

Candice Genine Simmons

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EDUCATION

2017 **Ph.D.** Comparative Literary and Cultural Studies, University of Connecticut, Storrs, Connecticut, August, 2017 (GPA 3.9)

Dissertation title: The Changing Semiotic Landscape in Multimodal Communication: A Paradigm for Learning, Employing Film, Graphic Narrative, and Commercials

Marshall McLuhan's assertion that the "medium is the message," coupled with his view of media as holding transformative power, yields an understanding of the increasing significance of multimodal communication and new technologies. Modes of representation and communication have shifted from the audio or visual experience to inherently multimodal. Gunther Kress and Theo van Leeuwen assert that "language and multimedia [are] moving towards multimodal communication." My dissertation addresses the question of how meaning is created within each medium and ways in which each mode contributes to the overall meaning-making potential. While the visual, verbal, and kinesthetic modes present information differently, they all work together to formulate a "multimodal ensemble"; I examine multimodal ensembles across the media of film, graphic narratives, and commercials. In my conclusions, I apply multimodal communication to pedagogical practices in order to adapt to the changes in and evolution of multiliteracies. My research draws from multiple disciplines including literary theory, film studies, pedagogy, multimodal discourse analysis, communications and semiotics, proving that the message/meaning is driven by the "complexity of interaction, representation, and communication" (Jewitt 1). Finally, I conclude that multimodal literacy needs to be connected to the multimodal aesthetic experience across intellectual, cultural, social, and historical landscapes.

2000 **M.A.** in English, University of Rhode Island, Kingston, Rhode Island
Thesis title: Virginia Woolf's New World: A World Emerged From Darkness

1991 **B.S.** in Accounting, University of Rhode Island Kingston, Rhode Island

TEACHING EXPERIENCE

Higher Education

(2019-present) **University of San Diego**
Department of Communication Studies, Lecturer
COMM 203 Public Speaking
COMM 101 Human Communication
COMM 130 Intro to Media Studies
COMM 494 Contemporary Issues in Print Journalism

(2018-present) **San Diego State University**

Department of Rhetoric and Writing Studies, Lecturer

RWS 100 – Rhetoric of the Written Argument

RWS 200 – Rhetoric of the Written Argument in Context

RWS 280 – Academic Reading and Writing

(2018-present) **California College San Diego**

Instructor/Hybrid courses

CSS 101 Psychology of Motivation

ENG 101 English Composition

CMN 201 Communication and Public Speaking

CMN 310 Advanced Interpersonal Communication

ETH 233 Ethics

(2018-present) **University of California, San Diego**

Department of Communication, Lecturer

COMM 120 Writing for Digital Media

COMM 151 Information Age –Fact or Fiction

(2003-2018) **University of Rhode Island, Kingston, Rhode Island**

Department of Writing and Rhetoric, Instructor

WRT 104: Writing to Inform and Explain

WRT 201: Writing Argumentative and Persuasive Texts

Department of Communication Studies, Instructor

COM 100: Communication Fundamentals: Public Speaking

Department of English, Instructor

ENG 110: Introduction to Literature

ENG 160: Literatures of the World

ENG 201: Principles of Literary Study

ENG 242: U.S. Literature II

ENG 243: The Short Story

ENG 251: British Literature I

ENG 252: British Literature II

ENG 303: Cinematic Auteurs

ENG 304: Film Genres

(2017-2018) **Roger Williams University, Bristol, Rhode Island**

Department of Communication, Instructor

COMM 201 Public Speaking

COMM 165 Introduction to Visual Communication

COMM 265 Visual Rhetoric – Visual Culture

(2013-2018) **Community College of Rhode Island, Warwick, Newport,**

Lincoln, Providence, Rhode Island

Department of English, Instructor

ENGL 0250: Compensatory Writing
ENGL 0500: Basics of Composition
ENGL 0700: Essential Reading Skills
ENGL 0850: Basic College Reading
ENGL 0890: Critical Reading for College Success
ENGL 1005: College Writing
ENGL 1010: Composition I
ENGL 2200: Children’s Literature

(2000-2010) **Johnson and Wales University**, Providence, Rhode Island
Department of English, Assistant Professor
ENG 1020: English Composition
ENG 1021: Advanced Composition and Communication
ENG 1030: Public Speaking

*Summer
program*

(2008) **University of Rhode Island/DeRada Italian Institute**
San Demetrio Corone, Calabria, Italy
Department of Modern and Classical Languages, Instructor
ITL 101-102 Accelerated course

*“Bridge”
program*

(2016) **Rhode Island College/Upward Bound**, Providence, Rhode
Island
Literature and Composition: First Year College
Personal & Academic Success Skills (P.A.S.S)

*Summer
“bridge”
program*

(2017) **UC Berkeley/Kingdom Education**, Berkeley, California
Critical Thinking and Communication Skills

RELATED EXPERIENCE

Communications

(2018-present) **The Moxie Institute**, San Diego, California
Master Speaker Coach.
Elevate and motivate leading, national and international professionals to improve
public speaking presence, perception, effectiveness, and persuasiveness to varied
demographics.

*Content
Development*

(2014-present) **Atlantic Design**. Newport, Rhode Island.
Create verbal and visual content for varied websites and apps.

PRESENTATIONS/PUBLICATIONS -----

“Demystifying Public Speaking: Turning Nervous Energy into Positive Energy.” SDSU Staff
Professional Development Conference. San Diego, CA, 2020.

“The POWER Method: Purpose, Organize, Write, Engage, and Revise” Workshop. Mirati Group. San Diego, CA, 2019.

“All We Really Need in Life is an A.P.P.: Awareness, Patience, Presence.” Print, 2019.

“Write with MOXIE” Workshop. Open Enrollment at The Moxie Institute. San Diego, CA, 2019.

“Speak with MOXIE” Workshop. Realty Income. San Diego, CA, 2019.

TEDx Talk. “Does Technology Need a Time Out? Practicing Awareness, Patience, and Presence.” 2018.

“Cultural, Historical, and Social Implications in Digital and Multimodal Literacy.” URI Film/Media Studies Colloquium. Providence, RI, 2016.

“Interpersonal Communication and Positive Thought” GP Across America, Manchester, NH, 2014.

“Identity and Your Career: Love what you do and never work a day in your life.” Career Day, Wickford Middle School, Wickford, Rhode Island, 2013.

“Fundamentals of Communication: Communicating in the Digital Age” Planned Parenthood Federation of America, Providence, RI, 2009, 2010.

“Multimodality in Websites and Graphic Narrative” Johnson and Wales University In-service, Providence, RI, 2009.

“Teaching Students to Become Visually Literate” Cassola Conference, Providence, RI, 2009.

“Multiple Intelligences and Learning Styles.” Cassola Conference, Providence, RI, 2007.

“Faculty Colloquium: The Teacher as Writer.” RICTE Annual Fall Conference, Warwick, RI, 2006.

Keynote Speaker NSCS Induction Ceremony: “Communication Skills and the Information Age” Kingston, RI, 2005.

MEMBERSHIPS -----

California Faculty Association
 California Association of Teachers of English
 National Council of Teachers of English
 National Society of Collegiate Scholars

SERVICE -----

University Judge. Creative Writing/Poetry/Short Fiction contests
 Mentor/Editor. Various student projects, undergraduate and graduate
 Poetry Slam/Spoken Word Performance Poetry Coordinator

Local Creative Writing Club Director
Professional Editor. Creative writing, technical writing, creative non-fiction projects

Community Father Joe's Villages, San Diego
Special Events, Food preparation and distribution
Mary, Star of the Sea, La Jolla
Fundraising, Eucharistic Minister
International Volunteer Headquarters, Costa Rica ESL Project

REFERENCES

Suzanne Bordelon
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Bradley Bond
Associate Professor and Department Chair, Communication Studies, University of San Diego
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619 260-4205

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Associate Professor and Chairperson, Johnson & Wales University
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401 378-4570

Geraldine Levitre
Associate Professor and Department Chair English, Community College of Rhode Island
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