
Stephen H. Goforth

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EDUCATION (degree programs)

- 1998** ***M.A., Journalism and Public Affairs***
The American University, Washington, D.C.
- 1984** ***B.A., Mass Communication***
University of South Alabama, Mobile, AL.
- 1984** ***B.A., Philosophy***
University of South Alabama, Mobile, AL.

NATIONAL AWARDS (shared in these CNN news network awards)

- 2007** ***Edward R. Murrow Award***
Awarded for CNN's coverage of the Middle East Conflict.
- 2005** ***Peabody Award***
George Foster Peabody Award for CNN's coverage of Hurricane Katrina and its Aftermath.
- 2004** ***DuPont Award***
The Columbia University Alfred I. DuPont Award for CNN's coverage of the South Asia Tsunami Disaster.
- 2002** ***Overseas Press Club Award***
Awarded for CNN's post-9/11 coverage.
- 2002** ***Emmy Award***
NATAS Emmy Award for CNN's Coverage of the September 11, 2001 Terrorist Attacks.

TEACHING EXPERIENCE

- 2012-present** ***Assistant Professor of Journalism***
Point Loma Nazarene University - San Diego, California
- Courses taught: Multimedia Journalism, Public Relations Writing, College Writing Composition, College Composition: Research,

- Media Law and Ethics, Yearbook Advisor, Editing, Introduction to Journalism, Media Portfolio, Internships
- Introduction to Media, Broadcast Writing, Long-Form Broadcast News.
- Developed award-winning (regional competition and local competition) student-media website (LomaBeat.com).

2007-2012

***Assistant Professor of Journalism
Radio & Television Manager (Student Media Center)
University of Mississippi - Oxford, Mississippi***

- Courses taught: Introduction to Media, Broadcast Management, Writing for the Media, Television Reporting, Television Writing, and Multimedia Journalism.
- Software taught: Final Cut Pro, Adobe Audition.
- Workshops Taught: Writing News, Radio Legal Issues, TV anchoring, TV producing.
- Advisor for Class A commercial radio station.
- Advisor for daily student television newscast.
- Developed and supervised project to stream radio and TV broadcasts.
- Helped develop student media website (thedmonline.com).
- Moderated International Town Hall meetings of real time Internet discussions between students and faculty from numerous European and African universities.

1990-1995

***Adjunct Instructor of Communication
University of Mobile - Mobile, Alabama***

- Courses Taught: Radio Broadcasting, Internship Supervision.

PROFESSIONAL EXPERIENCE

2006-present

***Owner
Goforth Solutions LLC***

Goforth Solutions has been involved in a number of media and business projects in the past few years including:

- publishing a textbook on media trends.
- creating promotional materials for a radio group.
- researching big data for a data technology company.
- creating and executing a social media research study for a Canadian broadcast company.
- contract writing and editing related to analytic software development.
- conducted election return research for a major news service.

2015-present

***Data intelligence research / Social Media/Contract Consultant
Goforth Scientific***

Goforth Scientific focuses on developing large data analysis tools and geo-spatial intelligence for predictive analytics (twitter.com/goforthsci).

2004-2014

***Political Editor
Associated Press – New York, NY***

Election return analysis.

2008

Reporter

Salem Radio Network - Washington, DC

Filed radio reports related to the first presidential debate.

1999-2007

Anchor/Producer/Writer

CNN – Atlanta, Georgia

- Anchored CNN 8 daily newsbreaks for the Turner South Network.
- Story selection and deadline writing for CNN Headline News.
- Voiceovers for packages that ran on CNN and CNN Headline News.
- Broke story on why Alabama governor's race was reversed.
- Attended 32 classes at the CNN Professional Development Center.

2002

Alabama State Manager

Voter News Service – New York, NY

- Election research from each county.
- Employed more than 100 reporters to cover all precincts for election returns.
- Compiled vote totals for the major TV networks and Associated Press.
- Discovered election error that changed the outcome of governor's race.

2000

Tennessee Assistant State Manager

Voter News Service – New York, NY

Compiled Tennessee vote totals for the major television networks and Associated Press.

1998-1999

Producer/Reporter

America's Voice - Washington, DC

An independent television cable channel, reaching more than 20-million homes nationwide.

- Produced the network's lead show "Take Action America"; duties: line-producing, selecting show topics, booking guests, writing scripts, editing video, creating packages, conducting interviews and field producing.
- Point person for congressional guests.
- Line produced *The Alan Keyes' Show*, *Money University*, and *The Response Center*.
- Produced the *Best of Take Action America*.
- Produced segments for *Health Watch*, *Family & Society*, *Your Money*.

1998-1999

Voice/Production Talent

WAVA Radio – Arlington, VA

Voice talent and producer for Washington, D.C. class C radio station.

1997-1999

Anchor/Desk Editor

Salem Radio Network – Washington, DC

SRN broadcasts hourly newscasts to more than 900 affiliates.

- Selected, wrote and read newscasts on deadline.
- Conducted interviews and edited actualities digitally.
- Attended and reported on national news events.

- 1998** **Field Producer**
Conus Communications DC News Bureau – Washington, D.C.
Field producer and rough-cut video editor from Capitol Hill news conferences and other events for distribution to more than 100 TV Direct affiliates.
- 1998** **Reporter-Writer**
Channel 21 TV News - Montgomery County, Maryland
- 1997** **Programming Consultant**
Lake City Educational Service - Huntsville, Alabama
Programming recommendations for WJIA radio.
- 1992-1997** **Vice President of Programming**
GM Inc. – Mobile, Alabama
Supervised operation of three radio stations, each with different formats (two commercial, one non-commercial)
- Assets and income tripled during my tenure.
 - Created programming for all three stations (music, commercials, fund-raising, promotions).
 - Supervised a staff of 20.
 - Headed the promotion and coordination of a successful \$400,000 bond sale for the purchase of an FM radio station.
 - Prepared legal correspondence leading to a Class C FM acquisition.
 - Coordinated radio campaigns for *Goodwill*, *Home of Grace for Women* and other nonprofit.
 - Led the sponsorship of dozens of successful music concerts and created promotional campaigns for these events.
- 1996** **Assistant State Manager**
Voter News Service – New York, NY
Compiled vote totals for the major television networks and Associated Press.
- 1986-1992** **Operations Manager**
WBHY Radio – Mobile, Alabama
- Supervised a staff of eight employees.
 - Selected national and local programming including talk shows and music.
 - Morning drive personality, news and music director.
 - Produced a counseling call-in show.
 - Wrote and produced a daily book review program.
- 1986-1992** **Voice Work**
Bay Recording Studio – Mobile, Alabama
Voice-overs for television and radio commercials.
- 1975-1986** **Program Director**
Beasley Broadcast Group – Mobile, Alabama
Drive-time air talent and news reporter for WMOO radio.

PUBLICATIONS

- 2012** ***Media Shift: Journalism in a Connected World, Third Edition***
- 2011** ***Media Shift: Journalism in a Connected World, Second Edition***
- 2010** ***Media Shift: Journalism in a Connected World, First Edition***
An Introduction to Media textbook focused on media trends.
- 2010** ***Models for a Multimedia Curriculum***
Wenger, Debora R. and Goforth, Stephen
Insights, the journal of the Association of Schools of Journalism
And Mass Communication, Fall, 2009

WEB DESIGN EDUCATION

- 2010** ***Photoshop***
Ole Miss Faculty Technology Development Center
- Garage Band***
Ole Miss Faculty Technology Development Center
- 2003** ***Flash MX***
CNN Professional Development Center
- 2001** ***Front Page***
CNN Professional Development Center
- Flash: Beginning & Advanced Class***
CNN Professional Development Center
- Fireworks: Beginning & Advanced Class***
CNN Professional Development Center
- 2000** ***Dreamweaver: Beginner & Intermediate Classes***
CNN Professional Development Center
- HTML Webpage Design: Beginner, Intermediate & Advanced***
CNN Professional Development Center

GENERAL EDUCATION

- 2012** ***Weird Careers in the Media***
Society of Professional Journalists
- 2012** ***National College Yearbook Workshop***
College Media Consultants

- 2011** **Dynamic Speaker Seminar,**
Ole Miss Theater Dept.
- 2010** **History of Ancient Philosophy**
Ole Miss Dept. of Philosophy graduate class
- History of Political Thought**
Ole Miss Dept. of Philosophy graduate class
- 2009** **Problems in Ethics**
Ole Miss Dept. of Philosophy graduate class
- Student Affairs**
Ole Miss Dept. of Education graduate class
- Blackboard Tests, Assessments**
Ole Miss Faculty Technology Development Center
- Online Meetings Using Wimba**
Ole Miss Faculty Technology Development Center
- Advertising Sales Training Workshop**
University of Alabama Student Media
- Supervising Gen Y Students**
Ole Miss HR
- 2008** **Teaching College**
Ole Miss Dept. of Education graduate class
- College and the Student**
Ole Miss Dept. of Education graduate class
- Professional Media Workshop on Multimedia**
College Media Advisors, New York
- 2007** **National College Media Convention**
- New Media Workshop**
Center for Innovation in College Media (iMovie, Adobe Audition)
- Student Mental Health & Violence Prevention Seminar**
University of Mississippi Student Intervention Team
- 2006** **FISH! Philosophy**
CNN Professional Development Center
- 2005** **The Mechanics of Tease Writing for TV News**
CNN Professional Development Center

- 2004** **Marketing and Merchandising on the Web**
CBA convention, Atlanta
- Writing with Urgency**
CNN Professional Development Center
- 2003** **Fundamentals of Finance**
CNN Professional Development Center
- Research and Ratings**
CNN Professional Development Center
- Lexis Nexis Research**
CNN Professional Development Center
- 2002** **Creative Writing**
CNN Professional Development Center
- 1996** **Q/T Workshop on Radio Ratings**
Radio Research Consortium

ONLINE AND SOCIAL MEDIA PRESENCE

- 2001-Present** **DeafNewsToday.com**
News of interest to the Deaf and hard-of-hearing community
More than two million pageviews in eight years, 17,000+ Twitter followers
- 2006-Present** **StephenGoforth.com**
A collection of challenges to greater personal growth
- 2012-Present** **StephenGoforth.com/GoforthTechTools**
500+ innovative digital tools to play inspire and innovate
- 2015-Present** **Twitter.com/GoforthSci**
Daily tweets on Big Data and predictive analytics

THEATER

- 1996** **Director and Singer**
St. Elmo Baptist Church - St. Elmo, Alabama
Christmas production *Two from Galilee*.
- 1982-1995** **Writer, Director, Lead Actor**
Golgotha, Cottage Hill Baptist Church - Mobile, Alabama
This Easter program was seen by more than 100,000 people at Alabama's largest church (at the time). Coordinated more than 500 volunteers, a cast of 50, a 200 voice choir, and a 40 piece orchestra.

1982-1995

Writer, Director, Lead Actor

Carols by Candlelight, Cottage Hill Baptist Church - Mobile, Alabama

This Christmas program at Alabama's largest church (at the time) was seen by tens of thousands of people.

1992-1993

Carnival of Death, GM productions

Writer and director of this Halloween walk-through play seen by 8,000 people yearly

MEMBERSHIPS

Online News Association, College Media Advisors, College Broadcasters, Inc., Radio-Television News Directors Association, National Association of Broadcasters, Society of Professional Journalists (San Diego board member), Broadcast Education Association, Evangelical Press Association