Derrick Price, MS, CPT, PES, CES

Derrick Price is a Personal Trainer, Author and Educator in the Health and Fitness Industry. For over a decade he has trained people from all walks of life, having developed specialties in training the obese, elderly, those in pain and even youth athletes. Derrick's true passion lies within the education realm. Always a student of the human being and how we function, he has had the opportunity to share his experiences in many avenues, whether in the academic world or on the training floor.

Once a Master Instructor for the National Academy of Sports Medicine and Adjunct Faculty for the California University of Pennsylvania Exercise Science program, Derrick has since moved on to become Faculty with the Personal Training Academy (PTA) Global and the Institute of Motion (IoM). With a passion to learn and share the latest science and application in exercise, human movement and personal training, he has also become a Master Trainer for ViPR, Power Plate, Technogym, Core-Tex and Hyperwear. In the academic realm, he has become Adjunct Faculty for the UC San Diego Extension Personal Training Program and monthly Guest Lecturer at the Professional Fitness Institute in Las Vegas. When not travelling the globe facilitating workshops, mentorships and other live education events, Derrick continues to reach out, having been an Author for PtontheNet.com and IDEA Fitness Journal. With Society's health on the decline and an ever-increasing rate of injury in our young athletes, Derrick realizes he can influence the masses by reaching out to the thousands of professionals in our industry and share the latest in human movement science and behavior modification strategies.



Derrick Price

DP@instituteofmotion.com

EDUCATION: University of California, at Santa Cruz

B.A Biology

2002

California University of Pennsylvania MS Exercise Science and Health Promotion

2005

CREDENTIALS:

National Academy of Sports Medicine, Certified Personal Trainer March '03 National Academy of Sports Medicine Corrective Exercise Specialist National Academy of Sports Medicine Performance Enhancement Specialist PTA Global, Bridging + Advanced Courses, since November 2009

Career HIGHLIGHTS:

PTA Global Faculty Member, Nov '10-Present

 Educate the fitness industry through social mediums and live via, onlineteaching, lecturing, conferences, workshops, and mentorships worldwide using PTA Global content.

Institute of Motion Faculty, May '12- Present

- Lecture IOM methodologies
- Programming Officer responsible for creating content for IoM App, Workshops and Mentorships

Personal Trainer at Function First, Jan '11 - Present

- Develop and execute Personal Training programs
- Facilitate Small Group Training Programs
- Assess and create Corrective Exercise Programs utilizing both Anthony Carey's methodologies

Instructor for Professional Fitness Institute, Aug '10-Present

- Monthly presentations on 3-Dimensional Movement, Functionally FUN Fitness, and VIPR Whole-Body Integrated Training
- Mentoring students in their process.

Technogym Master Trainer, Nov '11-Present

- International Fitness Conferences, seminars/workshops/tradeshows
- Technogym LIVE workshop

ViPR Global Master Trainer, Nov '10 - Present

- Conduct workshops for ViPR
- Consult for the ViPR Group Training Program that is currently in development
- Host product demonstration
- Fitness Conferences workshops and booth demos
- Create Workshops and New Content for ViPR

Power Plate Master Trainer March '10-Present

- International Fitness Conferences, seminars/workshops/tradeshows
- Power Plate Level 1 Academy workshop

PTontheNet Contributing Author, January 2012-Present

Monthly blogs, quarterly articles, and video submissions

IDEA Fitness Journal Author

- Whole-Body Strength Training using Myofascial lines: Eight practical keys to understanding and training connective tissue. (April 2012)
- Challenge Play: Connecting Exercise and Fun (March 2013)
- The 3D Booty: Training the glutes for both form and function (Jan 2014)

Conference Presenter

- IDEA World 2012 and 2014
- IDEA PTI East 2014
- China Fit 2013

Presentation Specialties- Derrick Price

- Institute of Motion's 4Q Programming Solutions
- Institute of Motion's Loaded Movement Training
- Institute of Motion's Warding Patterns
- Institute of Motion's Ground to Standing
- Institute of Motion's Shift: The New Lift
- PTA Global's 3DC System of utilizing 3-Dimensional movement
- PTA Global's i3D-ME System for creating and implementing an interactive Experience
- PTA Global's PDQ Strategies for Motivating and Connecting with the Client
- PTA Global Myofascial Lines Science and application of training the Myofascial lines
- Technogym Kinesis Training powered by PTA Global
- Technogym's Omnia Training powered by PTA Global
- Whole-Body Integrated Training using the ViPR
- ViPR Movement Prep
- ViPR Lift and Shift
- Tired of Working Out? Time for a PLAYout
- Whole-Body Vibration using Power Plate
- The 3D Booty Training the Glutes for Form and Function
- Variability Training Intelligent Programming

Institute of Motion's 4Q Programing Solutions(lecture or workshop)

Description: We've come to understand how effective cross training is to enhance the human body on many levels however we've been incomplete in our understanding of what elements are required to train the body effectively. This seminar will explore the Institute of Motion's 4Q Programming Solutions , an all-inclusive training model designed to identify deficiencies and to systematically create a well-rounded training program

Institute of Motion's Loaded Movement Training (lecture or workshop)

Description: Lifting weights and growing muscle has long been the tradition for making the body stronger. However, we are still incomplete in our understanding of how gym strength translates into real life application. This lecture will explore the concept of Loaded Movement Training: combining an external load with specific, task oriented motion to strengthen the body in ways that we don't get with traditional weight training.

Institute of Motion's Warding Patterns (lecture or workshop)

Description: Core training has been a common topic for decades in the fitness training and if we scrutinize our current strategies to enhance the core, we'll find that many of the solutions involve stabilization but with minimal mobility and the body positioned horizontal to gravity. With Warding Patterns, we'll learn how to enhance the core in a standing position while concurrently creating stability and mobility.

Institute of Motion's Ground to Standing (lecture or workshop)

Description: We all know the infamous ground to standing exercises such as Burpees and Turkish Get ups. While we know the numerous benefits to these exercises, there are also a myriad of exercises in this category of Ground to Standing that can enhance our clients in many ways. We'll explore numerous ground to standing exercises and provide the benefits of them for a wide range of clients.

Insitute of Motion's Shift: the New Lift

Description: The benefits of Lifting (moving a mass against a field of gravity) are well documented and it's a necessity to maintain or even enhance the body for life and sport. What we also need to consider is how to Shift mass, in other words how to move a mass THROUGH a field of gravity. We'll explore how to safely and effectively introduce Shifting Patterns into an exercise regimen as well as discuss numerous ways on how the body benefits from these exercises.

PTA Global's 3DC (lecture or workshop)

Description: The human body has the capability of moving in 3-Dimensions. This lecture and hands on workshop discusses the PTA Global's 3DC (3-Dimensional Checkpoints), an organized system for regressing, progressing, creating or modifying any exercise to enhance movement and function. (PTA Global Workshops and Mentorships, Professional Fitness Institute)

PTA Global's i3D-ME (lecture or workshop)

Description: Gone is the trainer that sits idly by and counts reps. With only 20% of the population participating in regular physical activity, Personal Trainers must generate a motivating and life changing experience. Creating an ultimate training session begins with meeting the client where they need to be met and becoming immersed in their session. PTA Global's i3D-ME system allows a trainer to create a powerful interactive experience based off the client's personality and exercise profile. (PTA Global Workshops and Mentorships, Professional Fitness Institute)

PTA Global's Program Design Questionnaire (PDQ) (lecture or workshop)

Description: Exercise Program Design begins with understanding who the client is, what motivates them and why. PTA Global's Program Design Questionnaire (PDQ) is both a motivational tool incorporating "Motivational Interviewing" and a way to gather vital information regarding a client's goal, preferred style

of training and what exercise level they should most likely begin. This allows a Personal Trainer to not only train the human body, but more importantly, the human being. (PTA Global Workshops and Mentorships)

PTA Global's Training the Myofascial Lines (lecture)

Description: Connective tissue has been undervalued and misunderstood in regards to its role in human movement and function. Thanks to Thomas Myer's *Anatomy Trains*, we now have a more complete understanding of Fascia, the connective tissue that allows us to mitigate force and make us biomechanically efficient. This hands on lecture explores various myofascial lines and how to incorporate this science in a personal trainer's practice to enhance movement (PTA Global Workshops and Mentorships)

Technogym Kinesis Training powered by PTA Global (workshop)

Description: Technogym's Kinesis One and Kinesis Stations are some of the most versatile and easy to use exercise machines to date. This workshop uses Technogym's Aspirations, a questionnaire that helps the professional understand what type of training their client may enjoy, and match that with the right exercise selection using PTA Global's 3DC to create the ultimate Kinesis experience for the client. (Technogym Workshops)

Technogym Omnia Training powered by PTA Global (workshop)

Description: OMNIATM is a new functional training offer that maximizes members' interaction. As suggested by the Latin origin of the word ("all things"), OMNIATM offers infinite possibilities in all kinds of training modalities - strength, endurance, stability, flexibility, coordination and speed - and satisfies the widest range of user needs, abilities, and aspirations in a small group setting. Using PTA Global's Group Training Solutions, we'll explore how to create powerful small group sessions with the Omnia (Technogym Workshops)

Whole-Body Integrated Training using ViPR(Workshop)

Description: Whole-Body Integrated Training is a unique style of exercise that is truly Whole-Body in nature and improves the body's ability to move 3-Dimensionally under load. Utilizing ViPR's 6 step approach to Program Design, fitness professionals will explore how to use ViPR and its immense versatility to create the ultimate training experience for their clients, whether it's for Vitality, Performance or Re-conditioning. (ViPR Workshops, Professional Fitness Institute)

Whole-Body Vibration Training using Power Plate(Workshop)

Description: Power Plate offers a completely unique method for introducing force into the body: Whole-Body Vibration. This workshop explores not only the science that supports how Whole-Body Vibration works for improving Strength, Power, Regeneration, Bone Density to name a few outcomes, it also delves into the practical application of using the Power Plate in any training program. (Power Plate Workshops)

Tired of Working Out? Time for a PLAYout (lecture/workshop)

Description: Smiling, laughing and giggling are not often associated with exercise. How powerful might you become if you can influence your clients with the idea that they can PLAY instead of work for their exercise? Learn how to introduce play into your workouts. Get a four-step system that helps you create your own PLAYouts! (IDEA World Convention, Professional Fitness Institute)

The 3D Booty: Training the Glutes for Form and Function (Workshop)

Description: When it comes to training the glutes, we've evolved from using machines to focusing on movements such as dead lifts, squats and lunges. However, the story is still incomplete as these movements are performed repetitively in a uniplanar fashion when the glute complex is three-dimensional in nature. This session will explore specific strategies that improve both form and function to give your clients the booty they've always desired! (IDEA World, PTI East and IoM)

Variability Training – Intelligent Programming(Lecture or workshop)

Description: People who participate in repetitive physical activities such as running or weight lifting tend to accumulate numerous injuries and eventually plateau. To maintain or improve function of the body, we've

learned that the entire human system (muscles, nervous system, joints, fascia, etc.) requires variability in force, movement and application of certain variables. This lecture will explore the reasons why the body needs variability in training to function optimally, and will demonstrate how to develop intelligent programs to meet our clients' needs. (IDEA PTI East, IoM)

Industry Contributions- Derrick Price

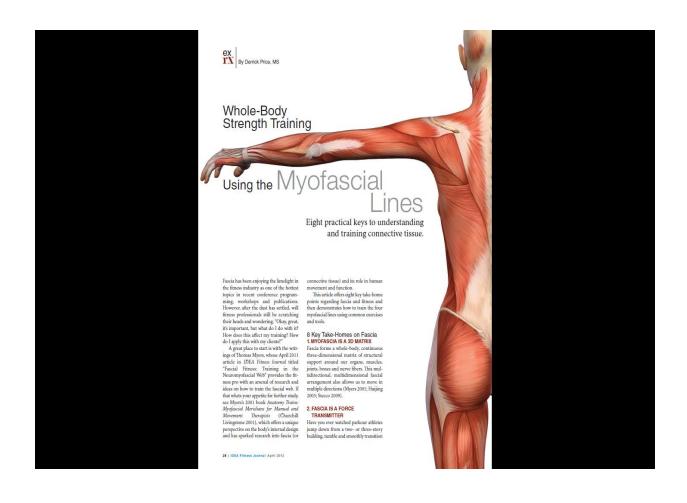
Articles-

Biofeedback and the De-conditioned Weight Loss Client (PTontheNET) Sept 2011 http://www.ptonthenet.com/articles/biofeedback-and-the-de-conditioned-weight-loss-client-3402



Whole-Body Strength Training using the Myofascial Lines (IDEA Fitness Journal) April 2012

http://www.ideafit.com/fitness-library/whole-body-strength-training-using-myofascial-lines



Challenge Play: Connecting Exercise and Fun. (IDEA Fitness Journal) March 2013 http://www.ideafit.com/fitness-library/challenge-play-connecting-exercise-and-fun





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TABLE 1. CONVENTIONAL VS. PROGRESSIVE APPROACH TO GLUTE FUN

Perspective	Conventional	Progressive
focus point	muscles	muscles, connective tissue, nervous system and joint motion
activation	concentric	eccentric and isometric
orce profile	gravity	gravity plus ground-reaction force
nip motion	femur on pelvis	petvis on femur
nuscle actions	accelerates hip extension, abduction, external rotation	decelerates hip flexion, relative adduction and relative internal rotation
position and direction	horizontal and sagittal	vertical and multidimensional