

Robert C. Gailey - Curriculum Vita

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CURRENT POSITION

Director, Center for International Development
Professor of Business (Tenured)
Fermanian School of Business, Point Loma Nazarene University

General Responsibilities/Engagement

- Yearly organize speakers and events on campus to introduce campus (particularly students) to international development/poverty alleviation and nonprofit organizations
- Organize and lead the San Diego Global Poverty Forum
- Facilitate several students (undergrad/grad) to attend conferences related to international development, microfinance, and social entrepreneurship (in U.S. and abroad)
- Led 30+ students, faculty, and donors from the University of Southern California, Baylor University, and PLNU to build community buildings in Armenia (Summer 2007)
- Co-led/support President's Spring Break build in Mexico to build churches with Lazarian World Homes (2011-2014) – 50+ participants (cabinet members, board members, students, alumni, faculty, and staff)
- Faculty Advisor, Student Microfinance Club (2008-2015) – nationally recognized by Kiva
- Founding member, San Diego Microfinance Alliance; Organizing Committee, Summit (2009-2017)
- Facilitate faculty attendance at international conferences on social entrepreneurship and international development – including Skoll World Forum, Oxford, England (2006, 2007)
- Co-presenter, cross-cultural core values presentation, first year student convocation (2012-2014)
- Sabbatical Research (2013): visited 10 countries in 6 months conducting research for child development data tracking and analysis for Nazarene Compassionate Ministries
- Organize/facilitate 25+ students each semester to visit businesses in Mexico as part of an International Business course (2015-2018)
- Led 12-20 students for 2 weeks to Ireland and England visiting Google Ireland, Morgan Stanley, and Viasat as part of an International Business course (Summers 2016 and 2018).

Teaching Responsibilities

Undergraduate Courses:

Nonprofit Organization Management, Theories of Economic Development, Special topics in Economics: Microfinance in Southern Africa, Introduction to Business, International Business

Graduate Courses:

Nonprofit Organization Management, Leading with Integrity, Introduction to Microfinance (Kigali, Rwanda, Summer 2014 with Eastern University)

EDUCATION

Doctor of Philosophy, Leadership Studies, Nonprofit Management concentration

May 2010

University of San Diego

San Diego, California

Title of Dissertation: *Social Capital and Economic Empowerment: A longitudinal analysis of the relationship between changes in the value of accumulated assets and measures of social capital among rural South African women*

Master of Divinity, Intercultural Studies; Minor, Urban Studies

May 1997

Nazarene Theological Seminary

Kansas City, Missouri

Magna Cum Laude; Graduate Teaching Assistant; Honors Program

Thesis: *Microcredit for the Poor: Marxist and Neoclassical Convergences*

Bachelor of Arts, Business Administration; Minor, Sociology

Eastern Nazarene College

Summa Cum Laude; Who's Who; Student Body President

Phi Delta Lambda, Alumni Association Senior of the Year Finalist, Outstanding Senior in Business Administration

May 1992

Quincy, Massachusetts

Credit towards a Masters of Science, Community Economic Development

Southern New Hampshire University

Summer 2000

Manchester, New Hampshire

PUBLICATIONS

- Monty L. Lynn, Robert C. Gailey & Paul F. Buller (Sept. 13, 2018) Developing countries: An overlooked segment in business school curricula and co-curricula?, *Journal of Education for Business*.
- Boan, D., Aten, J., Greener, S. & Gailey, R. (Oct. 2016). The well-prepared international development worker. *Missiology: An International Review*, 44(4), 430-447.
- Gailey, R. (Spring, 2015). Book Review: *Sabbath as Resistance: Saying No to the Culture of Now* by Walter Brueggemann. *Journal of Biblical Integration in Business*, 18(1), 72.
- Datta, P.B. & Gailey, R. (2012). Empowering women through social entrepreneurship: Case study of a women's cooperative in India. *Entrepreneurship Theory and Practice*, 36(3), 569–587.
- Gailey, R. & Harver, R. (Oct. 2013). How can microfinance contribute to restoring dignity and transforming lives in urban slums? *Journal of Social Business*, 3(3), 74-101.
- Gates, J., Bollinger, L. & Gailey, R. (2012). Nurturing a Prophetic Imagination: Missiology as Ecclesiology In Gates, J. & Mann, M. (Eds.), *Nurturing the Prophetic Imagination* (pp. 229-244). Eugene, OR: Wipf and Stock Publishers.
- Graber, K. & Gailey, R. (2005). Sustainability in Microfinance – What's the Bottom Line? In Dean, J., Schaffner, J. & Smith, S.L.S. (Eds.), *Attacking Poverty in the Developing World: Christian Practitioners and Academics in Collaboration* (pp. 63-76). Waynesboro, GA: Authentic Media, 2005.
- Tucker, J., Nourse, T., Gailey, R., Park, P., Bauman, S. (2004). Recapitalizing Liberia: Principles for Providing Grants and Loans for Microenterprise Development. *Forced Migration Review*, 20, 13-15.
- Supporting author for *Overcoming the obstacles of identifying the poorest families: using participatory wealth ranking (PWR), the CASHPOR House Index (CHI), and other measurements to identify and encourage the participation of the poorest families, especially the women of those families* /Simanowitz, A.; Nkuna, B.; Kasim, S.; Gailey, Robert / Microcredit Summit Campaign, 2000.
- Lead Compiler, *Spiritual Transformation Through Microenterprise Development: A Compendium of Tools for Christian Practitioners*, first printed and distributed at the 2nd Global Christian MED Conference, Thailand, 2000.

RESEARCH INTERESTS

Microfinance, social capital, international economic development, measurements of poverty, faith-based approaches to holistic relief and development, social entrepreneurship

Guest Lecturer

* "Poverty Measurements and Intra-household Poverty" – Ph.D. program in Holistic Child Development - **Asia Pacific Nazarene Theological Seminary**, Manila, Philippines, May 2013

* "Microfinance and Social Entrepreneurship" - Innovation & Entrepreneurship – **The Art Institute of California-San Diego**, July 2012

* Several classes (undergrad and graduate), **Africa Nazarene University**, Nairobi, Kenya, Fall 2010 (also spoke in chapel)

* "Introduction to Microfinance" - Social Entrepreneurship and Human Development – **School of Leadership and Education Sciences, University of San Diego**, April, 2011 – masters/PhD class taught by Dean Paula Cordeiro

* "Major Trends in Microfinance" – Nonprofit Management, **Graduate School of International Relations and Pacific Studies, University of California, San Diego**, April, 2008

* "Introduction to Microfinance" - Peace Through Commerce, **MBA program, University of San Diego**, Sept., 2007

* "Introduction to Microfinance and HIV/AIDS" – Project Development for Primary Health Care,

Johns Hopkins University's Graduate School of Public Health, April 2004

- * Perspectives Course – lesson on “Christian Development,” US Center for World Mission, 4 classes in region, 2003
- * Three classes in the Business and Religion Departments of **Eastern Nazarene College**, Quincy, MA (part of being a DeFreitas Missions Guest Speaker, November, 2004)
- * Guest lecture on microfinance and relief and development for PLNU colleagues in the Business School and department of Sociology and Social Work (several semesters for several colleagues)

Seminars/Workshops/Presentations Led/Co-Led/Moderated

- * Co-Presenter, “*A Wesleyan Theology of Compassion*” **Global Compassion Conference**, Nazarene Compassionate Ministries, Olivet Nazarene University (July 15, 2016)
- * Presenter, “*Microfinance: Does it work?*” **Global Compassion Conference**, Nazarene Compassionate Ministries, Olivet Nazarene University (July 16, 2016)
- * Presenter, “*Poverty Alleviation, Freedom, and Choices*” **Flourish San Diego**, Point Loma Nazarene University (June 15, 2016)
- * Presenter, “*Measuring Poverty, Financial Services, Global Inequalities*” **Flourish San Diego**, Point Loma Nazarene University (June 16, 2016)
- * Panelist, “*Trends Emerging in Microfinance*” **Microfinance in the Round: The San Diego Microfinance Alliance** (April 19, 2016)
- * Co-Moderator, “*Alliances for Social Inclusion: Challenges and Actions*” Alliance4Empowerment **Global Empowerment Summit**, Sanford Consortium, University of California, San Diego (Oct. 2015)
- * Organizer and Moderator, “*Supporting Microfinance in Educational Institutions*” **17th Microcredit Summit** September, 2014, Mérida, Mexico
- * Facilitator, **Christian Business Faculty Association, Western Region Dialogical Conference** (March 2014)
- * Paper author presentation, “*How Can Microfinance Contribute to Restoring Dignity and Transforming Lives in Urban Slums?*” presented on November 16, 2011 at the **Global Microcredit Summit 2011**, November 14-17, Valladolid, Spain.
- * Moderator of paper presentations, “*Financial Services and Poverty Alleviation: Myth or Reality?*” **C.K. Prahalad’s Legacy: Business for Poverty Alleviation**, Center for Peace and Commerce and Ahlers Center for International Business, University of San Diego, **September 15-17, 2011**.
- * Author, “*Collaborations Across Campus and Across Town: Preparing College Students to Engage in Social Innovation Careers*” – presented this paper at the following conferences: International Social Innovation Research Conference, 2010, “Partnerships, Hybrids and Networks,” **Said Business School, University of Oxford**, 13-15 September, 2010, Christian Business Faculty Association Annual conference 2011, “Making the Familiar Different,” **Mount Vernon Nazarene University**, June 27-July 1, 2011 (at conference, paper won "Best Pedagogical Paper" award), “C.K. Prahalad’s Legacy: Business for Poverty Alleviation,” **Center for Peace and Commerce and Ahlers Center for International Business, University of San Diego**, September 15-17, 2011.
- * Co-presenter, “*Who’s in Your Wallet? Seeing Christ All Up in Your Business!*” workshop presentation at the **M11 Nazarene Conference**, Louisville, KY, February 21-23, 2011.
- * Led “*Microfinance 102*” course (Spring 2011) **San Diego Microfinance Alliance**, held at UC, San Diego
- * Moderator, Microfinance Expert Panel, Microfinance Summit (2009, 2010, 2012), **San Diego Microfinance Alliance**, University of San Diego
- * Led and presented “*Microfinance 101*” course (Fall 2009, 2010), **San Diego Microfinance Alliance**, held at PLNU
- * Moderator, “*God’s Economy II: The Year of the Lord’s Favor*” breakout session, **Nurturing the Prophetic Imagination Conference**, Point Loma Nazarene University, March 2010
- * Panelist, “*Microfinance in Academia*,” 2010, Panelist, “*Careers in Microfinance*,” 2011 Annual Microfinance Summit, **San Diego Microfinance Alliance**, University of San Diego
- * Co-presenter, “*Hope in the Next Generation: Harnessing the energy, vision, and passion of college students to engage in poverty alleviation*,” **Opportunity Collaboration**, Ixtapa, Mexico, October 17-20, 2009.
- * Paper Presenter, “*Social capital and economic empowerment: A longitudinal analysis of the relationship between measures of social capital and changes in the economic conditions of rural South African women*,” Civil society, social capital and economic development, **Royal Institute of Technology/Jönköping International Business School**, Stockholm, Sweden, September 3-4, 2009.
- * Co-presenter, Lazarian World Homes efforts for **World Affairs Council of San Diego, North County branch**, April, 2009

* Co-presented, with honors student (Pridmore, Vanessa), “*Microfinance, Social Capital, and Women’s Political Empowerment*” workshop, **Baylor University Symposium on Faith and Culture’s Bottom-Up Approaches to Global Poverty**, Waco, Texas, October 25, 2008

* Presenter, “*Microfinance in Post-Disaster Situations*” conference hosted by **Grameen Foundation**, NYC, 2005

* “Faith-based Microfinance” workshop, **Brigham Young University’s Annual Microenterprise Conference**, 2001

* Lead Presenter, “*Microenterprise Development as Ministry*” workshop and co-presenter, “Client Transformation” workshop, **2nd Christian Microenterprise Development Global Conference**, Thailand, May, 2001

* “*Microfinance in Post-conflict settings*” workshop, **Brigham Young University’s Annual Microenterprise Conference**, 2000

EMPLOYMENT

Point Loma Nazarene University

Professor, Fermanian School of Business, Dir., Center for International Development

San Diego, CA

2005-present

TEACHING

Philosophy: Teaching is about challenging and guiding the minds of students to expand their horizons, grapple with difficult and complex issues, and find realistic action steps (praxis) they can apply in their search for truth, meaning, and fulfillment. The best in academic scholarship is that which positively influences practice while the best in practical action is that which measures up under the best of academic rigor/scrutiny.

Undergraduate Courses Taught, Point Loma Nazarene University, Fermanian School of Business

- BUS100 – Introduction to Business (each fall and spring semester: 2013 – 2015)
- MGT470 – Nonprofit Organization Management (each fall semester: 2005 - 2017)
- ECO315 – Theories of Economic Development (each spring semester: 2006 - 2018)
- ECO470 – Contemporary Development Planning (spring 2007, fall 2007, fall 2014)
- BUS480 – International Business (each semester: spring 2015 – spring 2016, spring 2018)
- ECO490 – Special topics in Economics: Microfinance in Southern Africa (spring/summer 2011) – 10 students traveling to Mozambique, Swaziland, and South Africa

Graduate Courses Taught:

Point Loma Nazarene University, Fermanian School of Business, MBA Program

- BUS685 – Nonprofit Organization Management (fall 2009, spring 2012, fall 2013)
- BUS648 – Leading with Integrity (each semester, fall 2015 – spring 2018)

Eastern University, Campolo College of Graduate and Professional Studies, MA International Development

- EDEV695 – Introduction to Microfinance (Kigali, Rwanda, Summer 2014)

Annual course of the Christian Economic Development Institute, Chalmers Center for Economic Development, **Covenant College** (summers from 2002-2004) - “Partnering with Large-Scale Microfinance Institutions”

Committees/Service

- **University-wide**
 - Future Initiative Think Tank (2012-13)
 - General Education Task Force (2008-2011)
 - Resource Stewardship Task Force, external outreach subcommittee, Fall 2008
 - Planning Action Council (2012-17)
 - Faculty Council 2015-2018 (Chair, 2015-16, Vice-chair 2017-18)
 - Vocation Reader Group (2016-2017)
 - General Education Committee (2017-2020)

- **Fermanian School of Business**
 - Leadership Committee (2010-16)
 - Dean Search committee (2011-12, 2013-14)
 - Core Strategic Planning Team (2011-12)
 - Undergraduate Committee (2011-16)
 - Chair, International Development Studies Committee (2011-14)
 - Chair, Global Initiatives Committee (2016-2018)

World Relief

Baltimore, MD

Director, Microfinance Consulting Services

1999-2005

- Conducted microfinance/development analysis/training in these locations: Liberia, Kosovo, Rwanda, Armenia, Mozambique, Sierra Leone, Bosnia, Haiti, Georgia, Mongolia, Philippines, Albania, Thailand, and Kenya
- Training and technical support to outside organizations and World Relief's Microenterprise Development work around the world, mostly in conflict-affected countries
- Solicited by IRIS of U. of Maryland (USAID-sponsored), Imp-Act of U. of Sussex (DFID sponsored), SEEP Poverty Assessment Working Group, and Tufts University's Microfinance in Conflict to participate in dialogue/working groups regarding poverty measurement tools and impact assessments, particularly in relation to conflict-affected environments
- Assisted URWEGO Rwanda Microfinance Institution (MFI) in developing and testing a poverty measurement tool for use in their program. Provide ongoing support to partner MFIs interested in developing or testing poverty measurement tools and linking them with leading poverty-focused MFIs in the field
- Significant role in acquiring USAID, U.S. State Department, and Foundation grants for World Relief operations (more than \$4 million total)
- Work on proposals, policy documents, and strategic planning for World Relief's Microenterprise Development Service Team, field offices and partner MFIs in twelve countries.
- Co-led training of local Rwandan staff on use of the empowerment tool of the USAID Assessing the Impact of Microenterprise Support (AIMS) Toolkit. Co-led team in applying the research tool at URWEGO Rwanda Microfinance Institution. Authored final report.
- Co-presenter for World Relief's Mozambique Microfinance Institution, the World Bank Development Marketplace 2003 Global Competition, Finalists Conference, D.C., December 2003
- Advised, often trained, and supported the following organizations, their staff and/or their field organizations (in the following countries); United Methodist Committee on Relief (Armenia, Georgia, Bosnia, Kosovo, DC, NYC), UNHCR Rwanda (Local NGO partner), ZOA Refugee Services – a Dutch Christian NGO (local Rwanda NGO partner), Elam Ministries – A UK Christian NGO working in Armenia and Iran (London), Five Talents - affiliated with the Global Anglican Church (Rwanda, Virginia, Philippines), World Hope - affiliated with the Wesleyan Church (Sierra Leone, Haiti, Philippines), Nazarene Compassionate Ministries (KC, Philippines, South Africa, DC), World Partners - affiliated with the Missionary Church (Indiana), Release International - UK NGO working in Nigeria, Medical Ambassadors International

Microcredit Summit Campaign

Washington, D.C.

Research Director

1997-1999

- Member of Working Group on Poverty Yardsticks and Measurement Tools for the World Bank's Consultative Group to Assist the Poorest (CGAP), attending 1997 meeting in Rome and 1998 meeting in D.C.
- Trained and managed team that analyzed institutional action plans and maintained the organizational materials for each of the more than 1,500 practitioner institutions affiliated with the Campaign
- Organized course leaders for 7 Training Sessions offered at the 1998 Global Meeting of Councils in New York City with nearly 1,000 people in attendance
- Discussion Group Leader, "Poverty Measurements and Microfinance," Meeting of Councils, NYC, 1998.
- Presenter, "Microcredit Summit Campaign Update," Global Dialogue on Microfinance and Human Development, Stockholm, 1998.

Washington National Church of the Nazarene

Washington, D.C.

Associate Pastor

1997-1999

- Developed and led ministry opportunities for children, youth, and young adults
- Provided administrative support to Senior Pastor and ministry support to the Haitian and Latino Associate Pastors
- Led weekly teen Bible Study and taught Sunday School class
- Significant role played in weekly worship service (announcements, Scripture reading, pastoral prayer, etc.)

Malawi Nazarene Vocational School

Blantyre, Malawi

Director

1995-1996

- Led 17 staff members (Malawian and expatriate) in providing business skills and vocational training to students from Malawi and Mozambique. Administered budget and payroll, wrote and submitted grant proposals for operating funds. Facilitated indigenization of school property by end of term
- Served as consultant for USAID Malawi Training Symposium
- Maintained accounts for Mozambique agriculture project (\$500,000 budget funded by UNHCR, EZE, and Church of the Nazarene)

Nazarene Compassionate Ministries

Kansas City, Missouri

Field Liaison/Logistics Coordinator

1997

- Assisted program development coordinator in communications and fund disbursements for relief and development activities (over \$1 million allocated annually) that included disaster relief, development projects, and community education programs in all regions of the world
- Planned and implemented department's responsibilities for quadrennial General Assembly

AWARDS/HONORS

- Accepted to participate in *Christianity in India: Religious Change and Economic Development*, Co-produced by the Nagel Institute for the Study of World Christianity at Calvin College, Berkley Center for Religion, Peace and World Affairs at Georgetown University, and the Oxford Centre for Religion and Public Life - under the sponsorship of the Council for Christian Colleges and Universities. [Did not participate due to not getting a visa approved in time.]
- Emerging Leader Alumni Award, Eastern Nazarene College, October, 2012
- Best Pedagogical Paper, Christian Business Faculty Association, Annual conference, 2011

ORDINATION/CERTIFICATION

- Ordained Elder, Church of the Nazarene, 1999, Washington DC District
- Counseling Certificate in Critical Incident Stress Management, December 2001

PROFESSIONALLY RELATED COMMUNITY SERVICE

- Chair (2014-2017), Vice-Chair (2013), and Secretary (2012), Board of Directors, **Nazarene Compassionate Ministries, Inc.**
- Founding Board Member and Secretary (2008-2011), Board of Directors, **Lazarian World Homes**, 2008-present
- Board of Ministerial Studies & Development, Southern California District, Church of the Nazarene, 2007-2010
- Small Group Facilitator, "Christian Response to Suffering" Conference, **Brandywine Leadership Forum**, hosted by The Institute for Global Engagement and the National Center for Leadership, DC, September 2004
- Steering Committee member, 2nd **Global Christian MED Conference**, 2000-2001