

Lynn Walsh

Curriculum Vitae

Professional Experience

12/2017-Present **Assistant Director** Trusting News Project San Diego, CA
Working to help news organizations **rebuild trust with their communities** by assisting them on implementing key strategies focused on transparency and accessibility. I recruit newsrooms and help with implementation including: drafting language for social posts and content, analytics and A/B testing. Write about project on social media, web and present at conferences. I also lead trainings, workshops and create curriculum for our [Trust 101 classes](#) and [a Poynter course](#).

08/2017-Present **Adjunct Professor of Journalism** Point Loma Nazarene University San Diego, CA
Teach upper-level journalism students about **digital storytelling tools** through a project and skills-based curriculum. Students learn **how to use 360 video, virtual reality, social media, LIVE mobile tools** and more to produce content all while gaining an understanding of the ethical and legal issues surrounding their use. Importance of using **SEO and analytics** is stressed.

03/2018-Present **Digital Tools Trainer** Society of Professional Journalists San Diego, CA
I am one of the trainers for the **SPJ and Facebook digital tools training**. To date, I have trained 65 different newsrooms/colleges/journalism organizations, **reaching 1,500 journalists**. The 90-minute training covers how to best use Facebook and Instagram to reach your community, find sources and stories and engage with your community.

10/2014-12/2017 **Investigative Executive Producer** NBC Universal/KNSD San Diego, CA
Manage, lead and report for the NBC 7 Investigates & NBC 7 Responds teams. This includes shaping the overall direction, style and coverage priorities for the **award-winning** investigative and consumer units. Focus on **developing each team member** while teaching new data, FOIA, digital and storytelling skills. Work closely with other managers to create impactful content in all newscasts. **Newsroom liaison** for network needs, NBC legal team and **nonprofit news partners**. **Lead ethics and FOIA** training for newsroom. Coordinate and produce weekly political show and **election coverage**.

09/2014-09/2018 **National Board Member** Society of Professional Journalists Indianapolis, IN
Member of the **National Board for SPJ** since 2014. Secretary-Treasurer in 2014-15, President-elect in 2015-16, National President in 2016-17 and currently serve as Immediate Past President. As President, I served as the **spokeswoman for SPJ**, participating in radio, television and other media interviews as requested. I was **featured in more than 50 media publications**, speaking out to **protect First Amendment rights**. Maintain an online publication for the Society, sharing thoughts on current journalism and First Amendment issues as well as pushing and encouraging others to fight for **government transparency and access to government information**. **Lead and manage** a national board of 23 members across the country. I also served as the SPJ Ethics Chair for two years. I currently serve on the Ethics and FOIA committees.

05/2016-05/2018 **Representative Member** Freedom of Information Act Advisory Committee Washington, D.C.
The Committee is organized by the National Archives and Records Administration and is governed by the provisions of the Federal Advisory Committee Act. Work with committee members to identify ways **the Executive Branch** of the United States **can improve the administration of FOIA**.

11/2011-10/2014 **Investigative Producer/National Digital Reporter** E.W. Scripps Cincinnati/West Palm Beach
Write, produce and develop enterprise **multi-media investigations** for 30+ news properties owned by E.W. Scripps. Work with local properties to enhance local investigations, bringing stories to a national audience through research, web interactives, **data FOIA** and state public information laws. Considered the go-to person for **government watchdog** stories. **Emmy-award winning television producer** responsible for **managing and leading** WPTV Contact 5 team. Use **computer assisted reporting techniques** to cover breaking news and develop enterprise investigative story ideas. Responsible for **creating digital content** including interactive maps, timelines and databases for mobile and web.

12/2009-10/2011 **Investigative Multimedia Journalist** Texas Watchdog Houston, TX
Award-winning investigative journalist covering education issues in Texas. Investigate, research, and develop **enterprise stories** related to **government transparency and accountability** by connecting with sources, **requesting public records** and using database and **computer assisted reporting** techniques. Responsible for producing, writing and reporting news pieces in video, audio and print form. Use social media, mobile and web resources on a daily basis to connect with the community and share information. **Live Tweet, blog and video broadcast during public meetings**.

04/2009-12/2009 **Investigative Reporter/Managing Editor** OhioWatchdog.org Columbus, OH
Responsible for **writing, developing and editing daily content for OhioWatchdog.org**. Maintained all social media accounts and created an online presence for the organization through Twitter, Facebook and other social media sites.

08/2008-12/2008 **Producer** WKEF/WRGT Dayton, Ohio
Producer for ABC 22 Good Morning 5-7 AM show. In charge of researching, writing, developing and executing all story content for two hours of airtime. **Organize and coordinate LIVE Vote '08**, WKEF/WRGT's 2008 Election coverage.

05/2007-06/2008 **Multimedia Reporter** Palestra.net Athens/Columbus, Ohio
Award-winning Ohio University campus correspondent for **online news website**. Reporter for exclusive Matt Lauer interview. One-man-band reporter responsible for producing, brainstorming and executing all stories. Reporter for "Be a Part '08," Fox News 2008 election coverage. **LIVE appearance on "Fox and Friends,"** a Fox News morning television show.

09/2004-06/2008 **Senior Reporter/Anchor** The Government Channel Athens, Ohio
Report, Investigate, Write, Shoot, and Edit news stories for TGC News; Chief Reporter for Athens City Council, TGC News Update and Spotlight. Reporter and Anchor for **Live Election Coverage** in 2004, 2005, 2006, 2007.

03/2007-06/2007 **News Intern** The Today Show New York, New York
Pre-Interviewed Today Show guests news segments. Worked with producers on Locks of Love; in charge of finding donors, organizing logistics and working with the directors during the live show. Assisted with interview shoots, editing segments and writing stories and segments. **Interviewed Co-Host Matt Lauer** for www.palestra.net.

Education

09/2004-06/2008 Ohio University Athens, Ohio E.W. Scripps School of Journalism
Broadcast Journalism Major, Political Communication and Media Sales Certificate, GPA: 3.7
Cum Laude Graduate of Ohio University's **E.W. Scripps School of Journalism**, consistently ranked one of the top five journalism schools in the country by "Writer's Digest." **Responsible for funding 95% of education. President of Student Alumni Board and Senior Class Council.** June 2008 **Student Commencement Speaker.** Member of the following student organizations: Ohio University Department of Residence Life and Off-Campus Living Office, E.W. Scripps School of Journalism Ambassador, Radio Television and News Directors Association, Alpha Xi Delta Sorority, The Ralph and Luci Schey Sales Centre, Omicron Delta Kappa Honors and Leadership Fraternity, Sigma Alpha Lambda Honors Fraternity.

Awards

2019 E.W. Scripps Give Light Awards: Upholding the First Amendment Award, ["The Transparency Project"](#)
2016 Society of Professional Journalists **President's Award**
2016 **NBC Universal** GEM Award
2016 **San Diego Press Club** Excellence in Journalism Award: Best Television Entry, "SONGS: A Nuclear Problem"
2016 **San Diego Press Club** Excellence in Journalism Award: First Place, Community Service/Public Affairs Report, "Conflicts with the Citizens Review Board"
2016 **San Diego Press Club** Excellence in Journalism Award: First Place, Investigative Reporting Series, "SONGS: A Nuclear Problem"
2016 **San Diego Press Club** Excellence in Journalism Award: Second Place, Investigative Reporting Series, "Suicides in Juvenile Hall on the Rise"
2016 **San Diego Press Club** Excellence in Journalism Award: Third Place, Investigative Reporting Series, "Stolen Wishes"
2016 **San Diego Press Club** Excellence in Journalism Award: Second Place, Investigative Reporting Report, "Children's Park Attracting Criminals"
2016 **San Diego Press Club** Excellence in Journalism Award: Third Place, Investigative Reporting Report, "Regulating the Railways"
2016 **San Diego Press Club** Excellence in Journalism Award: Second Place, Speciality Reporting Series, "Principal's Degree Questioned"
2016 **San Diego Press Club** Excellence in Journalism Award: Second Place, Speciality Report, "Snatched from San Diego"
2016 Pacific Southwest **Emmy Winner:** Investigative Report "Stolen Wishes"
2016 Pacific Southwest **Emmy Nominee:** Investigative Report "Underground Industry"
2016 Pacific Southwest **Emmy Winner:** Investigative Report, "Sexual Harassment at SDSU"
2016 Pacific Southwest **Emmy Winner:** Environment, "A Nuclear Problem"

2016 **SPJ San Diego Awards:** Neil Morgan Community Impact Award, “Stolen Wishes”
2016 **SPJ San Diego Awards:** Investigative/Enterprise Series, First Place, “A Nuclear Problem”
2016 **SPJ San Diego Awards:** Investigative/Enterprise Series, Second Place, “Stolen Wishes”
2016 **SPJ San Diego Awards:** Investigative/Enterprise Series, Third Place, “Investigating the Police Watchdog”
2016 **SPJ San Diego Awards:** Investigative/Enterprise Story, First Place, “Underground Industry of Unlicensed Guards and Bouncers”
2016 **SPJ San Diego Awards:** Investigative/Enterprise Story, Second Place “Suicides Inside Juvenile Hall”
2015 **SPJ San Diego Award:** Video Business/consumer, “Mother’s Medal of Honor Investigation”
2015 **San Diego Press Club** Excellence in Journalism Award: Investigative Series, “Jewelry Store Under Fire”
2015 **San Diego Press Club** Excellence in Journalism Award: Investigative Series, “Sexual Harassment at SDSU”
2015 **San Diego Press Club** Excellence in Journalism Award: Investigative Report, “Underground Industry of Unlicensed Security Guards”
2015 **San Diego Press Club** Excellence in Journalism Award: Specialty Reporting Report, “Struggle For Information In Jail Deaths”
2015 **San Diego Press Club** Excellence in Journalism Award: Best Television Entry, “Underground Industry of Unlicensed Security Guards”
2015 Pacific Southwest **Emmy Winner:** Military, “Mother’s Medal of Honor Investigation”
2014 Suncoast **Emmy Nominee:** Investigative Report, “Guardrail Dangers”
2014 **Green Eyeshade Award:** Feature Reporting-Television, “Julie’s Fight for Change”
2014 **Edward R. Murrow Regional Winner:** News Series, “911 Dispatch Mistakes”
2014 **Florida AP Broadcasters:** 2nd Place Investigative, “Guardrail Design Controversy”
2014 **Florida AP Broadcasters:** 2nd Place Hard News -Feature “Sold for Sex: An Undercover Investigation”
2013 Suncoast **Emmy Winner:** Feature News Report - Serious Series, “Julie’s Fight for Change”
2013 Suncoast **Emmy Winner:** Crime - News, “Jail Break: The Missed Signs”
2013 Suncoast **Emmy Winner:** Politics/Government - News, “Vacant Government Property”
2013 Suncoast **Emmy Winner:** Business Consumer, “Nail Salons”
2013 Suncoast **Emmy Winner:** Environment - News, “Drinking Water Hazard”
2013 Suncoast **Emmy Nominee:** Investigative Report - Series, “911 Dispatch Mistakes”
2013 Suncoast **Emmy Nominee:** Health/Science - News, “Birth Control Warnings”
2013 Suncoast **Emmy Nominee:** Politics/Government, “Broken Promises”
2013 **SPJ Sunshine State Award:** Government, “Millions Spent on Vacant South Florida Property”
2012 Suncoast **Emmy Nominee:** Societal Concerns - News, “Repeat Drunk Drivers: A Growing Menace?”
2012 Suncoast **Emmy Nominee:** Education/Schools - News, “School Bank Fees”
2012 Suncoast **Emmy Nominee:** Business/Consumer - News, “Gasoline: Put to the Test”
2012 Suncoast **Emmy Nominee:** Feature Report - Serious, “Hidden Dangers of Truck Underride Guards”
2012 **SPJ Fort Worth First Amendment Award:** “Corruption and Cronyism in the Houston Schools”
2008 **Ohio Association of Broadcasters:** Ohio Broadcasters Award

Fellowships

2014 Investigative Reporters and Editors and Esri International User Conference Fellowship
2014 OSU Kiplinger Fellow, **The Ohio State University**
2013 SPJ Terry Harper Memorial Scholarship Recipient
2011 Knight Digital Media Center Fellow, **UC Berkeley**
2010 SPJ & **Poynter** Broadcast Reporters Institute Scholarship
2010 SPJ Ted Scripps Leadership Institute

Publications

“*Freedom of the Prez.*” Society of Professional Journalists President’s Blog. Contributions made since 2016. Articles can be found here: <http://blogs.spjnetwork.org/president/>

“Journalist’s, Let’s Not Get Checkmated.” *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Nov./Dec. 2016.

“Journalism Isn’t Changing; it has changed. So has SPJ.” *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Sept./Oct. 2016.

“*DOJ Should Improve Requirements for How Death in Police Custody Data is Collected.*” FOI FYI, the Society of

Professional Journalist's National FOIA Committee Blog. August 30, 2016.

"Ethics Week: Drone Details." Code Words, the Society of Professional Journalist's National Ethics Committee Blog. April 26, 2016.

"Journalist Handcuffed for Public Records is Unacceptable." FOI FYI, the Society of Professional Journalist's National FOIA Committee Blog. March 25, 2016.

"Documenting the Undocumented." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Sept./Oct. 2015.

"Ethics Week 2015: Reporting from the Internet." Code Words, the Society of Professional Journalist's National Ethics Committee Blog. April 29, 2015.

"FOIA Trackers: A New Trend?" *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: March/April 2015.

"Road to Advancement Paved with Records Requests." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Sept./Oct. 2014.

"Defining 'journalist' is a slippery slope." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Sept./Oct. 2013.

"Brush up on FOIA Skills and Use Them." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Sept./Oct. 2013.

"Don't Let the Present Delay Your Future." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: March/April 2013.

"Records Custodians Need Training Too." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Jan./Feb. 2013.

"Radio Television Digital News Association (RTDNA) Blog." Contributor since 2013. Articles can be found here: <http://bit.ly/2iKWNpA>.

"Remaining Accurate in a Digital World." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Jan./Feb. 2011.

"Polish Your Paper and Online Portfolios." *Quill, a Magazine by the Society of Professional Journalists*. Indianapolis, IN: Nov./Dec. 2010.

"First Draft." The Society of Professional Journalists Generation J Committee Blog. Contributions since 2009. Articles can be found here: <http://blogs.spinetwork.org/genj/category/lynn-walsh-2/>

Presentations

Presenter, "Choose Your Own Ethics Adventure." Journalism Education Association Conference. Indianapolis, IN. November 2016.

Presenter, "Code of Ethics: What's the Harm?" Journalism Education Association Conference. Indianapolis, IN. November 2016.

Presenter, "Journalism and Wikipedia." WikiConference North America 2016. San Diego, California. October 10, 2016.

Presenter, "Journalism Ethics: What's the Harm?" Domestic Violence Summit. Valencia, CA. September 23, 2016.

Panelist, "SavePoint: A Discussion On the Gaming Community." SXSW. Austin, TX. March 15, 2016.

Presenter, "Using FOIA and Public Records Laws." Point Loma Nazarene University. San Diego, California. October 9, 2015.

Presenter, "Using Data to Tell Compelling Stories." Investigative Reporters and Editors Conference, E.W. Scripps Day. San Francisco, California. June 2014.

Presenter, "Media Ethics." Northern Kentucky University. Newport, Kentucky. April 2014.

Presenter, "A Document Driven Newsroom." Society of Professional Journalists Training. Charlotte, NC. April 2014.

Presenter, "Targeting Audiences via Social Media and Analytics." Society of Professional Journalists Training. Charlotte, NC. April 2014.

Presenter, "New Media Ethics." Michigan Association of Broadcasters. Lansing, MI. March 2014.

Presenter, "Digital News Writing." Michigan Association of Broadcasters. Lansing, MI. March 2014.

Presenter, "Every Day Enterprising." Univision Training. San Francisco, CA. March 2014.

Presenter, "Mining Open Data." Univision Training. San Francisco, CA. March 2014.

Presenter, "Investigative Reporting for All Journalists." Society of Professional Journalists Training Webinar. Indianapolis, IN. 2014.

Presenter, "The Perfect Interview." Excellence in Journalism Conference 2013. Anaheim, California. August 2013.

Presenter, "Social Media Tips for Page Admins." E.W. Scripps Company Florida Training. Stuart, FL. August 2103.

Presenter, *"Using Video for Public Relations."* Alpha Xi Delta Sorority Webinar. Online. February 2013.

Presenter, *"The Job Hunt: How We Got Cool Gigs."* Excellence in Journalism Conference 2012. Fort Lauderdale, FL. September 2012.

Presenter, *"What We Swear By."* Excellence in Journalism Conference 2012. Fort Lauderdale, FL. September 2012.

Presenter, *"The Job Hunt: 15 Things To Do To Beat The Competition."* Excellence in Journalism Conference 2012. Fort Lauderdale, FL. September 2012.

Presenter, *"Privacy and Social Media."* Junior League of the Palm Beaches. West Palm Beach, FL. August 2012.

Presenter, *"Myths About Social Media."* Junior League of the Palm Beaches. West Palm Beach, FL. August 2012.

Presenter, *"What is a QR Code and How Can We Use It?"* Junior League of the Palm Beaches. West Palm Beach, FL. September 2012.

Presenter, *"Better Web Writing in 30 Minutes."* Radio Television Digital News Association Webinar. Online. February 24, 2011.

Service

Society of Professional Journalists - National President, Ethics Chair, FOI national committee member, Contest Judge

Freedom of Information Act Advisory Committee - Representative Member

Radio Television Digital News Association - Contributing Blogger, Member

Investigative Reporters and Editors - Member

The National Academy of Television, Arts and Sciences, Pacific Southwest Chapter - Member, Contest Judge

The Broadcast Education Association - Contest Judge

Junior League of San Diego - Member, 2014-2016

Junior League of the Palm Beaches - Member, 2012-2014