

RANDAL P. SCHOBER

Point Loma Nazarene University ♦ Fermanian School of Business ♦ W: 619-849-2697 ♦ E: rschober@pointloma.edu

EDUCATION

Post-Doctorate (AACSB): Entrepreneurship & International Business, University of Florida. USA, 2015

Doctorate Education: Exercise Physiology Concentration, West Virginia University, USA, 1996

Dissertation: Physiological responses to VO2max testing in pediatrics

Masters Science: Human Development Concentration, West Virginia University, USA, 1994

Bachelor Education: Physical Education & Science Concentration, University of South Australia, Aust. 1990
Concentration in Outdoor Pursuits (OP)

PROFESSIONAL EXPERIENCE

FERMANIAN SCHOOL OF BUSINESS, POINT LOMA NAZARENE UNIVERSITY, San Diego, CA 2014 – Present

Associate Professor of Management

- Professor of Entrepreneurship, International Business & Management (Undergraduate & MBA)
- Director of Entrepreneurial Advisory Board
- Member of Fermanian School of Business Committees.

SURFAID USA, San Diego, CA

2010 – 2014

Executive Director

- Built and retained key relationships with stakeholders (national & International)
- Leveraged grant opportunities
- Crafted high-impact marketing strategies
- Increased fundraising capabilities and managed budget
- Developed and managed Board of Directors
- Revamped organizational policies and procedures and overall business strategies

POINT LOMA NAZARENE UNIVERSITY, San Diego, CA

2009 – 2014

Adjunct Professor, Fermanian School of Business

- Professor of undergraduate and graduate MBA courses ranging from *Management of Not for Profit Organizations* to *Entrepreneurship and Contemporary Management in a Competitive World*.
- Serve on boards, committees and academic development programs including Fermanian Business & Economic Institute Advisory Board and as an Entrepreneur Enrichment Program (EEP) Mentor.

HEADNORTH, San Diego, CA

2007 – 2010

Executive Director

- Launched the organization as the Founding Executive Director
- Created and defined mission, programs, marketing, web presences, and fundraising events and campaigns.
- Aligned with the Stanford Burnham Medical Research Institute to do a SCI stem cell research project.
- Developed and managed Board of Directors
- Created and managed seven key committees, including fundraising, marketing, research, nominating, grants, and finance & development.

PROFESSIONAL EXPERIENCE

(Continued)

AVVISO, LLC (DBA P3LANE), San Diego, CA 2004 - 2007

Founder and CEO

- Directed transition management functions Executive Managers for Qualcomm.
- Customized wellness plans for designated clients.
- Created and taught effective health modules to clients battling obesity and chronic diseases.

EFI SPORTS MEDICINE | TOTAL GYM INC., San Diego, CA 2000-2004

Director of Education

- Built the Gravity Total Gym model, crafting and assessing programs to verify performance metrics.

SHARP MEMORIAL HOSPITAL, San Diego, CA 1998-2000

Exercise Physiologist, Cardiac Rehabilitation Dept.

- Implementation of pre & post surgical instructions for cardiac patients
- On-floor exercise physiologist in cardiac rehabilitation department
- Customized health programs for high risk patients.

Prior experience additionally includes Assistant Professor, College of Health and Human Services, University of North Carolina, Wilmington (1996 -1997).

ACADEMIC EXPERIENCE

Fermanian School of Business, Point Loma Nazarene University, San Diego, CA

2014 – present Associate Professor of Management

Courses

- * Entrepreneurship
- * International Business
- * Leading with Integrity

2009 - 2014 Adjunct Professor

Courses

- * Contemporary Management in a Competitive World
- * Management of Not for Profit Organizations
- * Entrepreneurship & Small Business Institute

College of Health and Human Services, University of North Carolina – Wilmington, NC

1996 -1997 Assistant Professor of Health Education (Post Doctorate position)

Courses Public Health, Exercise Science & Physical Education & Health

College of Education and Human Services, West Virginia University, Morgantown, WV

1992 – 1996 Graduate Assistant and Researcher

Academic Scholarship (Masters & Doctorate)

Courses (co-taught)

Kinesiology	Human Body: Structure/Function
Pedagogy Theory	Principles of Human Movement

PROFESSIONAL DEVELOPMENT

- EXPERIMENTAL WORKSHOP, University of Florida, 2015
- VISTAGE International, Member 2008 – Present
- THE BLANCHARD FOUNDATION: Situational Self Leadership, 2014 Graduate
- SDSI (San Diego Sport Innovators), Business Advisor, 2012 - 2014
- LEAD IMPACT San Diego, 2011 Graduate
- UCSD Extension Studies: Financial Management for Non Profit Organizations. Completed 2010
- FIELDSTONE Foundation Executive Learning Group, 2009 Graduate

PROFESSIONAL AFFILIATIONS

- University of San Diego, School of Leadership & Education Sciences: Non-profit Trend Reporter
- California Business Leadership Network: Speaker
- Association of Fundraising Professionals (AFP)
- Young Non-Profit Professional Network (YNPN), San Diego
- Business Development Group (BDG), San Diego

COMMUNITY SERVICE HIGHLIGHTS

2011 – present	North Coast Calvary Chapel (30/40 group)
2008 – 2009	Lost Boys of Sudan: San Diego (Southern Sudanese Community Center) Board of Directors
2014 – 2016	The Human Project. Board of Directors
2015 – present	Fund Your Future (501c3). Board of Directors
2016 – present	San Diego International Sister Cities Association (SANDISCA) Associate Board Member

ACADEMIC SERVICE

Point Loma Nazarene University

2010 – 2014	Fermanian Business & Economic Institute (FBEI) Advisory Board
2009 – 2012	Entrepreneur Enrichment Program (EEP) Mentor
2011 – 2013	Entrepreneur Club Advisor
2014 - present	'Launch Point' Club Advisor
2014 – present	Gallop Strength Quest Coach
2014 – present	MBA committee member
2014 – 2016	Business School Core Initiative member
2015 - 2016	Enrollment Management Committee
2016 – present	Faculty Governance Committee
2016 – present	Management Search Committee
2016 – present	Business Innovation Committee
2016 – present	Global Business Committee

August 23rd 2016 Faculty Scholarship Day Moderator

United States Association of Small Business and Entrepreneurship (USASBE)

2015 - 2016 Conference Committee

PEER REVIEWED CONFERENCE PRESENTATIONS & PUBLICATIONS

“Embedding Innovation: PCI Innovation Case Study,” United States Association for Small Business and Entrepreneurship Annual Conference Presentation and Proceedings, San Diego, CA, January 8 – 11, 2016

CONSULTING, PROFESSIONAL PRESENTATIONS & ARTICLES

“Inspiring Entrepreneurship on a College Campus.” United States Association for Small Business and Entrepreneurship Annual Conference, Tampa Bay, FL, January 22-25, 2015

“Accessing Autonomy and Entrepreneurial Orientation at Three Managerial Levels.” United States Association for Small Business and Entrepreneurship Annual Conference Presentation and Proceedings, San Diego, CA, January 8 – 11, 2016