film and TV program forms.
- 2009 *"Ethics of Voice and Worldview in the 'Personal Essay' Documentary: A Case Study of Three Student Documentary Films Shot at the Same Location."* Chair and panelist for Broadcast Education Association (BEA) documentary division, April, 2009. Presentation included student panelists showing excerpts of their documentaries and discussing subjectivity and ethical issues related to documentary production.
- 2004 *"E-Learning and Christian Higher Education: A 'War of the Worlds,' or Lessons in Reductionism?"* Christian Scholars Review, Summer, 2004 edition. Article challenges traditional assumptions about the notions of "distance" and learning in face-to-face synchronous and asynchronous online learning environments.
- 1999 *"Integrating Real-World Multimedia Projects into College Multimedia Instruction: Three Instructional Models."* Chair and panelist on presentation of three college's approaches to multimedia instruction. Broadcast Education Association Conference, Las Vegas, NV, April, 1999.
- "International Voices About America and Americans: A Student Video Project In London, England."* A case study of a student-produced video documentary on foreign/international views of America and Americans, and interviewee's thoughts about the source(s) of these views. Popular Culture Association Convention, San Diego, CA, March-April, 1999.
- 1998 *"A Case Study of Adoption, Diffusion, and Optimal Uses of Computers for Instruction at a Small College."* Dissertation-based research presented at the Mid-Western Educational Research Association Convention, Chicago, IL, October 15, 1998.
- "UD Student-Produced Educational Multimedia Projects: 1997-1998: The Experiment and Voices of Instructors, Students, and UD Faculty/Staff Client."* Paper and presentation documents a team-taught multimedia two-course sequence and the student projects that were produced as a part of the course. Presented at the UD "Faculty Exchange Series" Faculty Development Day, October 30, 1998.
- 1997 *"Research on Computer Technology and Learning in Higher Education."* Review of the research, presented at UD Faculty Development Day, December 12, 1997.
- "Maintaining the Human Touch in a Technical Environment."* Panelist, Southern Ohio Council for Higher Education Conference, Cedarville, OH, February, 1997.

## **PUBLICATIONS, PRESENTATIONS, AND WORKSHOPS: (continued)**

- 1995            *"Multimedia in the Classroom."* Presentation on creative uses of multimedia technology in instruction, at the Speech Communication of Ohio Conference, Columbus, OH, October 7, 1995.
- "Using Media in Teaching."* Chaired committee and did presentation on using audiovisual and computer technology in teaching. U.D. Faculty Development Day, December 6, 1995.
- 1994            *"Media Literacy: A Production Exercise,"* workshop presented at the Pastoral Communications Institute, University of Dayton, Dayton, OH, June, 1994.
- "Small Studio Television Production,"* workshop presented at the Pastoral Communications Institute, University of Dayton, Dayton, OH, June, 1993 & 1994.
- "University of Dayton Faculty Attitudes About the Use of Video as an Instructional Tool,"* unpublished research report for the University of Dayton Provost's office, January, 1994.
- 1993            *"Video Production as a Fundraising Method for College Video Production Departments."* Paper and presentation at the Broadcast Education Association (BEA) Convention, April, 1993.
- "The Realms of Meaning and the Importance of Context in Understanding-Teaching Orson Welles' 'War of the Worlds Broadcast.'" Paper and presentation at the Popular Culture (PCA) and American Popular Culture Association Convention, April, 1993.*
- 1989            *"Media Ethics on Hypertext: A Hyptertext Program for Teaching Media Ethics."* Paper and presentation at the Speech Communication Association (SCA) Conference, November, 1989. Project funded by a Pew Foundation grant.
- 1987-88        *"Ethical Dilemmas of Producing and Consuming TV/Film Programming."* Two-hour seminars on the ethical challenges in various TV/film occupations, and a model for thinking ethically--for the Media Workshops, Los Angeles, CA (summers, 1987-88)
- 1986            *"Television and Film Docudramas: A Review of the Controversy,"* paper presented at the mass media section of the Northwest Communication Association Convention, May, 1986.
- "The Camera as a Rhetorical Instrument in 'Miami Vice.'" A college faculty research forum presentation at George Fox College on the various elements of "visual style" in three episodes of the popular television series (April, 1986).*
- 1985            *"Stages."* A play about the stages of life. Resources Magazine quarterly issue, Nazarene Publishing House, Kansas City, MO.

## **UNIVERSITY COMMITTEES:**

Member, *PLNU Institutional Research Board (IRB)*. Review and approve faculty and student proposals for conducting research on-campus (2018-present).

Member/Chair, *PLNU Instructional Technology Committee*. Review of faculty use of technologies in teaching-learning at PLNU. Oversee and supervise production of faculty and technology videos—documenting effective use of technology in in-class, hybrid, and distance-learning modes (2014-15).

Member, *PLNU Media Board*. Oversight of PLNU's *Point TV* student-campus media policies and leadership. (2005-present)

## **UNIVERSITY COMMITTEES: (continued)**

Member, PLNU *Academic Policies Committee*. Review and approval/denial of academic courses and program proposals for the university. (2008-'11)

Member: PLNU *Graduate Studies Committee*. Reviewing proposals, policies, procedures, and other areas of oversight in the university's five graduate degree programs. (PLNU, 2003-06)

Member: PLNU *Dept. of Comm & Theatre Personnel Committee*. Selecting and hiring staff and adjunct and FT faculty in media communication and broadcast journalism programs.

Chair, PLNU *Instructional Technology Committee*, an ad hoc committee overseeing selection and approval of multimedia technology upgrades in PLNU classrooms. (PLNU, 2003)

Member: *Personnel Committee*. Evaluating, ranking, interviewing, selecting, and recommending new Director of Security. (NNU, 2001)

Member: *Faculty Evaluation Committee*. Research and development of new course evaluation instrument for Northwest Nazarene University faculty. (NNU, 2000-01)

Member: *Faculty Development Committee*. Activities include planning faculty development activities throughout the year, selecting faculty development grant recipients, etc., Northwest Nazarene University, (NNU, 2000-02)

Member: *Teaching, Learning, Technology Roundtable (TLTR) Committee*. Planning, evaluating, and advising on various campus technology initiatives, University of Dayton, 1998-1999.

Chair: *Instructional Resources Committee*. Advise, consult, and purchase of instructional resources for communication department. Also curriculum development and creating instrument for assessing faculty advising. Conduct workshops with computer and video production lab monitors on video equipment operation, and provide advice on technology in teaching and learning, University of Dayton, 1996-1999.

Member: *Media Center Continuous Quality Improvement (CQI) Project*. Application of CQI principles and processes to the evaluation of the UD Media Services Group, including research and recommendations for restructuring and staffing university media services department, University of Dayton, 1996.

Member: *Initiatives in Learning Project*. Advice and consultation to Associate Provost and university committee on disbursing \$150,000 in grant monies for various innovative, teaching-learning projects at the University of Dayton, 1995.

Member: *Academic Video Workgroup*. Planning and selection of television programming for University of Dayton's FlyerNet closed-circuit television network, 1995.

Member: *Senior Awards Committee*. Identifying outstanding graduating seniors for communication department academic awards, 1993-1996.

Member: *Personnel Committee*. Selecting and hiring faculty for various university communication department positions, Eastern New Mexico University, 1990-91.

Member: *Quarter to Semester Transition*. Planning and designing communication curriculum for college transition from quarter to semester calendar, George Fox College (mid-'80's).

## **BROADCAST AND PRINT INTERVIEWS:**

Interview respondent: "The V-Chip and the social influences of television." For Jim Debross, Dayton Daily News, Dayton, OH, March, 1998.

Interview respondent: "HDTV and the social influences of television." For Mark Haney, WVXU radio, Cincinnati, OH, March, 1998.

Interview respondent: "Broadcast news and sensationalism." For the "Rob Haney Show," WING radio, Dayton, OH, September 14, 1998. On panel with Helen Thomas, White House Associated Press (AP) Correspondent, discussing broadcast news coverage of various recent events and issues covered in the mass media.

## **GRANTS AND PROJECTS**

(1980-present: over \$345,000)

- 2005-present Over \$27,000 for production of documentary, informational, and promotional videos for a variety of non- and for-profit businesses
- 2005 \$15,000 for production of "*48 Hours of Madness: A Student Film Competition*," a documentary on a student film competition in San Diego that occurred in 2005.
- 1999-2001 \$7,000 for production of "The Essence of Excellence," a promotional video for a local hospital.
- 1999-2001 \$2,500 for production of "Build a Future," a promotional video for the Nampa Police Department
- 1997-1998 \$95,000 for production of the "School-to-Work Video Project"
- \$9,000 for the "Multimedia Technology and Learning Project"
- \$3,000 for the "History of West Carrollton" video project
- 1996 \$1,500 grant for purchasing films for college communication department and interdisciplinary film studies minor. Internal university grant: UD Department of Continuing Studies.
- 1991-95 Over \$40,000 income through custom production of corporate industrial, educational, and broadcast programming for local businesses, with Flyer Productions, University of Dayton.
- 1993 \$86,000 grant from the Catholic Communication Campaign to produce 52 half-hour radio shows: "New Rock and Talk."
- 1980-'82  
1983-'89 Responsible for over \$50,000 income through custom video and film production; educational, broadcast, and cable television programming for local businesses and organizations.
- 1988 \$1,500 grant to develop ethics curriculum for GFC communication department, funded by Pew Foundation grant.

## **TELEVISION, RADIO, AND FILM PROJECTS: (Writer, producer, director, and/or editor)**

- 2014-present ***The Unit*** Projects. A variety of programs that I wrote, produced, directed, edited with my students and PLNU's Point TV Professionals student TV and film production unit: *Lord & Gladden* promotional videos, *Faculty Spotlight* (feature stories on PLNU faculty's use of technology in their teaching), contract documentaries, and others.

## TELEVISION, RADIO, AND FILM PROJECTS: (continued)

- 2013      **“The Message in the Music.”** Consultant, management team member, co-producer, and director for three (3) half-hour Christian music shows with Princebury Productions, San Diego, CA.
- “Pulling Strings,”** co-producer and story-script consultant for three five (5) minute comedic webisodes featuring the Pink Army Group—an adolescent girl band based in San Diego, CA. A 2013 Oceanside International Film Festival selection.
- “Lord & Gladden Informational Videos,”** producer/director and consultant for six (6) corporate informational videos for a local San Diego financial investment firm.
- 2012      **“Cuisinart Product Line.”** Production of 136 three-minute videos on the Cuisinart product line. (associate producer)
- 2011      **“Cuisinart Product Demo & Cooking Videos.”** Fifty-six (56) one-minute videos demonstrating the operation of Cuisinart cooking products and recipes. (associate producer)
- 2010      **“Cuisinart Cooking Videos.”** Fifteen (15) one-minute cooking videos for the Cuisinart Company. (writer, producer, script & production consultant)
- “Where Dreams Become Reality,”** an 11-minute promotional video for the PLNU Dept. of Communication and Theatre’s five academic majors.
- 2001      **“Build a Future,”** an eight minute promotional video for the Nampa Police Department, Nampa, ID (writer)
- 2000      **“The Essence of Excellence,”** a 10-minute promotional video for Mercy Medical Center, Nampa, ID (writer, producer, director)
- 2001      **“The Living Christmas Tree,”** a 1 1/2 hour television dramatic musical presentation of the Christmas story, for College First Church of the Nazarene, Nampa, ID, broadcast on local Christian TV station. (director)
- 2000      **“Nampa, Idaho: Building a Community Where Everyone Matters,”** a 10-minute promotional stage and video presentation for the national All-America City competition, Louisville, KY (writer, director)
- 1991-98      **Project Coordinator: “Multimedia Technology and Learning.”** Instructor-supervisor for production of seven instructional/promotional multimedia CD-ROMs for college courses in religion, visual arts, education, business, and communication departments. Team taught, one-year, two course sequence.
- Writer-Producer-Director, “The School-to-Work Video Project.”** Includes the writing and production of four pilot programs, and writing 21 seven to 12 minute instructional documentary programs for K-12 school-to-work curriculum. Each program highlighted the education and preparation needed for a particular occupation, and “a day in the life of..” each occupation. Program produced for Dayton, OH, area chamber of commerce and three local school districts, funded by \$95,000 grant.
- Producer-Director, “Navigating to Ethical Decision-Making.”** Wrote, produced, directed, and edited a three-part instructional video series on applied ethics. Used by University of Dayton (UD) philosophy department faculty and others to teach ethics at U.D. Funded by \$10,000 grant from U.D. Continuing Studies.

## TELEVISION, RADIO, AND FILM PROJECTS: (continued)

**Writer, "The Visual Systems Project."** A three-part video series on efficient manufacturing plant operations. Instructional video series based on the book, Visual Systems, by Dr. Gwen Galsworth.

**Producer, "New Rock and Talk,"** internationally-syndicated alternative radio rock show, featuring progressive rock music and college-student discussion of contemporary issues. Fifty-two half-hour shows aired on 60+ commercial, college and high school stations in America and Australia. Program carried on Galaxy III satellite. Project funded by \$86,000 grant from the Catholic Communication Campaign, Washington, D.C.

**"The Visual Systems Project,"** a three-part educational video series on efficient manufacturing plant operations, for Quality Methods International Inc, Dayton, OH (writer)

**"Mission 1998: Santa Cruz, Guatemala,"** a five-minute promotional video documentary about the construction of a church in the Guatemala highlands by American Church of the Nazarene volunteers (all roles)

**"The School-to-Work Video Series,"** a series of 25 eight-twelve minute educational video programs on different work occupations for three Ohio school districts (writer and director for pilot, writer for other 24 shows)

**"Navigating to Ethical Decision-Making,"** a three-part (3-hour) educational video series on ethics for the U.D. philosophy department (all roles)

**"British Trial and the American Jury,"** a six-hour television reenactment of British and American trial lawyers and judges in a mock rape trial. Produced at the Federal Courthouse, Dayton, OH, for the University of Dayton School of Law (all roles)

**"Adventures in Academic Advising,"** seven one-three minute training videos on how to advise college students. For university academic advising department. Faculty supervisor for student-produced series.

**"Majors at the University of Dayton,"** nineteen 10-minute promotional videos on different academic programs at the University of Dayton, Dayton, OH (director, faculty supervisor)

**"The Vision Unfolding,"** a 10-minute promotional video for Parkview Church of the Nazarene, Kettering, OH (all roles)

**"Catch the Dream,"** an eight-minute promotional video for the Glenmary Home Missioners, Cincinnati, OH (all roles)

**"New Rock and Talk,"** 52 half-hour radio shows featuring alternative rock music and college students discussing important issues of the day. Broadcast on the Galaxy III satellite for the Catholic Communication Campaign (writer, producer)

**"The Right Interview,"** a 20-minute training video program on how to conduct employee interviews, for the Elder-Beerman Stores, Inc., Dayton, OH (all roles)

**"The U.D. Experience,"** an eight-minute orientation video for new employees at the University of Dayton (all roles)

**"Building for the Future,"** an eight-minute promotional video for Dayton Habitat for Humanity, Dayton, OH (writer and faculty supervisor for student-produced project)

## TELEVISION, RADIO, AND FILM PROJECTS: (continued)

**"Dress the Part,"** a 20-minute training video on proper appearance and work attire for Elder-Beerman Stores, Inc., Dayton, OH (all roles)

**"The Elder-Beerman Way,"** a 10-minute orientation video on company practices and policies, for EB Stores, Inc. (all roles)

1989-1991 **"Scene 3 News,"** daily, live, student-produced news broadcast on KENW-TV, Portales, NM--public broadcasting (PBS) station (faculty supervisor, associate producer)

**"The Creative Mind,"** feature-length documentary on the creative process. Includes interviews with Brian Dennehy (film and stage actor), Bill Mauldin (Pulitzer Prize political cartoonist), Mark Medoff (playwrite and screenwriter, "Children of a Lesser God"), Gene Rudolf (art director: "Raging Bull," "The Great Gatsby"), Jack Williamson (science fiction novelist), Ralph Levy (pioneer TV director, including "I Love Lucy" pilot), and several national and internationally renowned photographers, musicians, and architects residing in New Mexico. (producer, director, writer, on-camera host)

1980-1989 **"Bruin Basketball on the Bruin Cable Network,"** 42 cablecasts of college basketball games for George Fox College, Newberg, OR (producer)

**"Image of Loveliness, with Joanne Wallace,"** ten 30-minute interview/demonstration shows on inner and outer beauty for men and women (including hair, make-up, clothing, etc.), for Image of Loveliness, Inc., Salem, OR. Aired in Midwest and southern US.

**"What'll We Do With Aunt Hattie?"**, a half-hour documentary on the relative merits of the various social and medical models of adult day care, for a daycare company in Portland, OR (all roles)

**"Hoover/Minthorn House: Yesterday and Today,"** a half-hour documentary on the life and times of past U.S. President Herbert Hoover while growing up in Newberg, OR (all roles)

**"Origins: A Creationist Viewpoint,"** a half-hour film documentary on the creation model of origins, for The Creation Concern, Portland, OR (writer, director)

**"Origins: Evolution and Creation,"** a forty-minute educational documentary on the two models of origins, for the Institute for Creation Research (ICR), El Cajon, CA (all roles)

**"The High Road,"** a four-minute music video for Thom Chenoweth, a musical artist in Portland, OR. Aired on MTV's basement videos (all roles)

**"International Ministries Music Specials,"** three half-hour television music-variety shows for International Ministries, Portland, OR (all roles)

**"The Four Flats: In Concert,"** a one-hour concert of an internationally-recognized men's quartet, for George Fox College, Newberg, OR (director, editor)

**"Abigail and Harvey,"** a one-hour cameo-docudrama about the leader of the women's suffrage movement in Oregon, for the Oregon Committee for the Humanities (producer, director, editor)

**"Endless Vacation,"** an eight-minute promotional video promoting the liveability of Newberg to prospective residents of Newberg, OR. Spoof of "National Lampoon's "Vacation" with Chevy Chase. (all roles)



## TELEVISION, RADIO, AND FILM PROJECTS: (continued)

**"The Wide World of Work,"** a 19-minute training program on good nutrition and proper lifting techniques, the the Oregon Sanitary Service Institute, Portland, OR (all roles)

**"Warm Up and Stretch Out,"** a 21-minute training video for the Oregon Sanitary Service Institute, Portland, OR (all roles)

**"Hobby Greenhouse Growing for Fun and Profit,"** a 29-minute promotional/educational program on the secrets of starting and maintaining a greenhouse, for a greenhouse mfg. company in Newberg, OR (all roles)

**"Quality Plastics: The Quality Control Company,"** a 10-minute promotional video for Quality Plastics, a high tech plastics mfg. firm in Newberg, OR (all roles)

**"Papermakers: A Community Story,"** a 16-minute promotional video on the papermaking process and community service for Smurfit Newsprint, Newberg, OR (all roles)

**"The Great Myths,"** a 16-minute promotional video dispelling the myths of nursing homes for the Oregon Health Care Association (all roles)

**"Where the Best Comes Together,"** a 20-minute promotional video for Hillside Manor Retirement Center, McMinnville, OR (all roles)

**"ITVA Teleconference,"** a one-hour teleconference on the values and uses of teleconferencing, linking chapters in San Diego, Washington, D.C., Denver, and other cities, for the International Television Association (ITVA) (technical director)

**"The United Way in the Mid-Willamette Valley,"** a 10-minute promotional video on how United Way funds are being used in an Oregon valley. For the Northwest Division of State Farm Insurance, Salem, OR. (all roles)

**"Performer/Continental," "Delivery Systems Overview," and other programs.** Several 10-15 minute demonstration and promotional videos for Adec, Inc., Newberg, OR (world's largest manufacturer of dental products) (all roles)

**"Turned Inside-Out Series,"** forty 10-minute video educational video programs on child-raising, homemaking, and developing a healthy self-image, for Panache, Inc., Lake Oswego, OR (director, editor)

**"Portland: The City,"** a 45-minute video tour of Portland, Oregon's major tourist attractions and stores. Shown in Portland's major hotels, with commercial for major businesses in Portland (all roles)

**"The Elephant and the Flying Trapeze,"** three 15-20 minute children's programs combining puppetry, animation, and artwork to teach Biblical doctrines and principles. Marketed to American churches and religious publishers (all roles)

**"The Creative Christian Teaching Series,"** five 20-30 minute educational video programs on creative ways of teaching Sunday School, for Aldersgate Publishing, Inc. (all roles)

**"General Psychology," "Literature of the Bible," "Labor Management Relations," "Calligraphy for Beginners," (and others),** ten college video courses on business, psychology, art, and religion, for George Fox College, Newberg, OR. (producer, director, editor)

**"The Mark,"** a half-hour, black and white, dramatic film on the "mark of the beast," as described in the Book of Revelation (graduate student film—producer, writer, director, editor)

**"A Walk Across America,"** a feature-length screenplay script (master's thesis project), based on the memoirs/books of Peter Jenkins ([A Walk Across American](#), 1979, and [The Walk West: A Walk Across America 2](#), 1981, (William Morrow Company)).

