

RANDAL P. SCHOBER

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EDUCATION

Post-Doctorate (AACSB): Entrepreneurship & International Business, University of Florida. USA, 2015.

Doctorate of Education: Exercise Physiology Concentration, West Virginia University, USA, 1996. Dissertation: *Physiological Responses to VO2max Testing in Pediatrics*.

Master of Science: Human Development Concentration, West Virginia University, USA, 1994.

Bachelor of Education: Physical Education & Science Concentration, University of South Australia, Australia. 1990. Concentration in Outdoor Pursuits (OP).

PROFESSIONAL EXPERIENCE

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA <i>Full-Time Tenured Professor of Management, FSB</i>	2019–present
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POINT LOMA NAZARENE UNIVERSITY, San Diego, CA <i>Associate Professor of Management, FSB</i>	2014 - 2019
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RANDALSCHOBBER.COM, San Diego, CA <i>Founder and CEO</i>	2017–present
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SURFAID USA, San Diego, CA <i>Executive Director</i>	2010 –2014
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POINT LOMA NAZARENE UNIVERSITY, San Diego, CA <i>Adjunct Professor, Fermanian School of Business (FSB)</i>	2009–2014
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HEADNORTH, San Diego, CA <i>Executive Director</i>	2007–2010
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AVVISO, LLC (DBA P3LANE), San Diego, CA <i>Founder and CEO</i>	2004–2007
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EFI SPORTS MEDICINE TOTAL GYM INC., San Diego, CA <i>Director of Education</i>	2000–2004
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SHARP MEMORIAL HOSPITAL, San Diego, CA <i>Exercise Physiologist, Cardiac Rehabilitation Department</i>	1998–2000
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ACADEMIC EXPERIENCE

POSITIONS HELD

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA Associate Professor of Management, 2014–present Adjunct Professor, 2009–2014	2014–present
UNIVERSITY OF NORTH CAROLINA–WILMINGTON, Wilmington, NC Assistant Professor of Health Education (post-doctorate position)	1996–1997
WEST VIRGINIA UNIVERSITY, Morgantown, WV Graduate Assistant and Researcher Academic Scholarship (master's and doctorate)	1992–1996

COURSES DESIGNED AND TAUGHT

BUS660	MBA: Contemporary Management in a Competitive World
BUS690	MBA: Management of Not for Profit Organizations
MGT3082	Applied Entrepreneurship
MGT3081	Creativity and Innovation
BUS4080	International Business
BUS648	MBA: Leading with Integrity
BUS672	MBA: Developing an Entrepreneurial Mindset
BUS676	MBA: New Venture Creation
BUS4080	Faculty-Led Trip to Tijuana, Mexico: Maquiladora Visits (2014–present)
BUS4080	Faculty-Led Study Abroad Course (China & Japan, summer 2017)

PREVIOUSLY TAUGHT

(West Virginia University & University of North Carolina–Wilmington)

WVU & UNCW	Kinesiology
WVU	Human Body: Structure/Function
WVU & UNCW	Individual and Team Sport Instruction
WVU & UNCW	Physical Education Pedagogy Theory
WVU	Principles of Human Movement

INSTITUTIONAL & DEPARTMENTAL SERVICE

PLNU COMMITTEES

2010–2014	Fermanian Business & Economic Institute (FBEI) Advisory Board
2009–2012	Entrepreneur Enrichment Program (EEP) mentor
2011–2013	Entrepreneur Club advisor
2014–2016	MBA committee member
2014–2016	Business School Core Initiative member
2015–2016	Enrollment Management Committee
2014–2016	PLNU Entrepreneurship Advisee Committee lead
2016–2017	Faculty Governance Committee
2014–present	Gallup StrengthsQuest coach
2017–2018	Intercollegiate Athletic Committee
2016–present	Management Faculty Search Committee
2016–2018	Business Innovation Committee
2016–2018	Global Initiatives Committee
2018–present	FSB Undergraduate Committee
2018–present	Experiential Learning Committee
2019–present	Scholarship Chair: Innovation & Technology

PLNU SERVICE

2019–2020	Honors Project: Nicole Tuitasi
2019–present	Spiritual Mentor
2019 (May 4)	Honor guard at Commencement (4:30 pm & 9:30 am)
2019 (April 6)	Special Olympics volunteer
2019 (Mar. 13)	TEDx Talk: “More Than a Mindset”
2018–present	Innovation Center Task Force lead
2018–present	MBA Innovation & Entrepreneurial Network faculty advisor
2018 (Oct. 5)	Finance Club presenter
2016–present	NSO FSB presenter
2015–present	Advising Chapel management lead
2014–present	Cross-culture trip to Mexico each semester (BUS4080)
2014–present	Launch Point Entrepreneurship Club advisor
2014–present	Student Entrepreneurship advisor
2015–2018	Chemistry capstone speaker (Matthieu Rouffet)
2016 (May 3)	FSB graduation presenter
2017 (Summer)	Faculty-led trip to China and Japan
2017 (Aug. 23)	Faculty Development and Scholarship Day moderator
2017 (June 21)	San Diego Startup Week: PLNU panel representative
2017 (Oct. 10)	School of Business Alumni Entrepreneurial Panel moderator
2016–present	University Co-Working Entrepreneurship Club (SDSU, USD, UCSD)
2015–2016	USASBE Committee for San Diego Conference

PROFESSIONAL DEVELOPMENT

- Apple iPad recipient, January 2019; training sessions & Apple workshop, May 2019
- How Learning Works with Susan Ambrose, December 2018
- Go React with Sam Foley, August 2018
- Writers Retreat: Malibu, May 28–June 1, 2018
- Experimental Workshop, University of Florida, September 17–20, 2015
- Vistage International member, 2008–present
- The Blanchard Foundation: Situational Self Leadership, 2014 graduate
- San Diego Sports Innovators (SDSI) business advisor, 2012–2014
- LEAD Impact, San Diego, 2011 graduate
- UCSD Extension Studies: Financial Management for Non-Profit Organizations, completed 2010
- FIELDSTONE Foundation Executive Learning Group, 2009 graduate

PROFESSIONAL AFFILIATIONS

- MAGNA Teaching with Technology Association
- United States Association of Small Business and Entrepreneurship (USASBE)
- Christian Business Faculty Association (CBFA)
- California Entrepreneurship Educators Conference (CEEC)
- San Diego Startup Week
- Downtown San Diego Partnership: University Coworking Club
- University of San Diego, School of Leadership & Education Sciences: Non-profit trend reporter
- California Business Leadership Network: Speaker
- Association of Fundraising Professionals (AFP)
- Young Non-Profit Professional Network (YNPN), San Diego
- Business Development Group (BDG), San Diego

COMMUNITY SERVICE

July–Sept. 2019	Co-host: Summer Series, “The Bottomline” initiative (NCCC)
July 11, 2019	Keynote Speaker: Men with a Purpose San Diego (hosted by PLNU)
May 13, 2019	Presenter at INVADE (NCCC)
March 31, 2019	Presenter on entrepreneurship at “The Bottomline” initiative (NCCC)
2019–present	North Coast Calvary Chapel Bottomline Mentorship Program director
2019–present	The Jesus Film marketing task force
Sept. 6–9, 2018	The Jesus Film Conference
2018–present	The Cause vice-chair (board of directors)
2017–2018	Coastline Church Security
2017–2018	Believers World Outreach (Belize Mission)
2015–2018	Fund Your Future (board of directors)
2011–2017	North Coast Calvary Chapel (30/40 group)
2016–2017	Vice president of San Diego International Sister City Association
2014–2016	The Human Project (board of directors)
2008–2009	Lost Boys of Sudan: San Diego (board of directors)

CONSULTING, PROFESSIONAL PRESENTATIONS, AND ARTICLES

RIGOROUS PEER-REVIEWED SCHOLARSHIP

Schober, R. P. & Marshall, F. (2020, January). Competition Targets Your Product ... Now What Do You Do? Competitive Experiential Exercise presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference, New Orleans, LA.

Schober, R. P. (2018, January). *Validating the "What-A-Venture" on-line tool*. Paper presented at the United States Association of Small Business and Entrepreneurship Annual Conference (USASBE), Los Angeles, CA.

Schober, R. P. (2016, January). *Assessing autonomy and entrepreneurial orientation at three managerial levels*. Paper presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference, San Diego, CA.

Schober, R. P., & Ressler, J. (2016). Embedding innovation: PCI Innovation case study. In *USASBE conference proceedings* (pp. 1–15). San Diego, CA.

Schober, R. P. (2015, January). *Inspiring entrepreneurship on a college campus*. Paper presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference, Tampa Bay, FL.

UNPUBLISHED SCHOLARLY OUTCOMES

Schober, R. P., & McIlwaine, J. (2020, March 11- 14). "Innovation Integration in the Nonprofit Sector," Federation of Business Disciplines, 47th Annual Meeting, San Antonio, TX.

Schober, R. P. (2020, January). *What can the 'Entrepreneurial Mindset' teach our Students about 'Failure'? Workshop* presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference, New Orleans, LA.

Schober, R. P. (2018, October). *Introducing the "What-A-Venture" innovation software platform*. Paper presented at the Magna Teaching with Technology Conference, St. Louis, Missouri.

Schober, R. P. (2017, October). *The Christian entrepreneur*. Poster session presented at the Christian Faculty Business Association (CBFA), San Diego, CA.

Schober, R. P. (2017, June). *Developing an entrepreneurial mindset*. Paper presented at the Western Healthcare Alliance, Grand Junction, CO.

Schober, R. P. (2017). *Business plan for optimizing Broadway Pier cruise ship terminal*. Plan submitted to the Port of San Diego, San Diego, CA.

RECENT PRESENTATIONS AND ADDITIONAL SCHOLARLY PROJECTS

Schober, R. P. (2019, March 13). *More than a mindset*. Presented at TEDxPLNU, Point Loma Nazarene University, San Diego, CA.

Schober, R. P. (2019, May 13). *Welcome to the entrepreneurial revolution*. Presented at INVADE, North Coast Calvary Chapel, Carlsbad, CA.

Schober, R. P., & Marshall, F. (2019, September). *"Critical incident" paper in the human resource sector based off MBA field research project (SP18)*. Unpublished manuscript, Point Loma Nazarene University, San Diego, CA.

ONLINE ARTICLES

Schober, R. P. (2020, January). *How to Use Your Mindset to Embrace Failure*. LinkedIn <https://www.linkedin.com/pulse/how-use-your-mindset-embrace-failure-randal-schober/?trackingId=FbgGRyO5SraVHgu5NKa3kw%3D%3D>

Schober, R.P. (2018, December) Professor of Management: Entrepreneurship, Point Loma Nazarene University. (2018, December). *Hatch*. Retrieved from <http://sdmag.com/digitaleditions/Hatch-December-2018/5/>

Hazell, C. (2018, May 21). Are we becoming obsolete? Robot workers and the future of business. *Viewpoint*. Retrieved from <https://viewpoint.pointloma.edu/are-we-becoming-obsolete-robot-workers-and-the-future-of-business/>

Siemens, J. (2016, June 28). Risk and the entrepreneurial mind. *Viewpoint*. Retrieved from <https://viewpoint.pointloma.edu/risk-and-the-entrepreneurial-mind/>