## **GUIMEL SIBINGO**

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619-849-3099 (office)

San Diego, California

## **EDUCATION**

**Post-Graduate Program, Journalism,** Lisbon University Institute (ISCTE-IUL) (December 2020)

Emphasis on radio broadcast journalism. Completed an internship at Media Capital Rádios, one of the leading radio conglomerates in Portugal.

Master of Arts, Journalism, University of Columbia (December 2016)

Emphasis on print and radio broadcast journalism. Won 3 awards as part of the reporting team for KBIA 91.3 FM's Long Documentary "Mizzou at a Crossroads," an audio documentary on issues of race at the University of Missouri.

**Thesis:** "A qualitative critical discourse analysis of 2014 Ebola newspaper coverage through the lens of Orientalism."

Bachelor of Arts, Communication, Point Loma Nazarene University (May 2014)

Completed several writing courses in the department of literature, journalism, writing and language. Served as opinion editor and staff writer for The Point.

Bachelor of Arts, Philosophy & Theology, Point Loma Nazarene University (May 2014)

## **TEACHING EXPERIENCE**

Assistant Professor of Journalism, Point Loma Nazarene University, San Diego, California (Aug. 2024 - Present)

### UNIVERSITY COURSES TAUGHT

Multimedia Workshop

Broadcast News

Special Topics in Journalism - Podcasting

## **PROFESSIONAL EXPERIENCE**

Teacher, International Christian School of Cascais, Lisbon, Portugal (Aug. 2023 - Present)

Developing dynamic lesson plans that cater to diverse learning styles. Employing a wide range of teaching methods including group discussions, hands-on activities and multimedia resources. Monitoring and assessing student progress through regular assessments.

Freelance Writer, Lisbon, Portugal (Jan. 2021 - Present)

Reporting and writing online arts & entertainment interest stories and profiles. Credits: ScreenRant and PLNU Viewpoint Online.

Content Writer, InnovationCast, Lisbon, Portugal (Oct. 2021 - March 2023)

Produced written content in the form of blog posts. Managed social media accounts. Edited written materials for accuracy and grammar.

**Communications Coordinator,** Friends of Portugal, Lisbon, Portugal (Oct. 2017 - Sep. 2019, Jan. - Sep. 2023)

Developed overall communication strategy for organization. Wrote bi-monthly newsletters. Reported and wrote blog posts for website. Managed social media accounts. Attended and covered fundraising events. Designed website and wrote copy for landing pages.

Journalism Intern, Bauer Media Audio - Portugal, Lisbon, Portugal (Jan. 2020 - Nov. 2020)

Reported and wrote online news stories for four national radio stations. Conducted audio interviews with sources and edited sound bites for daily news broadcasts. Produced episodes for news podcasts.

Communications Coordinator, Atomivox, Lisbon, Portugal (June 2018 - April 2019)

Managed all content strategy and communication efforts. Created and led copywriting efforts. Strategically led communication strategies.

Communications Intern, The Crossing, Columbia, MO (April 2016 - Feb. 2018)

Produced a podcast with a reach of at least 4,000 people. Edited podcast episodes using Adobe Audition. Managed social media accounts. Live coverage of events on Instagram Stories and Twitter.

**Contributing Blogger (Arts & Entertainment),** Vox Magazine, Columbia, MO (Sep. 2016 - Dec. 2016)

Pitched and wrote arts and entertainment think pieces and music reviews. Covered the 2016 Roots N' Blues Festival, one of the largest music festivals in Columbia. Covered 2016 True/False Film Festival.

# **Graduate Research Assistant (Public Relations),** MU Health Care, Columbia, MO (Sep. 2015 - Dec. 2016)

Conducted interviews and wrote press releases on leading science and medicine research from the MU School of Medicine. Organized media placements. Wrote press releases for MU Health Today. Wrote cover story for the Spring 2016 edition of *Archives magazine*.

Reporter, KBIA 91.3 FM, Columbia, MO (Sep. 2015 - Dec. 2016)

Wrote and voiced scripts for afternoon news broadcasts. Reported, wrote, gathered audio, voiced and edited engaging 3 to 4 minute audio features using the Mirantz iPad technology and Adobe Audition. Reported and gathered audio for day-turn reports in morning and afternoon newscasts.

Health Reporter, Unearthed Magazine, Columbia, MO (Jan. 2015 - May 2015)

Wrote, reported, researched and published an explainer, profile and issue story on leading science and health topics. Covered the 2015 Association of HealthCare Journalists Conference in San Jose, California.

Public Life Reporter, Columbia Missourian, Columbia, MO (Aug. 2014 - Dec. 2014)

Reported, wrote and published two stories a week on local city government and the 2014 midterm election. Covered topics like healthcare, personalities, and crime.

Opinion Editor, The Point, San Diego, CA (Sep. 2013 - May 2014)

Contacted and recruited 8 to 10 contributors per month to write editorials. Edited 8 to 10 editorials per month.

Staff Writer, The Point, San Diego, CA (Jan. 2013 - May 2014)

Interviewed 3 to 5 people in person or via email for weekly stories. Developed longform news stories and features.

Communication Intern, Dance To EvOLvE, San Diego, CA (Sep. 2013 - Dec. 2013)

Managed social media accounts (18 posts per week). Researched and wrote 500-600 word blog posts. Wrote content for email newsletters.

# AWARDS

"Mizzou at a Crossroads", KBIA 91.3 FM (NPR members station)

Co-reported the third part of the long-form audio documentary "Mizzou at a Crossroads), a piece that addresses the racial tensions in Missouri that led to protests by Black graduate student workers. Such protests eventually led to the ousting of the University of Missouri system president.

#### Public Radio News Directors, Inc (PRNDI), 2017

1st Place - Long Documentary

Edward R. Murrow Awards, 2017 1st Place - Long Documentary

National Headliner Awards, 2017 3rd Place - Radio Stations Documentary or Public Affairs Category

## **VOLUNTEER EXPERIENCE**

**Communication Volunteer,** Hillsong Church Portugal, Lisbon, Portugal (Nov. 2018 - December 2021)

Wrote copy for several marketing materials and managed social media accounts. Provided oral and written English-Portuguese translation services.

**Vice-President,** Science, Health and Environmental Journalism @ Mizzou, Columbia MO (Sep. 2015 - May 2016)

Held leadership roles and organized club events.

Member, Association of HealthCare Journalists (Jan. 2015 - Dec. 2015)

# SKILLS

- Excellent writing skills
- Social Media Management
- Strong critical thinking skills
- Ability to organize and meet deadlines
- Knowledgeable with AP Stylebook, Adobe Audition, Wordpress
- Trilingual (English, Portuguese, Spanish)

**References upon request.**