

JC HURTADO-PRATER, MBA

jprater@apu.edu

EDUCATION

Indiana Wesleyan University
Doctor of Business Administration 2022 (Expected Graduation)
Concentration: Management

University of Illinois at Urbana-Champaign
Doctor of Education Studies (3 years completed) 2018 – 2021
Concentration: Human Resource Development

Saint Joseph's College of Maine
Master of Business Administration 2018
Concentration: Organizational Leadership

University of California, Los Angeles
Bachelor of Arts 2015
Concentration: History, Political Science

San Diego City College
General Studies 2007 – 2008

Riverside Community College
General Studies 2006 – 2007

PROFESSIONAL + TEACHING EXPERIENCE

Adjunct Professor
Azusa Pacific University 2021 – Present
Adjunct instructor, School of Business and Management

- MGMT 581 Ethical Leadership
- MGMT 561 Managing Teams and Conflict
- BUSI 530 Business Management Internship

Adjunct Professor
Point Loma Nazarene University 2020 – Present
Adjunct instructor, Fermanian School of Business and Leadership

- LDR 6006 Human Resource Issues
- LDR 6004 Organizational Communication

Founder
Cannonball 2016 – Present
Consulting, training and consulting with business executives, organizational managers and teams on human resources, organizational development and culture

- Business Conferences | Content | Courses | Coaching | Consulting
- A production company seeking to provide world-class business conferences and workshops
- Provides consistent content through publications, blogs and podcasting to encourage, inspire and empower business executives and organizational managers

Consultant and Lead Facilitator

Centaureic

2020 – Present

Consulting and training with organizational executives, managers and teams on organizational development, change management and organizational culture

- Strategy + Culture training
- Organizational Change training
- High-performance Teams training
- Coaching C-level + management executives

Executive Pastor of Worship & Outreach

New Hope Eastlake

2015 – Present

- Strategic member of the executive team providing oversight for department leaders and congregational ministries
- Created and taught individual messages and long-term message series
- Developed and cultivated strategic partnerships in San Diego County including SBCS, Southwestern College, International Network of Hearts (Tijuana, B.C.), Boys and Girls Club of South County, the City of Chula Vista and Norman Park Senior Center
- Produced New Hope Eastlake’s first-ever worship album, *Love Remains* (2018)
- Produced and conducted large-scale events impacting thousands of individuals and families
- Directed the development of the social media and online presence

Education Manager

Salvation Army Kroc Community Center

2012 - 2015

- Cultivated the development of the founding team of the Kroc School of Music, providing after-school music programs
- Developed strategic relationships and partnership with the local school districts and high schools including San Diego Unified School District, Grossmont Union High School District and Helix Charter High School
- Provided management and oversight for the Education Center faculty and staff

Associate Director of Programs

Shadow Mountain Community Church

2007 - 2012

- Founding member of the Hispanic Ministry Department leadership team
- As a member of the strategic executive team, developed the growth of the Hispanic program from 125 to over 800 congregants.

BOOKS, WRITINGS AND PUBLICATIONS

Cannonball: The All In Company 2021

Employee Engagement, Technology and the Future of Work in the Digital Age (Current Dissertation Work) 2021

Regular Contributor, HR.com 2021

A Short Book on Resilience 2020

The Empowering Leader 2019

The Four Commitments 2019

Be You: The Leadership Guide to Understanding Your Purpose 2018

RESEARCH INTERESTS

Organizational Development, Organizational Culture, Executive Development, Human Resource Development, Organizational Management, Organizational Design, Executive Communication, Employee Engagement, Organizational Change Management, Leadership Development, Organizational Resilience, Organizational Succession Planning

AWARDS

Army Commendation Medal (x4)	2002
Good Conduct Medal	2000
NATO Medal	2001
Armed Forces Expeditionary Medal	2000

CONSULTING ASSIGNMENTS

- Mindset, Moments & Moves Executive Development Program, 2021
- Thrivent Financial, 2020
- Saveri Law Firm, 2020
- Seafood Legacy, 2020
- SBCS, 2018
- TJD Consulting, 2017

MEMBERSHIPS & ORGANIZATIONS

- Board Member, Executive Committee, UCSD Chancellor's Community Advisory Board
- Board Member, Executive Committee, South Bay Community Services
- Board Member, Thrivent Financial Southwest Region
- Board Member, Southwestern College Foundation
- Chair, Chula Vista Elementary School District Independent Citizens Oversight Committee
- Member, Proposition R&Z Citizen's Bond Oversight Committee, Southwestern College
- Member, Measure P Citizen's Oversight Committee, City of Chula Vista
- Member, Cultural Arts Commission, City of Chula Vista
- Motivational Speaker, Los Angeles Chargers Outreach Team

YOUTH EMPOWERMENT & EDUCATION

- Founder, Youth Choir of San Diego
- Teacher's Assistant, Springall Academy, San Diego, CA
- Special Projects Coordinator, Excelsior Academy, San Diego, CA
- After-school Director, Boys & Girls Club, Encanto, San Diego, CA
- Therapist Assistant, Anderson Center for Mental Health, Anderson, IN
- Youth Specialist, Madison County Detention Center, Anderson, IN

MILITARY SERVICE

- **United States Army Infantry / 1998-2002 / Honorable Discharge**
 - Fort Benning, Georgia
 - Camp Casey Army Base, South Korea
 - Fort Riley, Kansas
 - Camp Doha, Kuwait
 - Fort Belvoir, Washington, D.C.
 - Awarded 4 Army Commendation Medals, Good Conduct Medal, Armed Forces Expeditionary Medal