

# CARSTEN HENNINGS

## ACADEMIC EXPERIENCE

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**2018-present**    **Point Loma Nazarene University**    **San Diego, CA**  
*2018-present*    *Associate Professor of Management*

- Particular interests are in the areas of Strategic Management, Business Ethics and Corporate Social Responsibility.

### Courses Taught

BUS 6019: Corporate Social Responsibility  
BUS 6035 International Business  
BUS 6045: Leadership  
BUS 6048I: Leading with Integrity  
BUS 6070: Financial Management  
BUS 6095: Strategic Management  
BFN/FIN 3035: Business Finance  
BMG/MGT 4088: Strategic Management  
MGT 2012: Principles of Management

**2007-2018**    **Tyndale University College**    **Toronto, ON**  
*2007-2018*    *Assistant Professor of Business Administration*  
*2012-2018*    *Chair, Department of Business Administration*  
*2012-2018*    *Van Norman Chair of Business*

- I was involved in all aspects of managing the development and growth of both the BA in Business Administration and the BA in Business Administration (International Development) degrees.
- As both department member and subsequently as chair, I was fully involved in several major departmental reviews and program planning processes.
- As Chair of the Department of Business Administration, I oversaw the introduction of the Co-op option in Business Administration, the development of a Business Administration concentration in Health and Human Services, and the redesign in three stages of all Business Administration curricula.

### Courses Taught

BUSI 101 (3): Introduction to Business  
BUSI 102 (3): Mathematics for Business  
BUSI 121 (3): Integrative Seminar I  
BUSI 201 (3): Organizational Behaviour  
BUSI 231 (3): Marketing  
BUSI 295 (1): Work Term (I)  
BUSI 301 (3): Human Resource Management  
BUSI 311 (3): Non-profit Management  
BUSI 323 (3): Business Ethics  
BUSI 325 (3): Business and the Environment  
BUSI 341 (3): Entrepreneurship and New Ventures  
BUSI 381 (3): Finance  
BUSI 385 (3): Business Administration Internship  
BUSI 395 (1): Work Term (II)  
BUSI 411 (3): Business Policy & Strategy I  
BUSI 412 (3): Business Policy & Strategy II  
BUSI 415 (3): Business and Society  
IDVP 417 (3): International Finance  
BUSI 495 (1): Work Term (III)

Academic Committee Service

Financial Aid Committee: 2007-09

Academic Council: 2007-2009, 2010-2013

Academic Planning Committee: 2009-2010, 2012-2017

Academic Program Planning Committee: 2012-2017

Academic Standards Committee: 2016-2017

Admissions Committee: 2016-2017

**2001-2004      The King's University College      Edmonton, AB**

*Assistant Professor of Business*

- As part of a small faculty team, I developed and expanded the recently created BCom degree program and taught courses for both the BCom and BA degree programs.
- I developed and taught the following courses: Finance, Business Statistics, Business Strategy, Business Ethics, Business and Government, Business and the Environment, Non-profit Management, Special Topics in Business. Also supervised students' independent studies in business and business internships.
- I led the organisation of TKUC's Interdisciplinary Studies Conferences in 2003-2004

PROFESSIONAL EXPERIENCE

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**2004-2007      International Health Partners (UK)      Wadhurst, UK**

2004-2006      *Director*

2006-2007      *Consultant (Toronto)*

- I helped establish this new non-governmental organisation (NGO) as a partnership between the UK pharmaceutical and medical supplies industry, UK and international development NGOs, the UK and other national governments, international agencies such as the WHO, the UK medical community and the UK public for the primary purpose of providing medicines and medical supplies for overseas relief and development efforts.
- As Director, I took leadership in designing and implementing most of the operational aspects of International Health Partners' work (IHP). I was also involved in the building of a wide variety of partnerships with the various stakeholder groups with whom IHP works – most prominently in working with the UK pharmaceutical industry to initiate and develop ways in which

UK pharmaceutical companies could become involved more directly and sustainably in international relief and development efforts.

- In the first two years of operations, IHP distributed over £13 million of medicines and supplies (or nearly 1 million courses of treatment) in support of relief and development efforts in more than 30 countries.

**1997–2001 Health Partners International of Canada Montreal, QC**

*Director of International Health Programs*

- I worked with key Canadian non-governmental organisations (NGOs) and agencies of the Canadian government to provide medicines for overseas relief and development efforts.
- I had overall responsibility for Health Partners' work with Canadian pharmaceutical and vaccine manufacturers to source donations for all overseas initiatives. This work included developing a planning interface with the Canadian pharmaceutical and vaccine industries to ensure optimal product donations of priority vaccines and medicines for humanitarian purposes.

**1990–1994 CTI Capital Inc. Montreal, QC & Toronto, ON**

*Institutional Bond Salesman and Bond Market Researcher*

- I dealt with large institutional clients as a salesman and developed bond market strategies for the company's research bulletin and for private placements. In 1992, I organized and opened the company's Toronto office, and was involved in the administration of this office.

EDUCATION

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2008-2014	Anderson University	Anderson, IN
	<i>DBA in Management</i>	
	<i>Dissertation Title: Do Companies Manage their Donations based on their Slack Resources? A Panel Data Analysis of US Corporate Donations through their Corporate Foundations for the Period 2001-2010</i>	
1994-1997	Wycliffe College, University of Toronto	Toronto, ON
	<i>Master of Divinity</i>	
1988-1990	McGill University	Montreal, QC
	<i>MBA in Finance/International Business</i>	

1985–1988 McGill University Montreal, QC  
*MSc in Mathematics*

1981–1985 McGill University Montreal, QC  
*BSc in Mathematics*

#### PUBLICATIONS

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Kelsall, D., & Hennings, C. (2015). Austerity and fiscal prudence are health issues. *Canadian Medical Association Journal*, 187(14), 1029-1029. doi:10.1503/cmaj.150950

Hennings, C. (2008). Review of the book *Ecobolic: Your guide to the most environmentally friendly information, products and services in Canada*, by A. Vasil. *Canadian Family Physician* 54(5): 744–745.

Kelsall, D., & Hennings, C. (2007). A call for mandatory aid project registration: Who's doing what and where? *Canadian Family Physician*, 53(11), 1841-1842.

#### CONFERENCE PAPERS AND PRESENTATIONS

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Hennings, C. (2015, October). *A Christian Perspective on Social Exchange Theory*. Poster session presented at the meeting of the Christian Business Faculty Association, Virginia Beach, VA.

Hennings, C. (2014, October). *Is company giving becoming more strategic? Results of a panel data analysis of US corporate donations to their corporate foundations for the period 2001-2010*. Presentation at the meeting of the Christian Business Faculty Association, Nashville TN.

Hennings, C. (2013, September). *Christian ministries and business practices: Choosing wisely from the management and leadership "buffet"*. Presentation at the CCCC Leadership & Stewardship Conference, Mississauga, ON.

#### PUBLICATIONS – NON-PEER REVIEWED

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Hennings, C. (2016, July/August). Between scarcity and abundance: Resource stewardship in a broken world. *Faith Today*, 21.

#### MEMBERSHIPS

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Member, Christian Business Faculty Association

Member, Academy of Management