

Chad Robert Stewart
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Global Strategist

Expertise: Twenty years of experience as a global strategist, international consultant, published author and prominent speaker. Corporate and marketing consultant for Fortune 500 companies, financial advisor, investment banker, film and television producer and publisher.

Actions: Strong record of improving processes, increasing client base, expanding into new markets, reducing costs, increasing revenues, and negotiating and managing strategic partnerships.

Devonfield, LLC, Rancho Santa Fe, CA
Founder & CEO

2013-Present

Devonfield is a comprehensive and innovative company dedicated to the highest quality in film and media, publishing, education and advisory services.

- Established The Devonfield Institute, creating world-class seminars, workshops and panels.
- Developed an educational program to bring film and media into private high schools.
- Building Devonfield Publishing into an international platform, launching first book series in 2016.
- Developing an advanced academic academy, representing the pinnacle in scholarship and learning.
- Orchestrating national promotional and media campaigns, including cable, radio and print.
- Managing all consulting projects, marketing, fundraising efforts and partnerships.
- Producing and executive producing movies, documentaries and cable programming.

Princebury Productions & Media, LLC, Del Mar, CA
Founder & Managing Partner

2010-2013

Princebury is a motion picture production company that specializes in financing, producing, distributing and marketing films & television programming.

- Director of all company operations: built executive team, advisory board and strategic alliances.
- Developed long-term strategy and marketing, increasing national exposure by 300%.
- Increased Advisory Services by 100%, targeting specific industries and demographics.
- Collaborated on \$75 million dollar Film Fund and Private Placement Memorandum.
- Initiated State Film Commission Programs to build infrastructure, revenue and educational outreach.
- Partnered with universities to create television pilots for national distribution.
- Producing and executive producing movies, documentaries and cable programming.

The Britfield Group, San Diego, CA & Wellesley, MA
Founder & Director of Strategy / Corporate Consulting

2006-2010

Britfield is a comprehensive consulting firm, helping companies maximize their efficiency, productivity and profitability. Primary areas of expertise: executive strategy, marketing and leadership.

- Supervised all consulting, executive training and business seminars, working with international companies, including Cisco Systems, Moen, Nissan, PepsiCo, Pratt-Whitney and Royal Bank of Scotland.
- Developed 22 diversified curriculums and 5 distinct Systems Models, launching national consulting engagements, roundtables and speaking tour.
- Increased revenue by 100% through diversification, marketing, publishing and product development.
- Penetrated Europe/Eastern European markets, studying key industries, emerging trends and establishing a large network and contact database.
- Involved in pro-bono Programs for the San Diego Ballet and San Diego Opera.

Merrill Lynch, Boston, MA
Wealth Management & Marketing Analysis

2005 to 2006

Primary focus on Wealth Management/Preservation with high net-worth clients and companies, partnering with Asset Management Teams analyzing risk metrics and portfolio allocation.

- Grew investment opportunities 35% in diversified areas by collaborating with all divisions and creating comprehensive marketing plans and refining strategic approaches.
- Applied unique and personalized strategies to develop product plans to ensure profitable growth.
- Expanded into new markets and promoted tailored products to reduce volatility and preserve wealth.
- In-depth industry expertise in banking, risk management, stocks and mutual funds.

Morgan Stanley, Wellesley, MA
Global Financial Advisor

2004-2005

Investment broker focused on developing financial strategy/investments for clients, corporations and non-profit groups. Primary concentration was in wealth preservation and philanthropic endowments.

- Increased customer base through brokerage partnerships and outreach programs, developing intricate plans to ensure sustainable profitability.
- Fostered new opportunities with foundations, non-profits and philanthropic groups through speaking engagements, workshops and seminar series.
- Conducted industry research on various segments, forecasting and predicting market performance.
- Incorporated portfolio objectives, including diversification in bonds, mutual funds and private equity.

Bank of America, Boston, MA
Corporate Banker & Relationship Manager

2003-2004

Specialists who profitably managed 300+ business accounts / \$25 million in assets, primarily focusing on law firms and technology companies. Performed analysis and advised on long-term fiscal growth.

- Expanded customer base by 50% and exceeded quarterly targets by 75%.
- Grew revenue by over 35% in first year and improved customer favorability ratings by 100%.
- Researched/assisted in developing new product lines to improve competitive position; responsible for user acceptance testing/validation of new financial reporting applications.
- Cultivated new clients, including medical and pharmaceutical companies by delivering personalized financial solutions in Cash Management and other banking products.
- Implemented innovative software applications and sales tracking, defined product distribution channels and delivered integrated needs-based services to customers.
- Partnered with all groups: Middle Market, Investments, Cash Management, Credit and Leasing.

Britfield Development, Inc., Boston, MA
CEO & Strategic Management Consultant

1998 to 2003

Business consulting and project development: managed strategy and marketing components for residential development, film/media and private education.

- Managed over 75 successful projects, supervising teams, tracking status reports, monitoring timelines, budget standards and performance metrics.
- Collaborated with architects, engineers and outside experts on residential building and development.
- Achieved 35% annual growth by persistently targeting untapped markets and moving company into film/media production and educational services.
- Researched over 1600 private schools (worldwide) to establish an international private prep-school with an accelerated learning program.
- Extensively traveled U.S. & Europe, establishing international business relationships.

Education

Claremont Graduate University, Claremont, CA (2017)

Masters of Science in Advanced Management

Boston College, Chestnut Hill, MA (2015)

Master in Business Administration

Concentration in International Marketing and Strategic Management

Harvard University, Cambridge, MA (1999-2001)

Post Graduate courses in Business Strategy and Comprehensive Writing

Brown University, Providence, RI (1998)

Bachelor of Arts: Double Major in European History and British Literature

Professional Background

- Banking & Finance
- Business Consulting & Management
- Corporate & Executive Strategy
- Film & Media Production
- Human Development & Psychology
- International Sales & Marketing
- Writing & Publishing

Professional Affiliations

- Brown University Alumni (London/NY)
- Board of Directors, The San Diego Ballet
- Board of Directors, Horizon University
- Harvard Square Screenwriters
- Institute of Directors, London
- TED (Technology, Entertainment, Design)
- Toastmasters International

Some Certifications

- Investment Licenses: Series 7, 66, 31
- ATM. CTM & DTM Certified Speaker
- MA Real Estate License
- MA Construction Supervisors License
- Notary Public
- Safety and Rescue Certified
- Tae Kwon Do: 3rd Degree Black Belt
- Kung Fu: Blue Belt

Summary

Born in Newport Beach, California, Chad Robert Stewart has twenty years of experience as a global strategist, international consultant, producer, media and published author. Founder of Devonfield, Chad's areas of expertise are global strategy, film and media production, and international marketing. Chad has worked at Bank of America, Morgan Stanley and Merrill Lynch. A few of the companies he has consulted with include Cisco Systems, Moen, PepsiCo, Pratt-Whitney and Royal Bank of Scotland. He received a Bachelor of Arts in British Literature and European History from Brown University; did post-graduate work at Harvard University; earned an M.B.A. from Boston College; pursuing a Master of Science in Advanced Management at Claremont Graduate University, and continues study at the Institute of Directors, London; and Stanford Graduate School of Business. Now based in San Diego, he is a strong supporter of education and the arts and sits on the Board of Horizon University; adjunct professor at Point Loma Nazarene University; and Past President of the Board of Directors of the San Diego Ballet. Chad enjoys world travel; reading; tennis, riding, swimming, sailing and the Arts.